NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 24, 1987

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	25.5	22,290
2	BILL COSBY SHOW	24.5	21,410
3	DALLAS#	21.5	18,790
4	NBC SUNDAY NIGHT MOVIE	20.5	17,920
5	GROWING PAINS	20.2	17,650
6	CHEERS	20.1	17,570
7	MOONLIGHTING#	19.2	16,780
8	WHO'S THE BOSS?	18.8	16,430
9	FALCON CREST#	18.7	16,340
10	MURDER, SHE WROTE	18.5	16,170
11	KNOTS LANDING#	18.3	15,990
12	GOLDEN GIRLS	18.0	15,730
13	60 MINUTES	17.8	15,560
14	SPECIAL MOVIE PRESNT-FRI.(S)	17.5	15,300
15	AMERICAN COMEDY AWARDS(S)	16.7	14,600
16	DAYS & NIGHTS-MOLLY DODD#	16.6	14,510
16	MATLOCK	16.6	14,510

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	17.6	39,940
2	BILL COSBY SHOW	16.5	37,570
3	NBC SUNDAY NIGHT MOVIE	15.6	35,470
4	GROWING PAINS	15.1	34,190
5	DALLAS#	13.5	30,690
6	WHO'S THE BOSS?	13.3	30,290
7	CHEERS	12.5	28,470
8	GOLDEN GIRLS	12.4	28,210
9	MOONLIGHTING#	11.9	26,940
10	KNOTS LANDING#	11.4	25,930
11	AMERICAN COMEDY AWARDS(S)	11.3	25,770
12	VALERIE	11.2	25,430
13	SPECIAL MOVIE PRESNT-FRI.(S)	11.2	25,400
14	FALCON CREST#	11.1	25,100
15	ALF	10.6	24,030
16	CHEERS SPECIAL(S)	10.4	23,700
17	NBC MONDAY NIGHT MOVIES	10.4	23,600
18	MURDER, SHE WROTE	10.3	23,390

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	20.9	19,010
2	DALLAS#	20.7	18,770
3	BILL COSBY SHOW	18.4	16,700
4	FALCON CREST#	17.1	15,570
5	NBC SUNDAY NIGHT MOVIE	17.1	15,550
6	KNOTS LANDING#	16.7	15,150
7	GOLDEN GIRLS	16.2	14,680
8	GROWING PAINS	15.9	14,410
9	CHEERS	15.6	14,140
10	SPECIAL MOVIE PRESNT-FRI.(S)	15.1	13,750
11	AMERICAN COMEDY AWARDS(S)	15.1	13,740
12	CHEERS SPECIAL(S)	15.1	13,710
13	WHO'S THE BOSS?	14.6	13,300
14	MURDER, SHE WROTE	14.4	13,110
15	CBS SUNDAY MOVIE	14.3	12,980
16	MOONLIGHTING#	13.5	12,280
17	DAYS & NIGHTS-MOLLY DODD#	13.3	12,110
18	MATLOCK	13.3	12,100

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC SUNDAY NIGHT MOVIE	15.4	12,620
2	60 MINUTES	13.5	11,030
3	BILL COSBY SHOW	11.8	9,650
3	FAMILY TIES	11.8	9,650
5	SPECIAL MOVIE PRESNT-FRI.(S)	10.9	8,930
6	MURDER, SHE WROTE	10.9	8,900
7	INDIANAPOLIS 500(S)	10.6	8,700
8	NBC MONDAY NIGHT MOVIES	10.3	8,450
9	DALLAS#	10.2	8,370
10	MATLOCK	10.1	8,300
11	CHEERS	9.9	8,080
12	NBA PLAYOFF GAME-1	9.6	7,850
13	GOLDEN GIRLS	9.5	7,820
14	AMERICAN COMEDY AWARDS(S)	9.5	7,810
14	GROWING PAINS	9.5	7,810
16	MOONLIGHTING#	9.4	7,690
17	EQUALIZER	9.1	7,490
18	HILL STREET BLUES	8.6	7,060

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 24, 1987

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	21.8	12,530
2	GROWING PAINS	18.9	10,820
3	DALLAS#	17.8	10,190
4	BILL COSBY SHOW	17.5	10,030
5	AMERICAN COMEDY AWARDS(S)	17.4	9,990
6	KNOTS LANDING#	17.4	9,960
7	NBC SUNDAY NIGHT MOVIE	17.3	9,910
8	CHEERS	16.7	9,590
9	MOONLIGHTING#	16.3	9,340
10	WHO'S THE BOSS?	16.3	9,330
11	CHEERS SPECIAL(S)	16.1	9,210
12	FALCON CREST#	14.0	8,050
13	GOLDEN GIRLS	13.3	7,630
14	VALERIE	13.2	7,570
15	DAYS & NIGHTS-MOLLY DODD#	12.9	7,390
16	NBC MONDAY NIGHT MOVIES	12.6	7,250
17	NIGHT COURT	12.3	7,070

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	28.3	7,880
2	MURDER, SHE WROTE	26.2	7,320
3	SPECIAL MOVIE PRESNT-FRI.(S)	25.4	7,080
4	MATLOCK	25.1	7,010
5	FALCON CREST#	24.1	6,710
6	60 MINUTES	23.1	6,450
7	GOLDEN GIRLS	22.3	6,220
8	BILL COSBY SHOW	20.4	5,700
9	HAPPY BIRTHDAY HOLLYWOOD(S)	19.6	5,480
10	FAMILY TIES	19.6	5,460
11	CBS SUNDAY MOVIE	19.1	5,320
12	CBS TUESDAY MOVIE	17.6	4,920
13	ME & MRS. C	17.2	4,810
14	NBC SUNDAY NIGHT MOVIE	16.8	4,680
15	HIGHWAY TO HEAVEN	16.3	4,560
16	MAGNUM, P.I.	16.0	4,470
17	227#	15.7	4,370

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC SUNDAY NIGHT MOVIE	13.9	7,770
2	MOONLIGHTING#	11.6	6,460
3	BILL COSBY SHOW	11.3	6,280
4	FAMILY TIES	10.9	6,080
5	INDIANAPOLIS 500(S)	10.8	6,020
6	NBA PLAYOFF GAME-1	10.7	5,960
7	GROWING PAINS	10.6	5,900
8	AMERICAN COMEDY AWARDS(S)	9.9	5,540
9	CHEERS	9.7	5,420
9	NBC MONDAY NIGHT MOVIES	9.7	5,420
11	DAYS & NIGHTS-MOLLY DODD#	9.4	5,240
12	60 MINUTES	8.9	4,940
13	WHO'S THE BOSS?	8.8	4,910
14	HILL STREET BLUES	8.7	4,860
15	ALF	8.4	4,660
16	HAPPY ANNIVERSARY 007(S)	8.1	4,510
16	VALERIE	8.1	4,510
18	KNOTS LANDING#	8.0	4,440

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	24.5	5,140
2	MURDER, SHE WROTE	24.1	5,070
3	SPECIAL MOVIE PRESNT-FRI.(S)	23.8	5,000
4	MATLOCK	21.0	4,400
5	NBC SUNDAY NIGHT MOVIE	18.6	3,900
6	DALLAS#	18.0	3,780
7	EQUALIZER	16.8	3,530
8	FALCON CREST#	15.5	3,250
9	CBS TUESDAY MOVIE	15.4	3,230
10	GOLDEN GIRLS	15.3	3,220
10	HAPPY BIRTHDAY HOLLYWOOD(S)	15.3	3,220
12	NBC NIGHTLY NEWS	14.5	3,050
13	OUTLAWS#	14.0	2,950
14	CBS SUNDAY MOVIE	13.3	2,800
15	MIKE HAMMER	13.3	2,790
16	BILL COSBY SHOW	13.0	2,730
17	FAMILY TIES	12.8	2,680

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC BUSINESS BRIEF-MON	8	187		A	10.2	17	891	1367	670	226^	801	198^	368	368	333	373	376	20v	147^	163^	190^	213^	89^	40v	101^	50v
1 MON. 8.47P 1 ABC N		88		B	12.1	18	1058	1749	718	325	803	260	474	447	380	286	639	193	345	327	315	245	117	55	190	122
ABC BUSINESS BRIEF-WED	28	177	177	A	10.1	17	883	1703	647	281	727	310	525	436	291	170	398	194	272	204	136^	102^	234	111^	344	246
WED. 8.58P 1 ABC N		84	84	B	13.5	21	1180	1814	718	321	793	300	510	464	353	236	537	227	376	321	228	136	196	98	288	204
ABC BUSINESS BRIEF-FRI	27	178	170	A	9.1	18	795	1604	739	226	876	226	493	422	389	359	363	101^	194	165^	162^	156^	109^	50^	256	179
1 FRI. 8.43P 1 ABC N		83	79	B	11.0	19	961	1864	711	285	825	246	458	440	372	315	472	153	274	263	213	166	150	83	417	277
2 FRI. 8.40P 1																										
ABC FRIDAY NIGHT MOVIE	9	199	186	A	8.6	15	752	1535	759	220	801	207	436	447	450	279	476	115^	279	288	298	160^	139^	105^	119^	82^
FRI. 9.00P 120 ABC FF		96	93	B	8.6	15	752	1619	684	278	780	256	474	452	398	233	548	155	325	340	300	173	134	67	157	106
9.00 - 9.30				A	8.7	16	760	1592	785	228	833	198	460	484	469	291	474	141^	290	245	270	154^	142^	102^	143^	105^
9.30 - 10.00				A	8.1	14	708	1528	763	200	804	212	440	438	417	288	424	75^	227	260	282	151^	161^	126^	139^	91^
10.00 - 10.30				A	8.9	16	778	1536	744	221	790	208	427	426	456	281	498	111^	292	313	327	171^	149^	114^	99^	69^
10.30 - 11.00				A	8.7	16	760	1483	735	221	778	212	418	434	456	261	503	126^	301	325	313	167^	106^	78^	96^	71^
ABC MONDAY NIGHT MOVIE	16	213		A	12.9	21	1127	1503	730	244^	821	214^	389	392	380	364	467	63^	237^	261	269	203^	92^	50v	123^	51v
1 MON. 8.00P 180 ABC FF		99		B	13.6	21	1189	1584	747	313	841	266	491	475	409	290	559	175	342	350	286	171	96	45	88	53
8.00 - 8.30				A	11.7	21	1023	1481	712	211^	824	186^	378	392	362	378	467	39v	242^	263^	268^	204^	75^	43v	115^	60v
8.30 - 9.00				A	12.6	22	1101	1387	702	201^	835	209^	390	373	351	380	397	35v	176^	179^	220^	201^	67^	34v	88^	42v
9.00 - 9.30				A	13.0	21	1136	1533	703	255	815	208^	371	379	374	372	452	52v	219^	254	265	198^	92^	56v	174^	79^
9.30 - 10.00				A	13.4	21	1171	1548	707	257	818	234^	397	398	379	353	468	54v	253	285	290	183^	94^	62^	168^	65^
10.00 - 10.30				A	13.4	21	1171	1557	788	244	843	250	418	411	395	358	514	98^	294	316	293	198^	112^	53v	88^	24v
10.30 - 11.00				A	13.4	23	1171	1489	757	282	783	180^	374	396	417	347	497	101^	237^	271	265	226^	111^	54v	98^	32v
ABC NEWSBRIEF-MON	30	179	179	A	10.7	16	935	1580	808	353	931	239	455	458	449	408	460	49^	193	240	280	220	76^	46^	113^	77^
MON. 9.48P 1 ABC N		88	88	B	11.8	18	1031	1656	715	314	803	252	468	455	385	280	610	184	365	371	313	199	118	57	125	84
ABC NEWSBRIEF-TUE	30	178	178	A	12.0	19	1049	1748	822	421	911	407	701	587	409	175	458	196	328	352	234	75^	128^	39^	251	150
1 TUE. 9.58P 1 ABC N		87	85	B	14.8	22	1294	1749	768	388	851	372	621	555	387	183	572	266	427	381	243	108	181	90	145	96
2 TUE. 9.52P 1																										
ABC NEWSBRIEF-WED	30	178	178	A	8.4	14	734	1564	683	336	754	221	462	435	397	244	453	172^	261	270	195	139^	160^	102^	197	118^
WED. 9.58P 1 ABC N		87	87	B	12.7	20	1110	1581	804	358	895	304	527	504	405	305	473	165	278	270	210	163	103	54	110	71
ABC NEWSBRIEF-THU	29	173	174	A	6.8	11	594	1557	766	317	853	215^	469	438	475	334	427	100^	212^	218^	193^	209^	172^	89^	105^	105^
THU. 9.58P 1 ABC N		85	87	B	9.5	15	830	1582	774	312	900	266	464	447	411	363	497	151	260	259	224	193	111	54	74	52
ABC NEWSBRIEF-FRI	29	165	156	A	6.1	11	533	1619	822	215^	847	237^	476	455	450	277	403	58v	199^	243^	301	144^	214^	167^	155^	110^
1 FRI. 9.50P 1 ABC N		83	78	B	7.5	12	656	1782	702	342	793	242	469	462	424	253	572	180	368	364	296	167	180	95	237	174
2 FRI. 9.48P 1																										
ABC NEWSBRIEF-SAT.	30	190	183	A	6.9	14	603	1914	611	313	754	202^	426	383	427	274	576	206^	350	373	286	167^	265	89^	319	264
SAT. 8.58P 1 ABC N		93	92	B	8.1	14	708	1895	684	308	786	276	490	448	372	246	631	230	412	389	310	185	154	71	324	238
ABC NEWSBRIEF-SUN.	29	188	188	A	7.9	13	690	1706	783	418	949	399	649	522	413	244	474	208	338	332	188^	118^	82^	19v	201^	119^
1 SUN. 10.00P 1 ABC N		91	91	B	13.3	20	1162	1826	700	336	809	302	524	492	388	224	672	261	475	446	324	151	148	66	197	129
2 SUN. 9.56P 1																										
ABC SPORTS UPDATE-SAT	29	192	182	A	8.3	16	725	1662	606	318	721	163^	366	342	396	297	557	95^	303	323	341	204	225	120^	159^	122^
SAT. 9.58P 1 ABC SN		93	91	B	8.5	15	743	1758	653	309	743	228	437	420	369	255	601	181	376	365	311	190	156	80	258	182
ABC SPORTS UPDATE-SUN	30	198	198	A	7.6	13	664	2190	759	411	931	436	670	522	396	190^	526	200^	362	346	249	155^	221	90^	512	275
SUN. 8.58P 1 ABC SN		94	94	B	11.1	16	970	2167	745	348	835	332	555	518	383	215	657	265	469	444	303	154	203	89	472	305

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
ABC SUNDAY NIGHT MOVIE	26	206	208	A	9.6	17	839	1507	747	361	889	396	586	495	351	241	430	189	293	282	160^	125^	74^	40v	114^	78^
1 SUN. 9.00P 162 ABC FF		97	97	B	14.4	23	1259	1755	702	328	795	302	518	481	379	219	681	263	479	451	336	156	146	60	133	87
2 SUN. 9.00P 120																										
9.00 - 9.30				A	9.2	15	804	1570	738	358	891	393	564	466	342	264	416	170^	267	265	166^	129^	89^	44v	174^	120^
9.30 - 10.00				A	9.5	16	830	1561	747	369	907	416	592	483	340	249	413	182	276	273	160^	118^	85^	36v	156^	92^
10.00 - 10.30				A	10.1	16	883	1550	755	380	924	406	608	501	369	243	434	184	296	281	164	124^	89^	50^	103^	82^
10.30 - 11.00				A	10.0	17	874	1498	744	342	872	369	574	494	353	238	448	202	316	289	159^	124^	90^	54^	88^	73^
11.00 - 11.30				A	8.9	19	778	1323	763	366	826	409	598	557	336^	188^	470	236^	339^	339^	146^	131^	LT	LT	27v	LT
11.30 - 12.00				A	9.7	26	848	1209	739	323^	809	383	561	523	344	189^	400	174^	269^	269^	137^	131^	LT	LT	LT	LT
ABC WORLD NEWS TONIGHT	148	211	211	A	9.5	20	830	1441	715	252	775	161	335	331	363	381	591	101	250	306	308	258	14v	11v	61^	21v
M-F 6.30P 30 ABC N		99	99	B	10.5	19	918	1453	674	245	737	148	299	330	349	365	600	119	273	299	314	275	50	28	66	37
ABC WRLD NEWS TONIGHT-SAT	22	183	183	A	7.5	19	656	1555	852	278	858	160^	334	353	378	477	545	78^	187^	251	235	294	16v	16v	136^	101^
SAT. 6.30P 30 ABC N		95	95	B	7.7	16	673	1536	703	234	774	159	301	304	317	423	636	123	265	274	294	325	31	10	95	56
ABC WRLD NEWS TONIGHT-SUN	27	167	166	A	5.3	13	463	1883	845	207^	925	352	482	305	315	345	738	167^	386	437	403	301^	68v	21v	152^	LT
SUN. 6.30P 30 ABC N		85	85	B	7.1	14	621	1525	672	204	729	148	272	275	295	399	651	152	303	307	295	311	51	26	94	57
ALF	26	207	207	A	14.5	25	1267	1897	684	335	729	312	515	465	313	178	478	192	368	326	229	93^	233	112	457	275
MON. 8.00P 30 NBC CS		99	99	B	16.4	25	1433	2093	705	305	780	330	525	463	325	209	580	245	433	385	272	117	246	114	487	326
ALF SPECIAL(S)			202	A	8.3	17	725	2102	974	370^	982	536	666	349^	322^	284^	528	301^	400	376^	164^	122^	208^	32v	384	130^
2 SUN. 7.00P 60 NBC CS			99																							
7.00 - 7.30				A	7.9	17	690	2199	1057	348^	1073	633	741	315^	306^	303^	563	327^	418	392^	159^	145^	201^	38v	362^	112^
7.30 - 8.00				A	8.7	17	760	2005	894	386	894	443	597	377	335^	265^	491	275^	381	363^	166^	100^	215^	27v	405	144^
AMAZING STORIES	8	199		A	7.8	15	682	1626	483	191^	626	200^	300^	280^	252^	294^	608	203^	337^	332^	262^	203^	137^	70v	255^	110^
1 FRI. 8.30P 30 NBC GD		99		B	10.7	19	935	1854	678	315	790	302	510	455	345	228	632	224	432	377	301	174	171	97	261	155
AMERICAN COMEDY AWARDS(S)			214	A	16.7	27	1460	1765	871	359	941	369	683	612	432	219	535	203	379	419	291	104^	131^	41v	158^	98^
2 TUE. 9.00P 120 ABC AC			99																							
9.00 - 9.30				A	16.2	26	1416	1944	867	332	954	402	715	618	432	200	510	222	366	395	249	101^	193^	65^	287	171^
9.30 - 10.00				A	16.1	25	1407	1866	917	361	998	403	741	651	453	220	531	210	362	410	277	106^	143^	38v	194^	108^
10.00 - 10.30				A	17.2	28	1503	1617	866	370	917	336	660	608	434	220	532	182^	378	419	309	102^	93^	28v	75^	54^
10.30 - 11.00				A	17.2	29	1503	1659	839	372	903	339	629	577	416	236	568	201	413	446	325	110^	101^	35v	87^	61^
BILL COSBY SHOW	30	215	216	A	24.5	43	2141	1755	689	342	779	278	469	411	338	266	451	167	293	274	209	128	178	81	347	226
THU. 8.00P 30 NBC CS		99	99	B	34.2	53	2989	2022	811	364	914	341	580	514	395	279	576	232	382	342	249	160	195	106	337	222
BLONDIE & DAGWOOD(S)		208		A	11.0	22	961	1617	652	222^	752	240^	406	367	283^	305	411	159^	235^	205^	124^	176^	42v	5v	412	224^
1 FRI. 8.00P 30 CBS EA		99																								
CAGNEY & LACEY	23	209	208	A	13.2	22	1154	1478	689	388	865	296	526	473	415	289	478	172	299	277	233	170	93^	67^	42^	42^
MON. 10.00P 60 CBS OP		99	99	B	14.9	24	1302	1416	750	325	847	241	456	449	412	326	465	139	268	261	239	173	58	33	46	28
10.00 - 10.30				A	13.3	21	1162	1451	674	392	852	289	520	478	414	271	449	154	280	272	224	158	97^	64^	53^	53^
10.30 - 11.00				A	13.1	22	1145	1499	704	383	876	303	533	466	414	306	504	186	315	284	243	178	88^	69^	31v	31v
CATHY(S)		207		A	11.9	22	1040	1756	742	256^	840	332	531	479	348	262^	450	207^	290	246^	136^	160^	19v	LT	447	265^
1 FRI. 8.30P 30 CBS EA		99																								
CBS EVENING NEWS-RATHER	155	209	209	A	9.8	21	857	1384	649	222	736	124	268	277	313	427	545	132	261	260	250	256	76^	20v	27^	15v
M-F 6.30P 30 CBS N		99	99	B	11.8	22	1031	1489	685	217	756	131	278	290	341	427	606	139	285	271	295	282	63	26	64	37
CBS EVENING NEWS-SUNDAY	18	177	177	A	6.8	16	594	1303	593	182^	648	110^	174^	222^	275	405	627	147^	210^	225^	257	364	LT	LT	24v	LT
SUN. 6.00P 30 CBS N		87	87	B	7.9	15	690	1515	673	199	721	119	236	257	309	433	681	169	294	292	305	348	51	19	62	27

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A—CURRENT REPORT B—SEASON AVERAGE

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS SAT. NEWS-SCHIEFFER	22	174	172	A	5.9	15	516	1436	638	193^	739	108^	262^	271^	293	430	697	158^	267^	228^	288	402	LT	LT	LT	LT
SAT. 6.30P 30 CBS N		90	90	B	7.7	16	673	1435	652	167	703	91	207	247	300	436	631	143	262	263	276	330	37	16	64	35
CBS SATURDAY MOVIE	25	207	203	A	8.3	16	725	1610	687	177^	783	155^	366	407	423	332	634	146^	250	248	295	317	132^	21v	61^	51^
1 SAT. 8.00P 180 CBS FF		99	99	B	10.7	19	935	1682	723	266	804	213	427	439	417	303	642	171	355	363	357	230	110	48	126	87
2 SAT. 9.00P 120																										
8.00 - 8.30				A	7.7	17	673	1409	619	110^	699	110^	308^	374^	399^	296^	559	139^	191^	206^	225^	286^	91v	LT	60v	60v
8.30 - 9.00				A	7.5	15	656	1349	587	82v	643	121^	288^	352^	362^	272^	525	117^	160^	184^	204^	301^	97v	LT	84v	84v
9.00 - 9.30				A	7.8	15	682	1651	666	196^	773	162^	387	397	420	318	696	183^	290	266	290	345	103^	LT	79^	66^
9.30 - 10.00				A	8.6	16	752	1617	659	138^	747	127^	350	391	413	335	635	141^	247	244	300	318	151^	22v	84^	72^
10.00 - 10.30				A	8.9	17	778	1623	729	211	817	158^	375	443	441	343	625	143^	247	250	305	307	136^	26v	45v	32v
10.30 - 11.00				A	8.9	18	778	1711	731	243	862	196	400	421	452	363	642	135^	265	267	336	312	177^	59^	30v	17v
CBS SUNDAY MOVIE	21	208	208	A	15.9	26	1390	1539	838	318	935	288	467	440	426	384	471	93^	236	257	261	202	78^	54^	55^	24v
SUN. 9.00P 120 CBS FF		99	99	B	18.6	29	1626	1554	799	315	889	232	443	451	432	371	530	126	269	278	275	223	69	39	66	41
9.00 - 9.30				A	15.5	26	1355	1519	828	324	928	277	446	425	420	391	449	81^	204	217	244	213	64^	42^	78^	25v
9.30 - 10.00				A	15.6	26	1363	1533	850	329	949	301	469	434	426	394	446	86^	225	239	251	190	77^	54^	61^	24v
10.00 - 10.30				A	16.2	26	1416	1555	836	310	938	291	471	446	434	378	481	100^	246	269	267	201	98^	61^	38^	21v
10.30 - 11.00				A	16.5	28	1442	1521	824	303	905	277	467	447	419	365	497	102	260	287	278	202	75^	60^	44^	24v
CBS TUESDAY MOVIE	26	204	206	A	16.3	26	1425	1417	733	274	827	220	404	417	419	346	488	103	212	245	269	226	68^	61^	34^	25v
TUE. 9.00P 120 CBS FF		98	99	B	15.0	24	1311	1511	767	279	853	219	432	428	423	359	515	137	267	269	260	210	77	37	66	43
9.00 - 9.30				A	14.2	23	1241	1456	780	260	874	226	414	440	432	380	461	80^	176	221	263	240	76^	63^	45^	33^
9.30 - 10.00				A	16.3	25	1425	1492	769	278	865	232	429	440	429	364	504	100	215	250	280	250	77^	71^	46^	31^
10.00 - 10.30				A	17.4	28	1521	1416	703	282	795	210	390	399	413	329	513	123	239	270	278	215	79^	74^	29^	24v
10.30 - 11.00				A	17.1	29	1495	1326	700	278	790	216	394	401	411	317	475	110	213	237	253	206	42^	35^	19v	14v
CHEERS	28	210	206	A	20.1	33	1757	1620	688	330	806	315	546	480	345	219	460	168	308	293	227	123	186	107	168	105
1 THU. 9.30P 30 NBC CS		99	99	B	27.1	41	2369	1804	763	366	853	350	579	521	373	218	619	278	457	409	271	130	163	87	169	111
2 THU. 9.00P 30																										
CHEERS SPECIAL(S)			202	A	16.2	27	1416	1674	710	253	968	459	650	466	315	286	437	172^	289	251	196	148^	136^	94^	133^	120^
2 WED. 9.00P 30 NBC CS			98																							
DALLAS	26	209		A	21.5	37	1879	1633	894	321	998	294	543	514	446	418	446	118^	234	219	186	201	72^	23v	117^	76^
1 FRI. 9.00P 60 CBS GD		99		B	21.1	34	1844	1595	855	333	944	255	479	466	426	408	485	138	246	245	226	206	61	37	105	66
9.00 - 9.30				A	20.9	36	1827	1638	890	318	991	293	544	511	437	420	454	117^	235	225	191	206	69^	22v	124^	80^
9.30 - 10.00				A	22.1	37	1932	1623	897	324	1003	294	541	518	454	417	436	116^	230	214	182	195	74^	23v	110^	74^
DAYS & NIGHTS-MOLLY DODD	1		204	A	16.6	28	1451	1576	693	330	835	235	509	456	405	272	482	219	361	326	222	112^	165^	103^	94^	72^
2 THU. 9.30P 30 NBC CS			99	B	16.6	28	1451	1576	693	330	835	235	509	456	405	272	482	219	361	326	222	112	165	103	94	72
DESIGNING WOMEN	8	209	207	A	14.5	22	1267	1500	714	357	835	267	513	504	420	261	434	146	287	278	225	135	119	50^	112	82^
MON. 9.30P 30 CBS CS		99	99	B	15.7	24	1372	1546	749	313	841	275	499	481	398	286	488	181	312	289	225	151	109	53	108	74
DIANA ROSS:RHYTHM & BLUES(S)			213	A	9.4	15	822	1781	819	410	923	319^	581	523	449	257^	430	164^	314^	296^	205^	84v	151^	75v	277^	192^
2 WED. 9.00P 60 ABC GV			99																							
9.00 - 9.30				A	9.4	16	822	1775	817	397	913	325^	582	506	449	251^	427	156^	319^	288^	206^	88^	160^	57v	275^	186^
9.30 - 10.00				A	9.4	15	822	1769	817	420	923	311^	575	538	442	258^	425	168^	301^	304^	200^	78v	144^	91^	277^	196^
DISNEY SUNDAY MOVIE	30	213	212	A	9.6	18	839	2261	744	371	843	330	556	484	382	217	608	213	407	401	314	171	229	107^	581	291
SUN. 7.00P 120 ABC FF		99	99	B	12.6	20	1101	2271	710	329	806	340	556	511	352	193	640	268	467	438	295	139	226	103	599	379
7.00 - 7.30				A	8.3	17	725	2240	756	379	851	314	540	466	374	239	614	198	383	396	329	177^	222	90^	553	248
7.30 - 8.00				A	9.3	18	813	2359	753	363	828	300	538	490	377	222	644	226	434	418	328	177	253	109^	634	309
8.00 - 8.30				A	10.4	19	909	2222	730	353	809	318	540	476	382	211	594	209	411	394	311	169	220	125^	599	302
8.30 - 9.00				A	10.5	19	918	2200	726	379	864	374	591	488	385	198	576	209	391	385	292	167	230	102^	530	292

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
DUMB WAITER(S)		208		A	7.7	13	673	1478	692	404^	749	322^	563	475	344^	161^	408^	205^	273^	248^	139^	119^	109^	60v	212^	103v
1 TUE. 10.00P 60 ABC GD		99																								
10.00 - 10.30				A	9.2	15	804	1460	696	403	750	334^	575	480	348	150^	395	205^	265^	235^	119^	115^	105^	53v	210^	105^
10.30 - 11.00				A	6.1	11	533	1510	698	412^	758	308^	554	473^	346^	178^	425^	207^	286^	270^	165^	123v	112v	67v	215^	99v
EQUALIZER	20	209	208	A	14.2	25	1241	1546	723	285	814	213	423	428	399	334	603	140	298	253	305	285	65^	18v	64^	35^
WED. 10.00P 60 CBS PD		99	99	B	15.6	26	1363	1549	659	251	744	196	394	396	384	290	648	189	389	358	341	223	91	45	66	40
10.00 - 10.30				A	14.2	24	1241	1554	725	292	813	221	427	430	396	330	604	135	293	260	312	289	66^	16v	71^	41^
10.30 - 11.00				A	14.1	26	1232	1547	726	279	823	208	422	428	404	341	605	146	304	251	298	281	62^	18v	57^	29v
FACTS OF LIFE	28	202	205	A	10.5	23	918	1760	691	322	868	328	483	390	297	333	374	121^	195	197	144^	163	152^	74^	366	223
SAT. 8.00P 30 NBC CS		96	98	B	15.6	28	1363	1839	765	334	905	289	478	423	357	375	465	160	257	234	193	178	168	105	301	207
FALCON CREST	26	209		A	18.7	33	1634	1536	867	282	954	231	493	470	456	411	407	88^	192	172	164^	198	54^	37v	121^	82^
1 FRI. 10.00P 60 CBS GD		99		B	17.4	30	1521	1511	839	316	932	229	449	429	427	429	444	124	216	216	188	200	60	34	75	54
10.00 - 10.30				A	18.7	33	1634	1526	865	282	953	230	492	470	459	412	392	84^	186	168^	154^	193	53^	36v	128^	90^
10.30 - 11.00				A	18.8	34	1643	1530	860	278	945	226	489	466	453	407	419	90^	197	174	174	201	55^	39v	111^	74^
FAMILY TIES	28	212	214	A	25.5	42	2229	1792	736	309	853	343	563	489	358	243	434	156	275	267	203	120	181	95	324	231
1 THU. 8.30P 60 NBC CS		99	99	B	32.7	49	2858	1975	799	372	907	367	608	536	388	245	563	249	401	354	239	128	201	111	304	201
2 THU. 8.30P 30																										
8.30 - 9.00				A	24.2	41	2115	1780	694	325	808	311	517	449	336	246	433	168	289	276	199	109	196	106	343	238
9.00 - 9.30				A	28.2	45	2465	1807	805	281	927	390	636	557	398	244	432	135	244	251	203	140	158	80^	290	216
GIMME A BREAK	5	200		A	10.7	17	935	1801	823	238^	979	257^	457	445	362	455	538	140^	266^	279^	225^	225^	124^	82^	160^	136^
1 TUE. 9.00P 30 NBC CS		99		B	11.5	18	1005	1690	767	259	875	243	420	385	382	409	456	137	243	219	208	188	160	77	199	118
GOLDEN GIRLS	29	204	211	A	18.0	35	1573	1793	810	282	932	265	484	447	389	394	496	149	262	269	202	204	132	60^	233	145
SAT. 9.00P 30 NBC CS		97	99	B	23.7	40	2071	1787	820	320	931	260	473	441	395	401	502	143	263	252	223	209	131	76	223	155
GROWING PAINS	26	212	213	A	20.2	32	1765	1937	740	347	817	399	614	523	308	157	442	217	333	325	198	66^	326	173	352	242
TUE. 8.30P 30 ABC CS		99	99	B	22.5	33	1967	1978	753	374	845	382	611	532	356	186	530	247	400	346	228	97	261	141	342	235
HAPPY ANNIVERSARY 007(S)		213		A	12.2	20	1066	1507	433	215^	526	219^	375	294	229^	140^	626	268	423	375	262	141^	230^	136^	125^	90^
1 WED. 9.00P 60 ABC A		99																								
9.00 - 9.30				A	12.2	20	1066	1492	413	224^	505	213^	370	276	213^	135^	617	276	408	342	238^	145^	253^	156^	117^	98^
9.30 - 10.00				A	12.1	19	1058	1521	451	206^	546	224^	380	312	245^	147^	636	264	438	409	284	138^	207^	119^	132^	83^
HAPPY BIRTHDAY HOLLYWOOD(S)			212	A	15.1	24	1320	1495	808	317	885	188^	390	417	450	416	495	55^	181^	247	296	244	32v	23v	83^	65^
2 MON. 8.00P 180 ABC GV			99																							
8.00 - 8.30				A	12.7	21	1110	1539	791	310	895	219^	424	422	432	414	577	77^	246^	301	340	270	17v	LT	50v	23v
8.30 - 9.00				A	14.2	23	1241	1476	759	310	842	152^	337	386	448	414	560	73^	235	307	342	248	20v	12v	54v	28v
9.00 - 9.30				A	15.7	24	1372	1532	791	326	855	182^	359	389	419	414	523	40v	164^	262	330	261	46v	28v	108^	84^
9.30 - 10.00				A	15.0	23	1311	1520	810	325	900	191^	388	397	432	444	482	36v	146^	223	289	259	49v	37v	89^	69^
10.00 - 10.30				A	16.7	26	1460	1505	845	335	908	206	429	458	470	399	457	58^	188^	225	276	220	32v	32v	108^	97^
10.30 - 11.00				A	16.2	27	1416	1413	843	293	910	181^	404	443	498	414	397	49v	128^	178^	225	219	22v	22v	84^	73^
HEAD OF THE CLASS	26	208	209	A	14.0	24	1224	1741	645	336	752	341	552	462	288	158	423	227	333	256	153	66^	230	124	336	236
WED. 8.30P 30 ABC CS		98	99	B	16.6	26	1451	1884	729	337	811	340	566	501	352	195	535	243	401	347	230	107	235	115	303	216
HIGHWAY TO HEAVEN	28	204	208	A	12.4	22	1084	1545	725	280	839	221	370	355	344	421	401	105^	173	175	168	200	95^	58^	210	131
1 WED. 8.00P 90 NBC GD		99	98	B	16.8	26	1468	1680	753	298	862	220	401	389	376	404	502	128	259	257	257	210	128	68	188	119
2 WED. 8.00P 60																										
8.00 - 8.30				A	11.7	21	1023	1520	724	288	834	208	365	350	345	430	380	90^	154	149	169	202	98^	57^	208	127^
8.30 - 9.00				A	12.8	22	1119	1521	746	274	844	227	376	366	345	422	389	96^	167	168	175	201	83^	52^	205	132
9.00 - 9.30				A	13.3	22	1162	1614	672	266	817	226^	358	341	339	389	461	148^	221^	234^	154^	192^	115^	70^	221^	135^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HILL STREET BLUES	8	211	198	A	13.0	22	1136	1436	668	270	715	244	402	419	329	260	621	249	428	412	288	153	57^	25v	43^	35^
TUE. 10.00P 60 NBC OP		99	94	B	13.2	22	1154	1452	677	265	745	250	421	408	354	267	621	209	386	382	315	187	50	18	36	20
10.00 - 10.30				A	12.9	21	1127	1476	672	272	721	245	402	434	332	258	643	260	437	416	302	156	62^	29v	50^	42^
10.30 - 11.00				A	13.2	23	1154	1380	654	259	699	239	394	399	324	259	596	239	417	405	270	148	51^	20v	34^	27v
HOTEL	19		213	A	11.4	20	996	1512	849	415	920	324	522	538	346	318	414	193^	273^	259^	118^	116^	50v	44v	128^	101^
2 WED. 10.00P 60 ABC GD			99	B	14.8	25	1294	1436	787	327	890	293	501	465	386	333	425	143	241	231	177	160	70	45	51	35
10.00 - 10.30				A	11.3	19	988	1502	818	385	886	288	479	505	339	326	398	190^	263^	257^	112^	109^	65v	55v	153^	115^
10.30 - 11.00				A	11.6	21	1014	1494	866	437	939	353	556	565	345	305	419	195^	277	257^	121^	118^	33v	33v	103^	83^
HUNTER	25	198	202	A	12.0	24	1049	1696	721	270	824	227	438	391	385	352	582	173	356	385	311	175	148	53^	142	105^
SAT. 10.00P 60 NBC OP		99	98	B	16.0	29	1398	1646	737	286	832	241	439	413	369	339	543	150	298	291	273	207	146	80	125	98
10.00 - 10.30				A	11.9	23	1040	1719	735	272	839	233	445	397	391	360	581	162	346	385	318	185	148	61^	151	108^
10.30 - 11.00				A	12.1	24	1058	1666	705	262	806	221	428	380	377	346	580	183	365	385	304	162	144	44^	136	103^
HUNTER SPECIAL(S)			193	A	10.9	17	953	1464	596	269^	644	119^	287^	306	317	310	706	226^	412	427	382	195^	97^	53v	17v	17v
2 TUE. 9.00P 60 NBC OP			94																							
9.00 - 9.30				A	10.8	17	944	1432	566	260^	613	104^	255^	275^	299	311	686	212^	386	411	370	200^	116^	51v	17v	17v
9.30 - 10.00				A	11.1	17	970	1478	620	273^	668	130^	315	333	334	306	719	240^	432	437	389	188^	74^	54v	17v	17v
JACK & MIKE	7	205	201	A	5.6	9	489	1587	768	402	877	252^	501	473	468	312	452	100^	219^	249^	200^	196^	139^	69v	119^	96^
THU. 9.00P 60 ABC A		99	98	B	6.7	11	586	1496	799	324	897	263	528	510	465	302	428	90	220	248	224	159	97	53	74	59
9.00 - 9.30				A	4.7	8	411	1504	763	419	873	255^	494	471	458	308^	417	95^	197^	221^	173^	181^	117^	58v	97^	78v
9.30 - 10.00				A	6.5	11	568	1632	770	386	873	244^	501	471	474	314	478	103^	234^	269	222^	209^	149^	76^	132^	109^
KATE & ALLIE	28	208	209	A	14.4	25	1259	1624	769	349	925	303	526	481	387	344	452	161	255	245	203	174	103^	69^	144	87^
MON. 8.00P 30 CBS CS		98	99	B	17.8	27	1556	1678	793	337	901	289	495	463	394	339	453	158	271	255	203	154	126	76	198	122
KNOTS LANDING	20	207		A	18.3	31	1599	1622	858	327	947	381	623	560	399	266	437	146^	277	243	189	147^	105^	64^	133^	94^
1 THU. 10.00P 60 CBS GD		98		B	17.3	28	1512	1551	851	329	963	360	600	542	409	310	439	169	282	250	194	135	94	55	55	37
10.00 - 10.30				A	18.2	30	1591	1641	854	332	947	382	619	560	396	264	441	149^	279	256	195	146^	109^	66^	144^	101^
10.30 - 11.00				A	18.4	32	1608	1594	863	321	946	381	627	558	401	268	430	140^	274	229	184	148^	97^	59^	121^	86^
L.A. LAW	20	209	209	A	14.0	24	1224	1524	750	396	875	288	541	459	394	296	496	206	320	295	221	141	99^	48^	54^	28v
THU. 10.00P 60 NBC GD		99	99	B	17.6	29	1538	1525	726	354	808	293	514	478	387	236	584	220	389	369	289	154	86	48	47	35
10.00 - 10.30				A	14.5	24	1267	1527	724	375	852	272	524	452	383	293	499	211	330	299	224	134	103^	51^	73^	38^
10.30 - 11.00				A	13.5	24	1180	1510	773	414	892	302	554	465	406	296	486	201	310	290	216	143	96^	46^	36^	19v
MAGNUM, P.I.	27	208	206	A	13.6	22	1189	1487	792	278	857	198	423	440	431	376	492	92^	244	241	282	220	42^	6v	96^	60^
WED. 9.00P 60 CBS PD		99	98	B	15.9	25	1390	1637	716	283	794	219	439	434	410	301	634	205	380	369	319	206	108	43	101	65
9.00 - 9.30				A	13.0	22	1136	1502	786	282	850	198	413	434	428	373	495	97^	255	251	284	214	52^	10v	105^	70^
9.30 - 10.00				A	14.1	23	1232	1476	801	272	864	198	431	446	433	381	491	90^	235	229	282	225	31^	3v	90^	53^
MARIAH	6	209		A	8.0	14	699	1217	593	137^	673	232^	411	366^	303^	229^	409	112^	261^	289^	248^	102^	99v	81v	36v	19v
1 WED. 10.00P 60 ABC GD		99		B	10.3	18	900	1449	732	290	818	230	468	466	412	299	504	155	297	290	242	178	71	50	56	30
10.00 - 10.30				A	8.1	14	708	1311	636	171^	716	263^	480	422	337^	200^	427	144^	271^	287^	241^	105^	116^	95v	52v	30v
10.30 - 11.00				A	7.8	14	682	1113	549	101v	626	197^	337^	306^	269^	262^	388^	76v	246^	288^	256^	100v	82v	68v	17v	7v
MATLOCK	29	211	204	A	16.6	27	1451	1573	738	212	835	129	297	299	388	485	573	99	222	245	274	304	46^	23v	119	67^
TUE. 8.00P 60 NBC GD		99	98	B	18.5	28	1617	1573	749	252	826	156	329	343	390	436	580	113	250	261	294	283	73	38	94	55
8.00 - 8.30				A	15.6	26	1363	1567	741	197	842	120	295	296	393	497	569	81^	207	242	286	307	47^	22v	109	57^
8.30 - 9.00				A	17.6	28	1538	1572	733	226	826	136	298	303	382	470	574	114	233	246	264	299	45^	23v	127	75^
ME & MRS. C	6	201	207	A	14.7	28	1285	1720	767	252	882	246	457	401	375	373	507	153	271	299	215	198	125	54^	206	153
SAT. 9.30P 30 NBC CS		97	99	B	15.7	29	1372	1682	782	293	910	278	470	406	351	388	456	123	242	241	198	185	118	59	198	131

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MIAMI VICE	29	210	210	A	10.3	18	900	1606	550	214	606	237	371	312	265	191	642	245	432	365	291	157^	214	98^	144^	104^
1 FRI. 9.00P 120 NBC OP		99	98	B	15.9	26	1390	1757	672	321	757	284	497	464	362	204	682	265	478	429	327	164	145	66	173	121
2 FRI. 9.00P 60																										
9.00 - 9.30				A	9.2	16	804	1678	611	254	676	268	389	353	274	233	624	246	397	357	277	170^	169^	73^	209	144^
9.30 - 10.00				A	10.1	18	883	1629	568	236	640	251	392	350	277	197	627	231	410	376	310	155^	193	92^	169	127^
10.00 - 10.30				A	10.9	19	953	1638	529	197^	570	222^	365	275^	269^	156^	697	268^	501	375	306	152^	268^	122^	103^	88^
10.30 - 11.00				A	12.1	22	1058	1456	448	135^	480	182^	314	220^	229^	149^	653	253^	466	347	272	151^	278	133^	45v	18v
MIKE HAMMER	18	205	201	A	11.1	20	970	1569	708	256	791	148	330	352	404	395	577	115^	259	244	290	288	107^	27v	94^	18v
WED. 8.00P 60 CBS PD		99	97	B	12.1	19	1058	1609	715	239	785	156	335	353	388	385	631	137	294	307	333	284	78	28	115	62
8.00 - 8.30				A	10.6	19	926	1566	694	242	781	147^	321	331	390	402	570	108^	247	237	283	296	114^	32v	101^	18v
8.30 - 9.00				A	11.5	20	1005	1575	723	267	802	147	337	372	423	389	584	121^	269	249	296	282	103^	24v	86^	18v
MR. BELVEDERE	21	204	198	A	11.2	21	979	1584	703	249	827	201	442	396	360	361	393	108^	220	198	182	156	94^	48^	270	182
FRI. 8.30P 30 ABC CS		95	95	B	13.4	22	1171	1824	722	281	839	254	467	430	370	330	459	149	259	239	206	171	154	86	372	242
MOONLIGHTING	26	214		A	19.2	30	1678	1605	648	378	732	402	556	472	268	138^	459	221	385	342	206	53^	190	98^	224	123^
1 TUE. 9.00P 60 ABC PD		99		B	22.2	33	1940	1795	776	399	876	403	655	578	379	176	574	278	450	395	246	92	193	105	152	104
9.00 - 9.30				A	19.4	31	1696	1598	629	369	708	403	531	457	244	139^	465	221	388	350	212	53^	192	106^	233	129^
9.30 - 10.00				A	19.0	30	1661	1604	663	384	750	399	579	486	290	133^	448	220	381	332	197	50^	190	89^	216	117^
MURDER, SHE WROTE	28	209	208	A	18.5	34	1617	1447	764	263	812	123	304	325	393	453	552	90	209	216	249	314	36^	21v	47^	24^
SUN. 8.00P 60 CBS SM		99	99	B	24.3	36	2124	1614	806	305	887	171	376	395	431	439	585	125	264	279	301	274	63	33	79	50
8.00 - 8.30				A	18.2	34	1591	1444	759	268	807	117	300	321	395	452	559	94	216	221	256	313	35^	21v	43^	20v
8.30 - 9.00				A	18.8	33	1643	1444	764	257	812	127	305	327	389	452	539	84^	200	209	243	312	40^	22v	53^	28^
MY SISTER SAM	24	207	209	A	12.6	21	1101	1605	723	340	854	275	483	462	369	326	488	166	304	284	247	171	101^	79^	162	117^
MON. 8.30P 30 CBS CS		98	99	B	16.7	25	1460	1688	783	331	876	295	499	476	385	309	464	167	287	270	213	145	129	82	219	140
NBC MONDAY NIGHT MOVIES	28	198	199	A	16.4	26	1433	1647	775	318	822	285	506	519	397	227	590	218	379	372	252	168	112	61^	123	82^
MON. 9.00P 120 NBC FF		99	99	B	18.4	28	1608	1687	757	323	850	290	516	480	400	270	552	191	346	324	270	167	154	83	131	97
9.00 - 9.30				A	15.4	24	1346	1751	783	332	840	306	520	519	389	234	585	219	389	354	248	165	150	83^	176	110
9.30 - 10.00				A	16.6	26	1451	1705	772	324	818	291	508	518	391	225	603	218	387	374	261	175	112	64^	172	117
10.00 - 10.30				A	17.0	27	1486	1601	787	307	831	286	514	532	407	224	581	210	359	380	249	168	95^	52^	94^	68^
10.30 - 11.00				A	16.7	28	1460	1529	753	298	795	251	480	505	405	223	581	219	374	377	248	159	98	51^	55^	36^
NBC NIGHTLY NEWS-SAT(B)			129	A	5.6	14	489	1796	705	302^	705	153^	290^	326^	314^	361^	817	181^	305^	348^	369^	395^	224^	LT	50v	50v
2 SAT. 6.30P 30 NBC N			75																							
NBC NIGHTLY NEWS-SUN	21	177	177	A	7.0	16	612	1327	552	147^	582	93^	189^	189^	181^	393	484	95^	173^	173^	139^	311	109^	LT	152^	47v
SUN. 6.30P 30 NBC N		93	93	B	7.8	15	682	1493	693	222	752	142	282	305	316	413	612	136	281	287	275	295	50	17	79	44
NBC NIGHTLY NEWS	148	205	205	A	10.6	23	926	1504	652	218	717	138	247	276	303	400	611	116	247	246	298	330	58^	32^	118	27^
M-F 6.30P 30 NBC N		99	99	B	11.9	22	1040	1474	677	203	738	143	262	289	316	405	620	122	261	270	286	318	47	23	69	38
NBC SUNDAY NIGHT MOVIE	29	200	201	A	20.5	34	1792	1979	769	368	868	285	554	485	429	261	705	198	433	400	382	218	215	88	191	134
SUN. 9.00P 120 NBC FF		99	99	B	18.2	28	1591	1781	766	333	871	304	548	501	422	262	638	219	419	397	330	173	150	72	122	90
9.00 - 9.30				A	18.7	31	1634	2032	770	371	873	284	532	465	421	278	701	189	424	392	382	220	223	76^	235	154
9.30 - 10.00				A	20.3	33	1774	2016	767	372	863	283	539	478	423	264	714	204	442	407	389	216	224	97	215	151
10.00 - 10.30				A	21.8	36	1905	1927	758	355	852	274	555	489	431	249	696	202	428	393	370	218	214	89	165	119
10.30 - 11.00				A	21.5	36	1879	1924	767	364	871	289	575	496	440	252	697	195	435	402	379	214	199	91	157	113
NEWHART	27	209	208	A	14.8	23	1294	1578	666	350	777	226	452	454	382	280	493	164	325	315	254	156	125	68^	183	134
MON. 9.00P 30 CBS CS		99	99	B	18.8	28	1643	1664	775	335	862	292	503	481	386	296	539	203	359	336	251	153	112	60	151	94

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1987 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NEWSBREAK-M-F	151	157	157	A	10.1	17	883	1506	775	293	844	190	389	412	419	391	510	96	229	249	286	242	65^	41^	87	54^
1 MWTHF 9.58P 1 CBS N		72	72	B	11.5	18	1005	1577	780	303	871	245	443	424	400	371	517	142	271	264	256	212	85	43	104	70
1 TUE. 9.50P 2																										
2 MWTH 9.58P 1																										
2 TUE. 10.00P 1																										
2 FRI. 9.55P 3																										
NEWSBREAK-SAT.	31	167	166	A	6.3	12	551	1523	665	134^	744	115^	320	375	400	355	613	95^	224^	242^	310	331	106^	LT	60v	60v
1 SAT. 9.50P 1 CBS N		77	77	B	8.2	14	717	1690	720	277	816	211	428	433	409	319	632	174	352	351	328	235	102	46	140	94
2 SAT. 9.51P 1																										
NEWSBREAK-SUN.	31	168	164	A	11.4	18	996	1459	901	359	1009	261	426	439	502	449	375	70^	127^	140^	168	225	58^	49^	17v	10v
1 SUN. 10.00P 2 CBS N		76	75	B	13.9	21	1215	1587	802	324	900	241	447	444	425	380	541	145	276	279	268	227	78	45	68	47
2 SUN. 9.48P 1																										
NIGHT COURT	8	202	200	A	14.7	24	1285	1672	818	334	890	392	551	428	294	296	490	194	308	295	201	150	147	82^	145	95^
WED. 9.30P 30 NBC CS		99	97	B	15.8	25	1381	1729	742	335	842	339	530	469	345	263	515	201	348	322	237	136	175	89	197	126
OHARA	17	203	191	A	8.4	16	734	1620	584	292	705	186^	379	344	360	277	564	107^	326	343	354	191^	199	104^	152^	118^
SAT. 9.00P 60 ABC OP		98	94	B	10.4	18	909	1788	660	319	748	229	447	420	386	249	674	204	433	411	361	202	141	61	225	173
9.00 - 9.30				A	7.7	15	673	1590	563	281	690	182^	377	332	351	270	557	107^	322	350	356	186^	202^	102^	141^	120^
9.30 - 10.00				A	9.1	17	795	1640	595	301	710	190	377	344	361	284	571	110^	330	335	349	197	199	107^	160^	114^
OUR HOUSE	1		201	A	9.0	17	787	2287	944	385	1121	524	718	503	361	343^	496	215^	347^	297^	205^	119^	140^	78v	530	313^
2 SUN. 8.00P 60 NBC GD			98	B	9.0	17	787	2287	944	385	1121	524	718	503	361	343	496	215	347	297	205	119	140	78	530	313
8.00 - 8.30				A	8.1	16	708	2222	971	402	1131	543	729	496	360^	335^	483	205^	340^	296^	200^	120^	80v	80v	528	311^
8.30 - 9.00				A	9.9	18	865	2328	917	368	1108	510	708	507	358	347	501	217^	349	293^	209^	119^	189^	75v	530	316^
OUR HOUSE	26	202		A	8.3	16	725	1719	697	327^	798	251^	461	419	334^	282^	420	92v	245^	258^	228^	134^	242^	160^	259^	146^
1 SUN. 7.00P 60 NBC GD		99		B	12.6	20	1101	1961	793	346	906	277	522	475	404	327	588	200	378	334	290	174	185	106	282	184
7.00 - 7.30				A	7.8	16	682	1733	712	305^	808	248^	468	400^	324^	305^	446	97v	252^	245^	234^	163^	225^	170^	254^	143^
7.30 - 8.00				A	8.9	17	778	1667	675	338^	775	254^	449	427	331^	256^	382	80v	230^	258^	217^	107^	252^	147^	258^	141^
OUR WORLD	26	205	200	A	6.7	12	586	1444	753	279	829	195^	431	429	473	343	558	130^	282	326	298	207^	LT	LT	54v	36v
THU. 8.00P 60 ABC DN		99	99	B	6.6	10	577	1541	650	247	728	195	339	375	359	309	613	177	342	368	327	210	88	41	112	70
8.00 - 8.30				A	7.0	12	612	1377	707	256	783	182^	393	394	430	338	537	130^	279	317	283	196^	LT	LT	57v	37v
8.30 - 9.00				A	6.4	11	559	1504	806	302	878	206^	471	466	519	352	570	127^	282	333	308	216^	LT	LT	51v	36v
OUTLAWS	14		202	A	8.4	18	734	1834	617	222^	860	282^	435	312^	351^	370^	717	40v	244^	315^	455	402	96v	30v	161^	100^
2 SAT. 8.00P 60 CBS A			97	B	10.9	19	953	1780	735	272	813	197	389	402	395	351	711	175	383	381	384	287	86	33	170	101
8.00 - 8.30				A	8.1	17	708	1723	603	195^	834	245^	405	314^	356^	370^	715	52v	260^	329^	448	386^	66v	28v	108^	70v
8.30 - 9.00				A	8.7	18	760	1929	629	247^	882	319^	460	311^	339^	368	715	29v	227^	299^	463	416	120^	29v	212^	129^
PERFECT STRANGERS	29	211	209	A	13.1	24	1145	1658	639	346	759	350	573	486	283	154	378	203	304	255	134	63^	153	67^	368	261
WED. 8.00P 30 ABC CS		99	98	B	15.7	25	1372	1910	728	317	816	338	568	504	356	197	538	239	401	356	236	110	218	111	338	233
RAGS TO RICHES	8	202		A	10.6	19	926	2109	702	350	753	287^	496	449	365	169^	489	175^	344	334	255^	90^	361	203^	506	347
1 SUN. 8.00P 60 NBC CS		99		B	13.5	22	1180	2150	777	345	913	344	610	527	406	245	535	215	374	316	251	125	281	160	421	311
8.00 - 8.30				A	9.7	18	848	1992	653	305^	699	265^	428	403	320^	173^	440	154^	297^	303^	231^	83v	359	216^	494	338
8.30 - 9.00				A	11.6	20	1014	2175	735	382	787	302	545	487	396	159^	519	189^	371	357	269^	93^	358	188^	511	354
ROOMIES	6	198		A	8.5	17	743	1600	631	180^	746	230^	341^	295^	264^	384	622	185^	283^	286^	256^	272^	101^	66v	131^	57v
1 FRI. 8.00P 30 NBC CS		98		B	10.7	20	935	1776	697	301	799	273	474	416	339	286	584	185	338	313	280	209	180	104	213	117
ST. ELSEWHERE	21	203	201	A	12.8	22	1119	1603	808	353	909	400	606	482	354	266	503	211	343	345	229	117^	121^	53^	70^	48^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ST. ELSEWHERE-CONT'D																										
WED. 10.00P 60 NBC GD		99	97	B	13.4	23	1171	1585	797	366	887	339	575	534	410	257	539	208	382	366	275	124	93	39	66	49
10.00 - 10.30				A	13.2	22	1154	1624	802	345	913	412	620	488	340	259	496	205	335	341	234	112^	128	59^	87^	63^
10.30 - 11.00				A	12.5	23	1093	1559	807	356	895	381	586	471	367	270	505	215	346	344	221	122^	108^	44^	51^	31v
SCARECROW & MRS. KING	3	203	208	A	10.2	18	891	1644	757	265	840	165	372	345	391	414	554	117^	263	244	268	264	61^	43^	189	131^
THU. 8.00P 60 CBS GD		98	99	B	9.8	17	857	1626	773	265	854	168	363	344	382	441	545	127	262	234	236	260	68	44	159	108
8.00 - 8.30				A	9.7	17	848	1613	746	248	823	153^	365	332	391	415	555	123^	265	245	271	263	58^	39v	177	124^
8.30 - 9.00				A	10.8	18	944	1643	757	272	841	167	370	350	387	409	545	110^	258	242	263	259	60^	45^	197	136^
SIMON & SIMON	16	205	203	A	12.1	20	1058	1658	779	276	868	245	454	446	403	344	512	114^	260	253	242	219	101^	49^	177	104^
THU. 9.00P 60 CBS PD		99	98	B	13.2	20	1154	1631	741	266	835	214	414	419	408	355	562	133	287	289	299	233	107	46	127	81
9.00 - 9.30				A	11.0	18	961	1647	756	257	854	220	418	413	402	359	512	114^	247	248	234	229	100^	47^	181	110^
9.30 - 10.00				A	13.1	22	1145	1671	800	292	882	269	486	475	404	332	511	115^	270	258	249	212	103^	49^	175	98^
60 MINUTES	31	210	210	A	17.8	36	1556	1490	671	205	720	124	254	280	326	414	710	205	318	307	278	331	40^	30^	20v	7v
SUN. 7.00P 60 CBS DN		99	99	B	22.3	36	1949	1604	725	266	787	152	322	350	375	396	711	188	346	363	340	305	46	20	60	36
7.00 - 7.30				A	16.6	35	1451	1484	667	199	716	123	246	274	322	419	713	202	319	306	282	334	38^	26^	17v	4v
7.30 - 8.00				A	19.0	37	1661	1488	672	209	723	123	260	287	331	409	704	204	317	308	275	326	41^	32^	20v	8v
SNOW WHITE 50TH ANNIV(S)			200	A	10.0	20	874	2128	855	437	919	364	538	490	351	338	468	149^	251^	296^	247^	142^	154^	54v	587	346
2 FRI. 8.00P 60 NBC CE			98																							
8.00 - 8.30				A	9.6	20	839	2064	804	425	879	306^	491	463	363	342	453	135^	234^	280^	239^	137^	153^	50v	579	321^
8.30 - 9.00				A	10.3	20	900	2197	909	450	962	421	584	521	341	336	486	163^	268^	312	255^	147^	152^	58v	597	369
SPECIAL MOVIE PRESNT-FRI.(S)			206	A	17.5	32	1530	1660	827	299	898	147^	393	395	483	462	582	76^	224	221	330	327	64^	49^	116^	78^
2 FRI. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	14.9	27	1302	1667	828	306	890	130^	388	402	483	467	565	75^	208^	214	325	323	64^	51v	148^	91^
9.30 - 10.00				A	16.8	30	1468	1659	850	324	914	121^	385	407	507	481	586	61^	229	222	354	332	42v	29v	117^	68^
10.00 - 10.30				A	19.4	34	1696	1680	829	304	907	171	406	393	471	452	607	96^	252	232	330	326	59^	46^	107^	73^
10.30 - 11.00				A	18.9	35	1652	1627	809	266	879	161^	386	376	467	454	573	70^	208	213	320	328	80^	67^	95^	78^
SPENSER: FOR HIRE	27	211	202	A	10.9	22	953	1631	661	306	793	307	496	412	344	273	576	124^	296	318	309	241	202	139^	60^	39v
SAT. 10.00P 60 ABC PD		99	98	B	11.1	20	970	1592	661	320	777	247	441	415	374	277	576	172	334	325	291	202	128	64	111	81
10.00 - 10.30				A	10.7	21	935	1701	687	330	835	332	529	430	352	282	585	128^	305	329	320	239	208	138^	73^	49^
10.30 - 11.00				A	11.0	22	961	1576	642	284	757	284	467	397	339	265	573	124^	290	309	298	246	199	142^	47^	26v
SPORTSBREAK-SAT	31	196	192	A	7.1	14	621	1689	648	188^	794	230	406	390	392	304	650	93^	224^	267	368	351	63^	LT	182^	124^
1 SAT. 8.50P 1 CBS SN		93	92	B	9.0	15	787	1752	710	280	793	215	413	412	382	315	659	185	373	365	346	242	96	50	204	127
2 SAT. 8.58P 1																										
SPORTSBREAK-SUN	31	195	194	A	15.4	28	1346	1415	761	273	802	123	292	326	402	445	536	83^	192	202	241	314	39^	23v	38^	15v
1 SUN. 8.31P 1 CBS SN		91	90	B	20.8	31	1818	1622	809	311	890	180	378	397	433	438	596	137	276	287	305	273	59	33	77	48
2 SUN. 8.26P 1																										
STARMAN	9	207	197	A	7.6	16	664	1901	618	298	768	249	437	364	342	295	565	210^	341	336	262	183^	175^	84^	393	334
SAT. 8.00P 60 ABC A		98	96	B	8.7	17	760	1852	676	324	800	263	503	452	379	254	626	202	412	390	334	185	126	62	300	220
8.00 - 8.30				A	7.0	15	612	1776	604	280	727	226^	405	320	316	300	563	210^	345	323	254	192^	147^	80^	339	291
8.30 - 9.00				A	8.2	17	717	1986	628	307	794	266	459	399	361	288	564	204	337	348	270	175^	194^	84^	434	371
STINGRAY	8		200	A	8.7	16	760	1574	676	324^	735	234^	473	494	395	205^	455	153^	296^	318^	250^	126^	205^	78v	179^	136^
2 FRI. 10.00P 60 NBC A			97	B	13.5	24	1180	1592	655	273	722	235	439	426	368	223	609	210	412	381	307	168	137	63	124	95
10.00 - 10.30				A	8.8	16	769	1560	682	321^	733	243^	471	491	378	209^	446	146^	277^	319^	255^	127^	196^	74v	185^	145^
10.30 - 11.00				A	8.5	16	743	1585	671	327^	737	223^	477	496	417	202^	459	159^	314^	313^	243^	126^	214^	80v	175^	128^

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SURVIVAL ANGLIA:WHALES(S)			205	A	10.5	21	918	1488	605	196^	702	165^	317	304	344	345	519	123^	220^	242^	272^	255^	159^	102^	108^	77v
2 FRI. 8.00P 60 CBS DO			98																							
8.00 - 8.30				A	9.7	20	848	1487	600	175^	693	153^	315^	301^	348	340	514	127^	239^	248^	271^	244^	160^	103^	120^	86^
8.30 - 9.00				A	11.2	22	979	1496	613	213^	715	178^	320	308	343	350	527	121^	204^	237^	273^	267^	156^	99^	98^	70v
SWEET SURRENDER	4	201		A	10.3	21	900	1693	763	251^	867	273^	437	369	282^	391	459	163^	284^	285^	179^	142^	151^	107^	216^	162^
1 SAT. 8.30P 30 NBC CS		96		B	12.2	25	1066	1640	729	261	853	259	407	371	303	392	418	106	218	235	199	164	158	104	211	136
TORTELLIS	3	200		A	9.9	16	865	1806	844	287^	960	337	493	504	331	402	633	227^	357	329	249^	220^	92^	66v	121^	95^
1 TUE. 9.30P 30 NBC CS		99		B	9.3	14	813	1638	727	255	831	280	433	395	313	361	573	232	344	282	210	196	87	43	147	113
20/20	27	212	211	A	12.6	22	1101	1431	711	195	767	168	364	391	432	320	581	126^	322	346	302	222	65^	29v	18v	15v
THU. 10.00P 60 ABC DN		99	99	B	13.9	23	1215	1441	726	237	805	190	379	398	396	355	568	164	315	320	283	214	43	15	25	15
10.00 - 10.30				A	12.9	22	1127	1469	697	200	758	165	373	394	430	307	597	131	329	363	308	224	90^	46^	24v	24v
10.30 - 11.00				A	12.3	22	1075	1381	722	189	772	167	349	386	431	335	561	122^	312	327	290	220	36^	12v	12v	LT
TWILIGHT ZONE SPECIAL(S)			207	A	10.2	18	891	1561	643	249^	746	262^	513	495	357	200^	639	187^	478	456	372	128^	116^	65v	60v	51v
2 THU. 10.00P 60 CBS SF			99																							
10.00 - 10.30				A	10.0	17	874	1524	640	254^	679	185^	443	480	372	199^	643	181^	486	457	386	134^	120^	68v	82v	64v
10.30 - 11.00				A	10.3	19	900	1599	648	244^	811	338	582	514	342	198^	638	194^	470	456	361	126^	112^	61v	38v	38v
227	22		205	A	13.7	28	1197	1746	730	324	894	267	470	419	351	365	373	103^	180^	168^	160^	193^	177^	84^	302	207^
2 SAT. 8.30P 30 NBC CS			99	B	18.6	32	1626	1818	800	338	933	286	484	431	371	391	455	136	235	213	197	191	151	93	279	194
VALERIE	8	207	206	A	15.0	25	1311	1940	729	377	793	356	578	515	334	178	459	145	345	324	254	89^	269	129	419	275
MON. 8.30P 30 NBC CS		99	99	B	16.3	26	1425	1898	714	286	795	322	537	481	333	216	499	212	370	325	224	102	259	126	345	233
WEBSTER	4	209	204	A	9.5	19	830	1557	718	279	864	225	457	414	355	382	353	115^	202	171^	132^	129^	74^	43v	266	210
FRI. 8.00P 30 ABC CS		97	97	B	9.5	19	830	1569	684	283	832	214	455	423	373	349	366	115	192	162	129	160	75	60	296	224
WEST 57TH	3	205	205	A	6.1	10	533	1417	695	317	715	190^	319	316	326	340	541	226^	309	267	248^	186^	119^	61v	42v	19v
TUE. 8.00P 60 CBS DN		99	96	B	6.1	10	533	1382	682	274	703	176	304	332	335	333	525	191	284	255	250	199	96	41	58	27
8.00 - 8.30				A	6.2	10	542	1395	690	300	703	187^	311	293	313	346	547	243^	323	275	239^	178^	109^	52v	36v	15v
8.30 - 9.00				A	5.9	9	516	1442	702	329	727	193^	329	339	343	336	535	209^	293	260^	258^	193^	133^	74^	47v	21v
WE THE PEOPLE	65	201	200	A	9.8	16	857	1551	737	327	816	180	363	372	397	386	501	124	250	238	250	231	64^	50^	170	110
1 TU&TH 8.58P 1 CBS DO		96	95	B	11.3	17	988	1703	733	287	823	237	422	412	381	338	554	169	320	305	277	203	102	55	224	146
2 MTUTH 8.58P 1																										
WHO'S THE BOSS?	28	213	212	A	18.8	32	1643	1844	731	351	809	372	568	482	295	193	427	173	298	297	205	92	278	150	330	202
TUE. 8.00P 30 ABC CS		99	99	B	21.8	33	1905	1931	748	367	840	361	578	510	354	210	524	224	371	334	234	120	230	122	337	222
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	129	199	198	A	5.8	16	507	1249	619	197	643	134^	290	310	336	292	546	126^	264	280	312	239	46^	LT	14v	LT
1 M-F 11.30P 30 ABC N		98	98	B	5.9	16	516	1208	556	175	600	134	276	290	303	274	565	135	284	284	308	243	29	13	14	LT
2 TUE. 11.32P 30																										
2 WED. 11.30P 36																										
2 TH & F 11.30P 30																										
11.30 - 12.00				A	5.8	16	507	1249	616	195	641	136	292	310	331	290	550	126^	263	280	314	243	44^	LT	14v	LT
12.00 - 12.30				A	5.2	18	454	1244	639	218^	639	48v	132v	249^	405^	342^	491^	80v	260^	281^	341^	210^	114v	LT	LT	LT
ABC NEWS:NIGHTLINE-MON	4	200		A	5.1	19	446	778	525^	139v	525^	139v	139v	291^	229^	234^	253^	LT	74v	74v	74v	179^	LT	LT	LT	LT
1 MON. 12.00M 30 ABC N		98		B	5.4	21	472	1004	434	148	472	127	225	229	258	196	477	151	270	278	198	194	44	LT	LT	LT
ABC WEEKEND REPORT-SAT.	28	143	142	A	2.7	8	236	1034	483^	123v	588^	174^	224^	97v	190^	317^	356^	47v	47v	123v	131v	233^	73v	LT	LT	LT
SAT. 11.30P 15 ABC N		79	79	B	2.5	8	219	1118	549	201	597	138	295	279	288	279	456	90	215	213	246	218	39	LT	26	25

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
ABC WEEKEND REPORT-SUN.	30	152	151	A	2.7	10	236	1068	551^	64v	576^	203^	292^	254^	233^	250^	492^	221^	381^	415^	246^	68v	LT	LT	LT	LT
1 SUN. 12.18A 15 ABC N		84	84	B	2.6	9	227	1044	458	240	540	162	287	317	259	193	476	138	276	276	231	159	LT	LT	LT	LT
2 SUN. 11.30P 15																										
CBS LATE NIGHT I	134	183	177	A	4.2	16	367	1142	705	205	745	175^	358	341	390	332	343	92^	182^	180^	193	131^	54^	48^	LT	LT
1 M-W 11.30P 66 CBS FF		89	87	B	4.7	17	411	1209	595	230	670	204	355	344	327	252	462	133	257	228	231	177	47	20	30	13
2 M & TH 11.30P 66																										
2 TU & W 11.30P 65																										
11.30 - 12.00				A	4.3	14	376	1237	755	215	793	210	411	370	413	338	382	118^	222	204	203	141^	59^	50^	LT	LT
12.00 - 12.30				A	4.1	17	358	1092	679	207	718	154^	330	321	380	327	307	73^	154^	168^	181^	114^	67^	58^	LT	LT
12.30 - 1.00				A	3.9	20	341	865	527	140^	578	50v	214	270	302	308	261	24v	79^	93^	199^	144^	26v	LT	LT	LT
CBS LATE NIGHT II	148	177	173	A	2.6	14	227	921	502	189^	546	101^	203^	273^	304	260^	317	39v	132^	145^	220^	150^	58v	31v	LT	LT
1 M & W 12.36A 41 CBS FF		87	85	B	3.1	18	271	1061	530	192	580	182	299	312	275	215	422	124	247	214	218	152	36	LT	23	LT
1 TUE. 12.36A 51																										
1 FRI. 12.30A 49																										
2 MON. 12.36A 45																										
2 TUE. 12.35A 50																										
2 WED. 12.35A 48																										
2 THU. 12.36A 46																										
2 FRI. 12.30A 40																										
12.30 - 1.00				A	2.7	14	236	953	538	182^	585	89^	217^	289^	327	283^	313	47v	131^	148^	215^	140^	55v	42v	LT	LT
1.00 - 1.30				A	2.5	16	219	854	442	201^	479	109^	182^	246^	275^	219^	320	33v	133^	141^	218^	160^	55v	LT	LT	LT
CBS NEWS NIGHTWATCH-1	149	51	49	A	1.2	12	105	324^	258^	LT	258^	134v	134v	172^	57v	86v	66v	LT	47v	57v	LT	LT	LT	LT	LT	LT
1 M-WSU 2.00A 30 CBS N		48	45	B	1.1	11	96	508	257	125	311	75	146	136	166	150	191	LT	116	110	103	72	LT	LT	LT	LT
2 M-THSU 2.00A 30																										
CBS NEWS NIGHTWATCH-2	153	70	70	A	1.6	19	140	343^	279^	LT	279^	72v	72v	165^	93v	114v	64v	LT	LT	LT	50v	50v	LT	LT	LT	LT
1 M-WSU 2.30A 30 CBS N		65	65	B	1.4	17	122	480	240	83	284	80	130	133	123	137	187	LT	112	114	127	66	LT	LT	LT	LT
2 M-THSU 2.30A 30																										
CBS NEWS NIGHTWATCH-3	154	98	99	A	1.3	23	114	193^	115v	LT	123v	LT	LT	LT	44v	88v	70v	LT	LT	LT	52v	LT	LT	LT	LT	LT
1 M-WSU 3.00A 180 CBS N		80	80	B	1.2	21	105	383	177	80	221	53	78	79	76	126	147	LT	69	64	55	74	LT	LT	LT	LT
1 THU. 3.04A 176																										
2 M-THSU 3.00A 180																										
3.00 - 3.30				A	1.5	21	131	366^	222^	LT	222^	LT	LT	107v	91v	115v	144^	LT	LT	LT	122v	122v	LT	LT	LT	LT
3.30 - 4.00				A	1.4	23	122	262^	189^	LT	189^	LT	LT	66v	49v	123v	73v	LT	LT	LT	49v	49v	LT	LT	LT	LT
4.00 - 4.30				A	1.2	22	105	181^	124v	LT	124v	LT	LT	LT	LT	104v	57v	LT	57v	LT	LT	LT	LT	LT	LT	LT
4.30 - 5.00				A	1.1	22	96	94v	LT	LT	LT	LT	LT	LT	LT	LT	94v	LT	63v	62v	62v	LT	LT	LT	LT	LT
5.00 - 5.30				A	1.1	22	96	52v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	1.1	22	96	146v	105v	LT	136v	LT	LT	LT	94v	136v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	29	113	114	A	4.3	9	376	1378	692	229^	754	197^	376^	359^	371^	338^	480	85v	274^	274^	277^	200^	105^	79v	39v	39v
SUN. 11.00P 15 CBS N		62	62	B	4.7	10	411	1308	672	205	743	208	345	343	316	349	514	135	275	264	254	221	29	15	22	LT
DAVID LETTERMAN I	120	204	204	A	3.9	19	341	1240	525	200^	590	240	373	323	250	167^	589	348	497	342	211	69^	47v	23v	14v	LT
M-TH 12.30A 30 NBC GV		99	99	B	4.1	20	358	1158	458	219	579	238	361	292	242	167	518	264	410	300	216	82	42	18	19	15
DAVID LETTERMAN II	120	204	204	A	2.8	18	245	1057	415	224^	494	233^	380	286	179^	102^	543	290	465	343	217^	49v	20v	LT	LT	LT
M-TH 1.00A 30 NBC GV		99	99	B	3.2	20	280	1073	383	196	511	229	343	275	206	130	504	275	411	280	194	71	40	LT	18	LT
FRIDAY NIGHT VIDEOS	30	190	191	A	3.0	14	262	897	393^	275^	443^	244^	340^	295^	164^	84v	297^	152^	225^	225^	122v	72v	157^	111v	LT	LT
FRI. 12.30A 90 NBC PC		97	97	B	3.8	19	332	1112	409	223	520	258	369	317	212	118	376	203	313	259	157	50	182	99	34	30
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
FRIDAY NIGHT VIDEO-CONT'D																										
12.30 - 1.00				A	4.1	16	358	983	480	206^	505	232^	323^	302^	200^	142^	346^	159^	259^	259^	142^	87v	132^	98v	LT	LT
1.00 - 1.30				A	3.0	15	262	855	343^	351^	404^	279^	374^	271^	125v	30v	309^	172^	237^	237^	137v	72v	142^	92v	LT	LT
1.30 - 2.00				A	2.1	13	184	636^	234^	272^	299^	184v	271^	271^	115v	28v	152v	98v	125v	125v	54v	27v	185v	131v	LT	LT
G MICHAELS SPORTS MACHINE	32	80	82	A	2.0	6	175	1069	395^	327^	498^	86v	394^	400^	412^	46v	480^	177v	348^	280^	303^	132v	51v	LT	40v	40v
SUN. 11.30P 15 NBC SC		49	49	B	2.1	7	184	1018	467	217	540	154	332	340	296	133	437	169	289	248	194	129	LT	LT	LT	LT
KEEP ON CRUISIN	14	159	159	A	2.3	7	201	1249	587^	244^	597^	140v	344^	399^	314^	188^	588^	215^	394^	329^	199^	184^	64v	64v	LT	LT
FRI. 11.30P 60 CBS GV		78	77	B	2.3	7	201	1142	586	253	633	174	349	375	330	218	417	114	230	241	188	140	45	39	47	39
11.30 - 12.00				A	2.5	7	219	1201	567^	252^	580^	137v	320^	362^	284^	205^	539^	173^	356^	292^	183^	183^	82v	82v	LT	LT
12.00 - 12.30				A	2.1	7	184	1261	592^	233^	598^	135v	358^	429^	338^	169v	625^	261^	429^	364^	201^	180v	38v	38v	LT	LT
NBA PLAYOFF GAME-THU(S)		202		A	3.9	19	341	1214	296^	67v	320^	102v	156v	164v	191v	89v	768^	290^	589^	495^	363^	165v	126v	LT	LT	LT
1 THU. 11.30P 188 CBS SE		96																								
11.30 - 12.00				A	5.6	16	489	1254	467^	74v	526^	166^	258^	230^	250^	213^	627	249^	469^	447^	292^	131v	101v	LT	LT	LT
12.00 - 12.30				A	4.1	15	358	1332	512^	168v	559^	220^	363^	296^	339^	112v	704^	262^	567^	513^	361^	123v	69v	LT	LT	LT
12.30 - 1.00				A	3.6	17	315	1263	400^	168v	400^	175v	225v	175v	225v	82v	759^	267^	632^	558^	409^	127v	104v	LT	LT	LT
1.00 - 1.30				A	3.4	21	297	1067	118v	LT	118v	LT	LT	63v	118v	55v	781^	296^	626^	548^	394^	135v	168v	LT	LT	LT
1.30 - 2.00				A	3.4	26	297	1054	77v	LT	77v	LT	LT	77v	77v	LT	815^	293^	569^	481^	343^	226v	162v	LT	LT	LT
2.00 - 2.30				A	3.5	30	306	1222	95v	LT	95v	LT	LT	95v	95v	LT	954	385^	713^	471^	396^	241^	173v	LT	LT	LT
2.30 - 3.00				A	3.2	33	280	1207	72v	LT	72v	LT	LT	72v	72v	LT	964^	367^	721^	354^	422^	243v	171v	LT	LT	LT
SATURDAY NIGHT	22	198	199	A	6.6	21	577	1492	661	441	685	318	531	463	306	127^	505	229^	411	362	224^	73^	241^	8v	61v	56v
1 SAT. 11.30P 79 NBC GV		99	99	B	7.6	23	664	1525	544	290	650	334	485	405	235	130	572	299	456	385	221	90	226	81	77	65
2 SAT. 11.30P 81																										
11.30 - 12.00				A	7.4	20	647	1564	687	437	720	308	527	435	327	174^	543	205^	424	394	264	96^	219	LT	82^	70^
12.00 - 12.30				A	6.5	21	568	1412	635	433	651	315	499	474	298	96^	473	230^	400	340	209^	58v	249^	10v	39v	39v
12.30 - 1.00				A	5.8	21	507	1460	628	446	651	327	565	479	276^	86^	484	277^	405	330	166^	51v	261^	12v	64v	64v
TONIGHT SHOW	150	201	202	A	6.7	21	586	1239	577	205	615	187	304	279	275	263	554	233	368	321	215	162	53^	24v	17v	11v
M-F 11.30P 60 NBC GV		99	99	B	7.0	22	612	1284	611	228	682	196	336	325	324	283	509	185	325	285	243	158	63	29	30	17
11.30 - 12.00				A	7.2	20	629	1288	625	222	661	196	322	290	291	294	557	231	366	320	209	170	54^	25v	16v	10v
12.00 - 12.30				A	6.1	22	533	1178	525	183	564	180	285	264	257	231	546	233	367	321	221	154	53^	21v	15v	LT
VIEWPOINT(S)		200		A	5.6	21	489	1141	602	127v	653	147^	261^	268^	350^	320^	484^	70v	208^	215^	351^	264^	LT	LT	LT	LT
2 MON. 11.30P 93 ABC N		98																								
11.30 - 12.00				A	6.8	19	594	1263	717	171^	736	138^	322^	367^	411^	333^	515	89v	228^	228^	347^	270^	12v	12v	LT	LT
12.00 - 12.30				A	5.6	21	489	1121	595	111v	638	143v	279^	270^	356^	300^	483^	80v	203^	221^	347^	262^	LT	LT	LT	LT
12.30 - 1.00				A	4.5	22	393	1059	474^	92v	581^	173v	173v	149v	272^	326^	478^	40v	211^	211^	382^	267^	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC DAYTIME NEWSBRIEF-M-F	147	209	209	A	6.7	25	586	1201	768	129	837	372	560	501	346	215	257	96^	144	123	90^	100^	43^	43^	64^	LT
1 M-F 2.57P 2 ABC N		98	98	B	7.2	25	629	1231	763	179	849	380	581	518	347	211	245	88	134	108	84	103	69	58	68	20
2 M-F 2.56P 3																										
ABC WORLD NEWS-MORN-615A	149	139	139	A	1.4	15	122	1123	443^	189^	459^	LT	254^	262^	353^	197^	664	221^	476^	467^	410^	148^	LT	LT	LT	LT
M-F 6.15A 15 ABC N		83	84	B	1.3	13	114	1121	519	255	552	131	329	370	357	163	510	112	270	313	300	179	LT	LT	LT	LT
ABC WORLD NEWS-MORN-645A	148	184	184	A	2.7	19	236	1250	623	292	669	118^	407	399	466	241^	581	174^	381	381	344	182^	LT	LT	LT	LT
M-F 6.45A 15 ABC N		95	95	B	2.5	17	219	1212	635	309	668	121	384	426	455	224	470	111	264	280	268	169	25	LT	49	LT
ALL MY CHILDREN	148	213	212	A	6.7	25	586	1271	850	202	904	429	652	553	315	211	276	86^	172	152	131	92^	37^	37^	54^	LT
1 M-F 1.00P 60 ABC DD		99	99	B	6.9	23	603	1279	817	248	912	449	680	577	347	188	233	105	153	122	78	72	48	38	86	25
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ALL MY CHILDREN-CONT'D																										
2 MON. 1.22P 38																										
2 TU-F 1.00P 60																										
1.00 - 1.30				A	6.2	23	542	1297	861	196	909	424	646	554	318	219	289	87^	184	166	145	93^	41^	41^	58^	LT
1.30 - 2.00				A	7.1	26	621	1264	851	211	909	439	665	556	317	206	270	89^	166	147	123	88^	34^	33^	51^	LT
AMERICAN TREASURY	91	196	196	A	4.3	15	376	1194	793	210	971	336	505	399	388	373	132^	17v	45v	56^	59^	63^	64^	53^	27v	19v
MWF 3.58P 1 CBS DO		92	92	B	5.3	17	463	1323	788	177	905	242	444	395	406	393	222	76	119	89	93	85	116	75	80	42
ANOTHER WORLD	146	203	203	A	4.6	17	402	1261	898	231	980	381	599	512	338	328	172	63^	115^	77^	67^	57^	34v	32v	75^	12v
M-F 2.00P 60 NBC DD		99	99	B	5.0	17	437	1376	867	209	968	316	534	466	416	371	245	88	140	98	103	91	77	64	86	27
2.00 - 2.30				A	4.6	17	402	1294	925	244	1022	413	631	518	340	339	167^	62^	110^	75^	62^	57^	33v	33v	72^	LT
2.30 - 3.00				A	4.6	17	402	1219	860	208	928	349	565	500	328	313	179	62^	122^	80^	75^	57^	37v	32v	75^	13v
AS THE WORLD TURNS	38	207	207	A	6.1	23	533	1180	811	154	961	299	478	396	370	421	168	20v	51^	48^	62^	113^	17v	17v	34^	17v
1 TU-F 2.00P 60 CBS DD		99	99	B	6.4	23	559	1207	833	150	941	243	443	393	394	435	201	47	69	57	72	124	29	15	36	19
2 M-F 2.00P 60																										
2.00 - 2.30				A	6.0	22	524	1202	833	155	990	314	494	404	373	435	166	21v	50^	44^	60^	114^	15v	15v	31v	15v
2.30 - 3.00				A	6.1	23	533	1156	793	148	936	285	463	388	369	410	171	20v	54^	50^	64^	114^	14v	14v	35^	17v
BEFORE HOURS	55	138	139	A	.6	8	52	885^	385^	193v	385^	LT	193v	193v	154v	192v	500^	LT	193v	211v	366^	289v	LT	LT	LT	LT
M-F 6.15A 15 NBC N		85	86	B	.5	6	44	876	407	268	419	LT	163	255	278	164	443	LT	209	224	272	219	LT	LT	LT	LT
BOLD AND THE BEAUTIFUL	39	197	198	A	5.3	20	463	1248	818	144^	966	295	475	399	375	423	234	57^	112^	98^	96^	113^	17v	17v	31v	LT
M-F 1.30P 30 CBS DD		94	94	B	5.5	20	481	1194	794	148	911	230	422	384	386	423	231	74	107	79	85	117	24	14	28	14
CBS MORN NEWS-7:00AM-M(B)		178		A	1.9	11	166	1277^	789^	259v	837^	132v	295v	530^	464^	307v	319v	LT	48v	175v	175v	144v	LT	LT	121v	121v
1 MON. 7.00A 30 CBS N		83																								
CBS MORNING NEWS- 6:30AM	90	145	145	A	1.4	14	122	1115	475^	221^	549^	148^	295^	336^	245^	213^	501^	LT	181^	247^	345^	254^	49v	41v	LT	LT
M-F 6.30A 30 CBS N		86	86	B	1.5	13	131	1227	621	274	647	141	274	294	273	338	523	111	235	265	270	249	LT	LT	LT	LT
CBS MORNING NEWS- 7:00AM	89	201	201	A	2.6	14	227	1308	603	357	819	199^	410	441	396	298^	367	67v	151^	171^	220^	181^	43v	LT	79^	70v
1 TU-F 7.00A 30 CBS N		98	98	B	2.7	14	236	1272	695	263	770	152	340	368	355	360	439	73	171	192	237	234	LT	LT	43	34
2 M-F 7.00A 30																										
CLASSIC CONCENTRATION	13	141	145	A	2.8	13	245	1188	674	167^	764	267^	335	324	236^	358	306	126^	167^	160^	127^	110^	53v	44v	65v	LT
1 TU-F 10.30A 30 NBC QG		74	75	B	2.6	13	227	1184	695	151	762	269	335	304	240	364	313	108	161	156	124	130	47	41	62	LT
2 M-F 10.30A 30																										
DAYS OF OUR LIVES	148	209	210	A	6.2	23	542	1351	889	202	991	414	610	451	342	347	217	68^	115^	107^	100^	73^	79^	63^	64^	21v
M-F 1.00P 60 NBC DD		99	99	B	6.9	23	603	1452	858	206	964	336	538	450	385	367	323	124	183	131	123	115	96	80	69	24
1.00 - 1.30				A	6.0	22	524	1355	895	197	993	419	615	444	332	352	216	65^	103^	107^	99^	75^	87^	68^	59^	17v
1.30 - 2.00				A	6.4	24	559	1329	879	201	982	409	601	451	346	341	211	69^	121^	104^	96^	70^	70^	59^	66^	19v
FAME,FORTUNE AND ROMANCE	147	147	148	A	1.8	8	157	1032	797	216^	809	210^	522	485	491	267^	89v	44v	44v	32v	LT	45v	LT	LT	121^	LT
1 TU-F 11.00A 30 ABC CC		78	78	B	2.3	10	201	1119	655	196	751	262	463	439	355	239	240	99	150	103	91	85	29	LT	99	34
2 M-F 11.00A 30																										
GENERAL HOSPITAL	143	211	211	A	7.4	27	647	1187	798	158	857	355	524	479	356	251	208	87^	116	94^	57^	86^	44^	40^	78^	LT
M-F 3.00P 60 ABC DD		99	99	B	8.2	27	717	1267	779	199	872	384	571	507	346	235	219	73	124	101	83	90	98	83	78	30
3.00 - 3.30				A	7.3	27	638	1190	806	157	870	373	544	491	354	245	209	85^	113	95^	57^	89^	33^	30^	78^	LT
3.30 - 4.00				A	7.5	27	656	1166	778	155	837	333	502	464	358	254	201	85^	116	91^	54^	81^	53^	48^	75^	LT
GOOD MORN, AMER-730-MO(B)		188		A	3.4	18	297	1054	606^	300^	798^	292^	431^	343^	267^	293^	131v	LT	24v	54v	71v	77v	LT	LT	125v	81v
1 MON. 7.30A 30 ABC N		82																								

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WEEKDAY DAYTIME CONT'D																										
GOOD MORN, AMER-830-MO(B)		174		A	3.3	16	288	1083	591^	73v	632^	111v	163v	257^	253^	375^	343^	LT	87v	118v	222v	225v	LT	LT	108v	LT
1 MON. 8.30A 30 ABC N		79																								
GOOD MORNING, AMERICA-730	147	210	210	A	4.1	21	358	1207	698	232	782	242	446	361	355	302	344	58^	164^	165^	188^	168^	20v	20v	61^	53^
1 TU-F 7.30A 30 ABC N		99	99	B	4.4	21	385	1197	691	220	748	191	393	414	364	292	348	81	166	162	164	170	33	20	68	35
2 M-F 7.30A 30																										
GOOD MORNING, AMERICA-830	146	208	208	A	4.0	19	350	1137	731	132^	777	221	380	327	310	365	309	37v	109^	108^	155^	189^	14v	14v	37v	LT
1 TU-F 8.30A 30 ABC N		99	99	B	4.5	20	393	1147	720	162	766	185	369	376	351	350	313	62	122	110	143	178	16	LT	52	16
2 M-TH 8.30A 30																										
GOOD MORN AMER-FRI-830(B)			188	A	3.6	18	315	867^	689^	165v	689^	146v	372^	372^	372^	317^	178v	26v	26v	26v	76v	152v	LT	LT	LT	LT
2 FRI. 8.30A 30 ABC N			83																							
GUIDING LIGHT	150	208	208	A	5.4	20	472	1288	818	202	943	301	489	410	394	382	206	23v	85^	89^	100^	104^	101^	65^	38^	28v
M-F 3.00P 60 CBS DD		99	99	B	6.2	21	542	1307	803	175	924	239	452	409	413	405	225	72	110	83	88	96	102	66	56	31
3.00 - 3.30				A	5.3	20	463	1272	816	193	939	291	487	410	397	387	198	21v	82^	84^	96^	103^	106^	63^	29v	21v
3.30 - 4.00				A	5.4	19	472	1303	824	209	951	316	495	416	389	377	214	25v	91^	98^	106^	102^	96^	68^	42^	29v
LOVING	147	178	180	A	3.5	14	306	1333	898	176^	954	392	620	500	316	287	301	98^	180^	147^	150^	108^	LT	LT	78^	LT
1 M-F 12.30P 30 ABC DD		89	90	B	3.8	14	332	1404	844	241	957	412	660	535	355	262	270	86	144	122	108	115	61	45	116	33
2 MON. 12.30P 9																										
& 12.47P 13																										
2 TU-TH 12.30P 30																										
MORNING PROGRAM	89	201	201	A	2.4	12	210	1257	710	248^	891	234^	424	453	381	390	272^	101^	130^	99^	61v	134^	32v	LT	62v	33v
1 TU-F 7.30A 90 CBS N		98	98	B	2.6	12	227	1240	745	168	816	170	325	341	322	435	364	71	134	125	168	210	21	LT	39	23
2 M-TH 7.30A 90																										
2 FRI. 7.30A 60																										
7.30 - 8.00				A	2.4	12	210	1357	632	347	942	276^	471	486	414	366	300^	72v	119^	119^	110^	166^	48v	LT	67v	58v
8.00 - 8.30				A	2.3	11	201	1239	716	169^	845	184^	373	443	373	397	274^	120^	140^	89^	35v	124^	35v	LT	85v	45v
8.30 - 9.00				A	2.5	12	219	1183	790	224^	886	228^	429	439	370	406	247^	110^	123^	91^	32v	120^	LT	LT	36v	LT
MORNING PROGRAM-MON(B)		178		A	1.7	9	149	705^	591^	61v	591^	LT	101v	101v	235v	490^	87v	LT	33v	33v	87v	54v	LT	LT	LT	LT
1 MON. 7.30A 90 CBS N		83															LT	LT	LT	LT	LT	LT	LT	LT	50v	50v
7.30 - 8.00				A	1.6	8	140	650^	579^	157v	579^	LT	121v	121v	300v	458v	147v	LT	39v	39v	147v	108v	LT	LT	LT	LT
8.00 - 8.30				A	1.8	9	157	739^	573^	38v	573^	LT	96v	96v	223v	477^	77v	LT	38v	38v	77v	39v	LT	LT	LT	LT
8.30 - 9.00				A	1.8	9	157	675^	586^	LT	586^	LT	83v	83v	179v	503^	107v	LT	LT	LT	LT	107v	LT	LT	LT	LT
MORNING PROGRAM-FRI(B)			178	A	1.7	8	149	839^	538^	148v	719^	101v	269v	269v	249v	450v										
2 FRI. 8.30A 30 CBS N			83														538	43v	212^	283^	392	255^	LT	LT	LT	LT
NBC NEWS AT SUNRISE	150	194	194	A	2.1	20	184	1223	582	256^	642	147^	365^	386	342^	217^	504	113	287	323	312	170	LT	LT	LT	LT
M-F 6.00A 30 NBC N		98	98	B	2.4	20	210	1117	538	239	580	85	281	311	322	250	160^	37v	81^	66^	65^	79^	30v	24v	87^	24v
NBC NEWS DIGEST-DAYTIME	90	191	191	A	3.8	14	332	1172	807	247	895	407	554	447	247	295	233	79	120	82	93	98	80	68	89	30
MWF 2.57P 1 NBC N		95	95	B	4.3	15	376	1322	814	189	920	303	497	431	386	358	313	18v	88^	128^	181^	174^	LT	LT	75^	LT
NEW CARD SHARKS	148	171	170	A	3.4	16	297	1155	649	148^	757	242	340	320	239	363	329	79	136	124	156	164	33	22	115	56
1 TU-F 10.30A 30 CBS QP		82	82	B	4.0	17	350	1238	683	142	761	201	305	310	280	391										
2 M-TH 10.30A 30																										
NEW CARD SHARKS-FRI(B)			151	A	3.2	15	280	1304	832^	210v	1003	465^	621^	450^	217v	382^	301^	54v	97v	97v	94v	204v	LT	LT	LT	LT
2 FRI. 10.30A 30 CBS QP			68														329	46^	98^	137^	154	192	37^	16v	89^	21v
NEWSBREAK-11.57 CONT'D	150	178	178	A	5.5	24	481	1214	670	156	759	167	327	328	301	376										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1987 REPORT

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
NEWSBREAK-11.57-CONT'D																														
1 TU-F	11.57A	2	CBS	N		84	84	B	6.3	25	551	1277	679	172	779	187	327	299	301	407	355	90	144	121	159	184	45	23	98	37
2 M-TH	11.57A	2																												
NEWSBREAK-3.44					149	193	193	A	4.6	17	402	1326	858	238	990	341	490	425	374	395	187	36v	85^	83^	86^	79^	99^	67^	50^	35v
1 MON.	3.45P	1	CBS	N		94	94	B	5.6	18	489	1302	792	187	913	247	445	401	392	401	225	78	117	89	91	89	99	67	65	36
1 TU & W	3.44P	1																												
1 THU.	3.40P	1																												
1 FRI.	3.39P	1																												
2 MON.	3.43P	1																												
2 TUE.	3.41P	1																												
2 WED.	3.45P	1																												
2 TH & F	3.40P	1																												
ONE LIFE TO LIVE					145	212	212	A	7.1	27	621	1224	772	127	853	397	595	506	339	200	267	100^	157	137	106^	92^	43^	43^	61^	LT
M-F	2.00P	60	ABC	DD		99	99	B	7.2	25	629	1242	777	191	866	382	605	535	362	209	242	88	133	108	82	100	62	51	72	22
	2.00 - 2.30							A	7.0	26	612	1229	778	125	858	395	599	505	344	203	273	95^	166	147	117	90^	37^	37^	61^	LT
	2.30 - 3.00							A	7.2	27	629	1211	768	127	848	397	588	504	334	201	254	98^	144	124	93^	95^	49^	49^	60^	LT
PRICE IS RIGHT 1					149	208	208	A	5.4	25	472	1189	676	150	782	211	341	297	255	403	296	52^	93^	113^	141^	169	34v	15v	77^	10v
1 TU-F	11.00A	30	CBS	AP		99	99	B	6.2	26	542	1307	710	156	805	207	344	324	308	409	345	85	150	135	160	166	44	25	113	44
2 M-F	11.00A	30																												
PRICE IS RIGHT 2					149	208	208	A	6.3	28	551	1196	708	169	798	194	347	319	298	403	297	44^	88^	113^	136	176	41^	18v	60^	15v
1 TU-F	11.30A	30	CBS	AP		99	99	B	7.6	31	664	1278	706	159	796	194	338	322	313	406	340	78	137	117	157	179	44	25	98	38
2 M-TH	11.30A	30																												
RYAN'S HOPE					144	163	164	A	2.4	10	210	1171	794	214^	837	309^	546	491	318^	266^	205^	95^	95^	78v	66v	104^	LT	LT	114^	24v
1 MON.	12.06P	24	ABC	DD		81	81	B	2.7	10	236	1203	720	211	827	329	539	456	324	260	216	73	99	73	84	113	53	40	107	26
1 TU-F	12.00N	30																												
2 M-TH	12.00N	30																												
SALE OF THE CENTURY					92	165	166	A	3.3	16	288	1309	730	176^	802	254	344	286	233^	426	343	118^	167^	147^	145^	141^	104^	41v	60v	18v
1 TU-F	10.00A	30	NBC	QG		85	85	B	3.5	15	306	1284	746	135	809	222	327	295	261	442	322	83	127	101	103	180	65	38	88	34
2 M-F	10.00A	30																												
SANTA BARBARA					146	195	197	A	4.0	15	350	1486	802	85^	945	480	606	456	226	291	264	93^	189^	136^	115^	75^	130^	100^	147^	63^
M-F	3.00P	60	NBC	DD		97	98	B	4.3	14	376	1396	811	156	897	355	499	402	313	351	254	88	132	92	92	118	118	88	127	61
	3.00 - 3.30							A	3.9	15	341	1381	812	85^	938	470	595	452	211	301	252	88^	179^	132^	109^	73^	82^	82^	109^	30v
	3.30 - 4.00							A	4.1	15	358	1561	789	81^	946	486	612	459	237	281	273	98^	195	135^	120^	78^	157^	111^	185^	98^
SCRABBLE					144	198	198	A	4.4	20	385	1314	817	189	865	319	397	343	289	381	293	122^	146^	139^	99^	125^	80^	49^	76^	13v
1 TU-F	11.30A	30	NBC	QG		97	97	B	4.9	20	428	1265	745	149	807	201	318	305	305	430	316	76	119	109	130	169	55	35	87	31
2 MON.	11.30A	11																												
	& 11.49A	11																												
2 TU-TH	11.30A	30																												
SUPER PASSWORD					145	157	158	A	3.3	14	288	1274	663	173^	813	254	334	314	261	412	323	139^	157^	129^	91^	135^	75^	65^	63^	28v
1 MON.	12.04P	26	NBC	QG		75	75	B	3.6	14	315	1271	733	134	825	192	306	285	325	460	291	79	110	90	111	160	84	54	71	31
1 TU-F	12.00N	30																												
2 MON.	12.00N	22																												
2 TU-TH	12.00N	30																												
TODAY SHOW-7.30AM					149	205	205	A	4.8	24	420	1371	754	346	795	193	411	465	388	304	468	106^	219	195	216	223	45^	21v	63^	47^
M-F	7.30A	30	NBC	N		99	99	B	5.2	25	454	1244	700	226	733	154	340	362	344	340	441	86	198	207	230	203	26	LT	44	32

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
TODAY SHOW-8.30AM	149	205	204	A	5.0	24	437	1304	753	247	807	224	413	407	337	330	458	99^	221	213	226	206	16v	LT	23v	LT
1 MON. 8.30A 34 NBC N		99	99	B	5.3	24	463	1210	747	163	785	176	333	340	304	397	364	68	144	155	173	184	19	LT	42	22
1 TU-F 8.30A 30																										
2 M-F 8.30A 30																										
$25,000 PYRAMID	146	181	177	A	2.8	13	245	1118	714	200^	804	306	413	395	273^	347	205^	20v	57v	77^	107^	123^	28v	LT	81^	LT
1 TU-F 10.00A 30 CBS QP		92	89	B	3.7	16	323	1187	706	147	784	207	318	308	286	412	271	76	121	112	119	125	26	18	106	47
2 M-F 10.00A 30																										
WEBSTER M-F	97	147	149	A	1.9	8	166	1175	753	259^	765	332^	572	464	319^	187^	127^	54v	91v	66v	48v	36v	LT	LT	271^	61v
1 TU-F 11.30A 30 ABC CS		76	77	B	2.2	9	192	1188	622	198	684	296	478	387	289	181	186	79	121	92	66	60	71	44	247	93
2 M-TH 11.30A 30																										
WHEEL OF FORTUNE	145	210	207	A	5.4	25	472	1212	753	149	827	245	329	320	298	411	246	68^	100^	108^	99^	133^	52^	33v	87^	LT
1 TU-F 11.00A 30 NBC QG		99	98	B	6.2	26	542	1268	749	134	818	199	317	304	303	447	308	66	111	94	118	181	52	35	90	31
2 M-F 11.00A 30																										
WORDPLAY	98	146	145	A	3.1	12	271	1221	756	166^	793	229^	362	336	306	409	321	129^	129^	99^	59v	162^	44v	33v	63v	19v
1 M-F 12.30P 30 NBC QG		77	76	B	3.4	12	297	1331	751	166	832	252	351	325	322	414	305	84	121	92	123	170	80	47	114	50
2 MON. 12.32P 28																										
2 TU-TH 12.30P 30																										
YOUNG AND THE RESTLESS	150	209	209	A	7.1	28	621	1233	817	218	912	284	443	414	328	401	254	65^	139	111	116	100^	27v	17v	40^	LT
1 M-F 12.30P 60 CBS DD		99	99	B	7.9	29	690	1248	801	190	909	281	474	417	362	383	256	73	123	98	101	118	31	19	52	19

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
2 M-TH 12.30P 60																										
12.30 - 1.00				A	7.0	29	612	1212	785	208	883	269	418	387	314	398	263	68^	147	115	124	102^	25v	16v	41^	LT
1.00 - 1.30				A	7.4	29	647	1209	819	215	909	289	451	422	327	393	238	62^	131	104^	104^	95^	21v	14v	41^	LT
YOUNG AND RESTLESS-FR(B)			109	A	4.1	16	358	1564	542^	61v	1070	595^	701^	289^	131v	369^	411^	181v	282^	172v	101v	129v	44v	44v	39v	LT
2 FRI. 1.00P 30 CBS DD			75																							
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	30	179	178	A	2.4	9	210	1448	182^	58v	325^	157v	281^	205^	139v	44v	214^	206^	206^	58v	LT	LT	165v	71v	744	501^
SAT. 12.00N 30 ABC FV		90	89	B	3.7	12	323	1719	397	165	466	251	342	287	165	104	277	157	212	151	79	57	179	116	797	479
ABC WIDE WORLD-SPORTS SAT	19		205	A	4.5	13	393	1399	344^	112v	451^	128v	212^	100v	200^	239^	694^	246^	373^	425^	255^	269^	129v	38v	125v	125v
2 SAT. 4.30P 90 ABC SA			99	B	5.7	14	498	1505	547	222	624	152	290	287	295	289	687	193	384	392	328	253	82	25	112	63
4.30 - 5.00				A	3.9	12	341	1490	439^	147v	471^	161v	193v	88v	109v	278^	809^	261^	386^	483^	330^	326^	78v	LT	132v	132v
5.00 - 5.30				A	5.3	15	463	1410	304^	145v	464^	140v	216^	76v	231^	248^	664	236^	384^	415^	237^	249^	175^	54v	107v	107v
5.30 - 6.00				A	4.4	12	385	1278	294^	36v	400^	81v	214^	133v	236^	186^	616^	239^	340^	377^	206^	239^	122v	54v	140v	140v
ABC WIDE WORLD-SPTS SPEC.(S)		204		A	2.9	11	253	1304	475^	308^	581^	139v	289^	403^	407^	72v	609^	178v	451^	451^	312^	158v	51v	LT	63v	63v
1 SAT. 3.00P 90 ABC SA		97																								
3.00 - 3.30				A	2.7	10	236	1394	449^	335^	589^	182v	327^	403^	390^	46v	611^	208v	478^	478^	270v	133v	93v	LT	101v	101v
3.30 - 4.00				A	2.8	10	245	1282	499^	286v	588^	147v	298^	436^	409^	62v	588^	179v	437^	437^	275v	151v	69v	LT	37v	37v
4.00 - 4.30				A	3.2	12	280	1236	471^	307^	560^	89v	239v	368^	415^	103v	622^	155v	437^	437^	378^	185v	LT	LT	54v	54v
ALL NEW EWOKS	30	195	199	A	2.7	11	236	1826	275^	127v	321^	206^	288^	208^	89v	33v	266^	186^	228^	140v	80v	LT	277^	136v	962	547^
SAT. 11.30A 30 ABC CA		91	93	B	3.9	13	341	1800	376	137	427	258	339	252	128	81	322	191	268	191	99	46	205	99	846	450
ALVIN AND THE CHIPMUNKS	27	203	204	A	5.7	22	498	1849	214^	83^	252^	233^	252^	213^	19v	LT	174^	111^	137^	137^	63v	37v	364	174^	1059	630
SAT. 10.30A 30 NBC CA		99	99	B	6.8	23	594	1774	320	109	389	245	298	219	99	78	250	143	190	138	82	52	206	105	929	505
AMERICAN BANDSTAND	24	157		A	1.9	8	166	1205^	223v	295v	518^	295v	452^	157v	175v	66v	506^	235v	410v	410v	217v	96v	181v	55v	LT	LT
1 SAT. 1.00P 30 ABC PC		72		B	2.5	8	219	1506	415	175	513	238	325	331	197	117	445	244	354	299	163	61	210	112	338	210

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ATLANTA GOLF-GEO/PAC-SAT(S)			193	A	4.3	13	376	1769	492^	220^	547^	186v	225^	145v	186v	269^	1185	476^	628^	460^	481^	380^	30v	LT	LT	LT
2 SAT. 4.33P 87 CBS SE			97																							
4.30 - 5.00				A	4.6	14	402	1590	369^	142v	398^	152v	183^	135v	141v	189^	1147	400^	686^	558^	569^	338^	45v	LT	LT	LT
5.00 - 5.30				A	4.1	12	358	1852	530^	272^	601^	215^	256^	143v	200^	280^	1202	510^	587^	397^	422^	405^	40v	LT	LT	LT
5.30 - 6.00				A	4.4	13	385	1790	543^	237^	611^	179v	221^	148v	203^	326^	1169	492^	587^	415^	448^	385^	LT	LT	LT	LT
ATLANTA GOLF-GEO/PAC-SUN(S)			202	A	3.2	9	280	1625	452^	43v	513^	54v	71v	164v	277^	349^	1053	349^	575^	468^	569^	364^	19v	LT	40v	29v
2 SUN. 1.00P 153 CBS SE			99																							
1.00 - 1.30				A	2.4	8	210	1619	524^	81v	567^	52v	101v	271v	299v	296v	932^	400^	414^	348^	366^	314v	57v	57v	63v	63v
1.30 - 2.00				A	3.0	9	262	1702	476^	19v	533^	87v	106v	191v	191v	342^	1030^	240v	587^	557^	638^	354^	58v	LT	81v	81v
2.00 - 2.30				A	3.1	9	271	1542	458^	LT	528^	17v	17v	121v	273^	407^	988^	305^	472^	406^	535^	402^	LT	LT	26v	26v
2.30 - 3.00				A	3.2	9	280	1675	418^	LT	493^	32v	32v	106v	317^	387^	1182	404^	697^	508^	671^	386^	LT	LT	LT	LT
3.00 - 3.30				A	3.9	11	341	1660	445^	82v	503^	74v	97v	163v	313^	340^	1121	382^	635^	493^	613^	387^	LT	LT	36v	LT
BERENSTAIN BEARS	32	196	196	A	1.8	12	157	1930	396^	243^	415^	77v	224v	224v	185v	191v	69v	32v	44v	44v	37v	LT	190v	101v	1256	802^
SAT. 8.00A 30 CBS CA		96	96	B	2.5	15	219	1584	292	129	348	156	221	193	108	111	209	76	138	120	103	65	93	39	934	562
BUGS BUNNY & TWEETY SHOW	31	203	206	A	3.5	14	306	1533	221^	120^	263^	124^	211^	185^	98v	52v	180^	117v	137^	57v	63v	LT	286^	128^	804	484
SAT. 11.00A 30 ABC CA		95	96	B	4.9	17	428	1791	376	166	439	267	344	256	127	84	321	188	253	181	95	61	190	97	841	451
BUSINESS WORLD	27	130	143	A	2.0	7	175	1223	674^	75v	674^	274^	285^	182v	75v	389^	549^	212^	377^	377^	194v	172v	LT	LT	LT	LT
1 SUN. 12.30P 30 ABC N		76	81	B	1.6	5	140	1036	513	177	601	169	237	178	156	350	369	83	145	146	114	210	LT	LT	54	47
2 SUN. 9.30A 30																										
CARE BEAR FAMILY	32	207	207	A	3.1	17	271	1443	121v	44v	121v	59v	66v	66v	62v	55v	199^	85v	121v	103v	62v	78v	167^	74v	956	624
SAT. 8.30A 30 ABC CA		99	99	B	3.5	17	306	1681	279	125	313	180	244	195	104	60	160	67	104	86	56	54	96	64	1112	689
CBS STORYBREAK	20	187	186	A	2.8	11	245	2135	408^	168^	453^	90v	319^	319^	229^	134v	155^	70v	138v	138v	68v	LT	244^	LT	1283	952
SAT. 11.30A 30 CBS CL		92	92	B	3.4	11	297	1714	351	177	419	204	288	259	158	100	209	114	164	125	59	45	235	96	851	519
COLONIAL GOLF-SAT(S)		199		A	2.5	10	219	932^	311v	37v	320v	LT	LT	28v	64v	278v	599^	101v	320v	301v	297v	279v	LT	LT	LT	LT
1 SAT. 2.00P 90 CBS SE		98																								
2.00 - 2.30				A	2.0	8	175	891^	217v	LT	240v	LT	LT	LT	LT	217v	651^	91v	371v	371v	343v	280v	LT	LT	LT	LT
2.30 - 3.00				A	2.3	9	201	940^	294v	40v	314v	LT	LT	35v	79v	259v	626^	104v	293v	293v	273v	333v	LT	LT	LT	LT
3.00 - 3.30				A	3.1	12	271	989^	387^	52v	387^	LT	LT	37v	96v	350^	568^	103v	317^	277^	302^	251v	34v	LT	LT	LT
COLONIAL GOLF-SUN(S)		205		A	4.4	13	385	1244	412^	96v	412^	18v	78v	106v	208^	306^	785	229^	389^	399^	277^	370^	19v	LT	28v	LT
1 SUN. 3.45P 135 CBS SE		99																								
3.30 - 4.00				A	5.4	17	472	1400	496^	216^	496^	135v	254^	294^	197^	202^	828	232^	502^	554^	378^	274^	76v	LT	LT	LT
4.00 - 4.30				A	4.2	13	367	1324	359^	68v	359^	LT	57v	87v	166v	272^	863	348^	509^	453^	251^	332^	28v	LT	74v	22v
4.30 - 5.00				A	4.1	13	358	1299	414^	84v	414^	LT	45v	72v	234^	342^	818	262^	408^	435^	270^	383^	14v	LT	53v	20v
5.00 - 5.30				A	4.1	12	358	1209	404^	64v	404^	LT	42v	67v	221^	337^	789	188v	375^	375^	293^	414^	LT	LT	16v	LT
5.30 - 6.00				A	4.5	13	393	1140	447^	94v	447^	LT	56v	86v	232^	361^	693^	136v	232^	268^	246^	425^	LT	LT	LT	LT
EXTRA SENSORY WRLD-CHAR(S)			156	A	1.9	7	166	1151^	507^	392v	706^	337v	579^	428v	242v	127v	194v	61v	110v	78v	133v	55v	161v	66v	90v	90v
2 SAT. 1.00P 30 ABC U			76																							
FACE THE NATION	30	151	151	A	2.7	10	236	1229	501^	132v	581^	60v	208^	208^	258^	373^	500^	85v	173^	173^	114v	327^	LT	LT	140v	51v
SUN. 10.30A 30 CBS CC		87	85	B	2.9	10	253	1171	525	212	583	112	190	201	215	355	512	125	228	230	196	263	40	22	36	LT
FLINTSTONE KIDS 1	32	208	208	A	4.1	18	358	1483	221^	76v	221^	135^	182^	182^	86v	39v	282^	79v	202^	184^	203^	80v	119^	72v	861	526
SAT. 9.00A 30 ABC CA		99	99	B	4.4	18	385	1673	293	127	344	187	259	196	125	72	208	84	146	114	87	59	175	98	946	595
FLINTSTONE KIDS 2	32	208	208	A	4.4	18	385	1631	294^	90v	333^	232^	289^	246^	85v	44v	237^	74v	176^	191^	163^	18v	256^	85v	805	472
SAT. 9.30A 30 ABC CA		99	99	B	4.8	18	420	1742	310	131	362	200	279	219	135	68	225	97	169	124	96	51	196	91	959	602

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
FOOFUR	25	176	198	A	4.6	19	402	1806	185^	103^	242^	191^	191^	134^	LT	51v	136^	109^	109^	109^	12v	27v	336^	149^	1092	583
SAT. 11.00A 30 NBC CA		83	98	B	5.9	20	516	1824	333	123	396	250	312	211	102	77	248	122	184	139	97	56	230	97	950	507
GALAXY HIGH SCHOOL	25	195	196	A	3.7	15	323	1786	365^	158^	405^	137^	294^	232^	166^	111v	216^	102v	170^	170^	85v	46v	419^	58v	746	412^
SAT. 11.00A 30 CBS CA		95	96	B	4.4	15	385	1635	292	139	343	170	245	202	121	85	211	130	179	136	59	30	271	105	810	490
GUMMI BEARS	32	200	199	A	4.5	24	393	1300	150^	31v	150^	33v	64v	91v	58v	59v	59v	LT	59v	59v	59v	LT	146^	30v	945	595
SAT. 8.30A 30 NBC CA		98	98	B	4.7	23	411	1633	263	112	304	159	214	160	106	69	219	113	165	119	85	46	152	59	958	579
HEALTH SHOW	18	171	170	A	2.1	8	184	1207	359^	120v	528^	223^	343^	309^	229^	93v	137v	44v	76v	32v	60v	61v	189v	LT	353^	218^
SAT. 12.30P 30 ABC N		86	86	B	2.0	7	175	1277	445	172	533	256	318	276	173	182	320	156	201	154	101	102	103	57	321	180
INDIANAPOLIS 500(S)			210	A	10.1	31	883	2028	564	305^	651	284^	453	343	244^	196^	985	352	681	599	471	255^	155^	59v	237^	109^
2 SUN. 11.00A 270 ABC SE			99																							
11.00 - 11.30				A	6.2	22	542	1950	502^	251^	502^	137^	320^	320^	240^	182^	1195	410^	796	700	606	323^	60v	LT	193^	117v
11.30 - 12.00				A	7.7	26	673	1970	471	214^	471	156^	272^	272^	189^	199^	1212	440	857	721	614	282^	67v	LT	220^	141^
12.00 - 12.30				A	10.2	33	891	1984	504	471	707	359	506	321	221^	201^	879	232^	555	514	492	256^	147^	24v	251^	148^
12.30 - 1.00				A	10.8	34	944	1929	534	384	644	287^	440	309	224^	204^	891	272^	585	536	450	262^	155^	43v	239^	138^
1.00 - 1.30				A	11.3	36	988	2026	563	273^	640	296	452	304	220^	188^	932	355	659	551	405	249^	203^	104^	251^	89^
1.30 - 2.00				A	10.8	33	944	2003	604	277^	675	266^	484	370	288^	191^	913	336	639	553	409	244^	189^	111^	226^	68v
2.00 - 2.30				A	10.8	32	944	2110	624	284^	694	308	509	408	272^	185^	962	369	679	616	435	234^	157^	68v	297	94^
2.30 - 3.00				A	12.0	33	1049	2069	588	290	687	315	486	358	248^	201^	1018	400	725	625	467	246^	149^	50v	215^	88^
3.00 - 3.30				A	11.1	30	970	2164	627	264^	727	339	500	377	260^	212^	1017	403	729	638	463	242^	193^	83^	227^	112^
IT'S PUNKY BREWSTER	24	164	187	A	4.1	16	358	1749	260^	174^	299^	211^	211^	173^	20v	88v	280^	230^	249^	249^	33v	31v	301^	118^	869	556
SAT. 11.30A 30 NBC CA		86	95	B	5.7	19	498	1798	317	126	381	220	275	201	106	95	231	123	173	123	75	54	216	101	970	501
KIDD VIDEO	27	116	128	A	2.6	10	227	1361	313^	220^	313^	216^	268^	268^	52v	45v	282^	32v	260^	260^	228^	22v	316^	66v	450^	366^
SAT. 12.30P 30 NBC CA		59	70	B	3.2	11	280	1583	309	144	380	196	277	192	122	90	237	128	190	150	101	43	224	108	742	405
KISSYFUR	32	197	202	A	3.2	21	280	1325	196^	125v	299^	124v	175^	107v	112v	89v	76v	LT	76v	76v	76v	LT	83v	18v	867	500^
SAT. 8.00A 30 NBC CA		98	98	B	3.6	22	315	1601	235	69	290	160	203	149	98	69	218	106	167	128	94	43	133	50	960	592
LADIES PGA CHAMP-SUN(S)			183	A	1.7	5	149	1000^	463v	LT	610^	LT	221v	221v	302v	389v	242v	LT	54v	54v	121v	188v	67v	LT	81v	81v
2 SUN. 1.00P 120 NBC SE			94																							
1.00 - 1.30				A	1.5	5	131	1061^	740^	LT	740^	LT	259v	259v	259v	481v	321v	LT	145v	145v	145v	176v	LT	LT	LT	LT
1.30 - 2.00				A	1.5	5	131	985^	542v	LT	603^	LT	160v	160v	214v	443v	320v	LT	91v	91v	91v	229v	LT	LT	LT	LT
2.00 - 2.30				A	1.7	5	149	973^	369v	LT	597^	LT	228v	228v	362v	369v	208v	LT	LT	LT	141v	208v	74v	LT	94v	94v
2.30 - 3.00				A	1.9	5	166	1072^	319v	LT	584^	LT	265v	265v	379v	319v	168v	LT	LT	LT	115v	168v	151v	LT	169v	169v
LAZER TAG ACADEMY	30	144	153	A	3.8	15	332	1967	354^	163^	354^	212^	289^	289^	111^	65v	267^	153^	250^	203^	97v	17v	282^	89v	1064	802
SAT. 12.00N 30 NBC CA		80	82	B	4.6	16	402	1718	340	131	392	221	288	223	112	88	266	153	215	160	94	48	215	90	845	462
MEET THE PRESS	31	166	165	A	2.1	7	184	1283	706^	353^	706^	81v	321^	321^	316^	385^	451^	76v	282^	206^	266^	169v	LT	LT	109v	109v
SUN. 12.30P 30 NBC CC		95	95	B	2.7	9	236	1270	532	157	576	124	187	208	189	338	565	137	259	248	246	274	57	LT	72	45
MUPPET BABIES	32	206	206	A	4.4	19	385	1506	211^	75v	216^	34v	93v	93v	94v	123^	104^	76v	94v	57v	28v	LT	129^	LT	1057	670
SAT. 9.00A 60 CBS CA		99	99	B	4.9	20	428	1764	257	120	314	154	219	174	100	88	196	85	143	113	81	50	140	53	1114	629
9.00 - 9.30				A	4.0	18	350	1463	223^	97v	223^	34v	112^	112^	111^	111^	91v	71v	82v	51v	20v	LT	134^	LT	1015	667
9.30 - 10.00				A	4.8	19	420	1536	195^	53v	204^	31v	77v	77v	76v	127^	112^	75v	101^	63v	37v	11v	124^	19v	1096	674
NBA PLAYOFF GAME SAT	4	207	208	A	5.7	19	498	1426	432	106^	467	226^	310	233^	175^	142^	824	378	569	486	328	211^	111^	LT	24v	24v
1 SAT. 3.30P 153 CBS SE		99	99	B	4.9	16	428	1446	416	124	444	172	271	214	175	165	832	353	559	496	346	220	107	LT	63	52
2 SAT. 2.00P 153																										
2.00 - 2.30				A	5.3	19	463	1421	650	119v	650	222^	464^	313^	337^	186^	673	338^	442^	417^	249^	162^	74v	LT	24v	24v
2.30 - 3.00				A	6.4	21	559	1624	677	154^	677	231^	456^	362^	404^	177^	814	351^	539	496^	346^	211^	93v	15v	40v	40v
CONT'D																										

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WEEKEND DAYTIME CONT'D																										
NBA PLAYOFF GAME S-CONT'D																										
3.00 - 3.30				A	6.6	22	577	1421	488	149^	521	250^	327^	240^	235^	160^	780	344^	533	497	324^	179^	68v	19v	52v	52v
3.30 - 4.00				A	5.5	19	481	1358	346	81^	366	142^	210^	151^	160^	140^	867	362	601	506	397	211^	87^	LT	38v	38v
4.00 - 4.30				A	6.1	20	533	1572	389	77^	420	208^	274	227^	143^	133^	1037	467	756	649	465	225^	98^	LT	17v	17v
4.30 - 5.00				A	3.9	14	341	1630	349^	18v	349^	252^	252^	252^	21v	97v	1092	667^	874	729^	287^	218^	189v	LT	17v	17v
5.00 - 5.30				A	4.9	15	428	1285	299^	229^	514^	435^	435^	220^	15v	79v	587^	279^	372^	260^	172^	215^	184^	LT	LT	LT
5.30 - 6.00				A	5.9	17	516	1116	309^	31v	309^	182^	182^	182^	46v	127v	624	310^	381^	267^	153^	243^	183^	LT	LT	LT
NBA PLAYOFF GAME-1	4	205	208	A	9.3	28	813	1519	386	105^	421	155^	230	203	164^	172^	965	384	732	633	453	212	96^	17v	37v	13v
1 SUN. 1.00P 165 CBS SE		99	99	B	8.2	26	717	1607	423	180	461	155	263	277	224	151	963	379	702	635	478	212	121	9	62	38
2 SUN. 3.33P 147																										
1.00 - 1.30				A	7.3	27	638	1323	338^	82v	355^	151^	202^	163^	88v	153^	849	337^	607	585	392^	197^	101v	LT	18v	18v
1.30 - 2.00				A	9.1	33	795	1375	303^	73v	319^	128^	190^	169^	109^	129^	939	354	722	690	469	187^	84v	LT	33v	33v
2.00 - 2.30				A	9.6	33	839	1532	346	93^	365	118^	247^	225^	161^	118^	1023	374	830	746	521	193^	95^	LT	49v	49v
2.30 - 3.00				A	10.2	32	891	1540	378	125^	410	144^	284^	242^	166^	126^	984	362	759	671	480	225^	105^	LT	41v	41v
3.00 - 3.30				A	11.5	35	1005	1405	369	135^	385	128^	252^	252^	141^	133^	920	337	696	645	433	224^	100^	LT	LT	LT
3.30 - 4.00				A	8.5	24	743	1427	417	133^	437	147^	227	211	178^	187^	910	368	660	561	398	231	52^	19v	28v	LT
4.00 - 4.30				A	8.3	23	725	1630	409	85v	504	211^	247^	175^	189^	215^	996	476	785	609	407	185^	82v	49v	48v	LT
4.30 - 5.00				A	8.6	24	752	1581	397	90v	459	187^	222^	174^	166^	196^	984	431	765	620	452	194^	89v	38v	49v	LT
5.00 - 5.30				A	10.3	28	900	1662	456	107^	487	193^	226^	201^	194^	223^	1017	433	756	615	464	226^	104^	42v	54v	LT
5.30 - 6.00				A	10.0	27	874	1653	412	113^	465	152^	189^	190^	219^	228^	996	387	733	574	483	230^	140^	20v	52v	LT
NBC MAJOR LEAGUE PRE GAME	5	199	203	A	3.7	15	323	1412	402^	111v	480	192^	264^	242^	174^	189^	583	189^	372^	334^	241^	187^	176^	74v	173^	84v
1 SAT. 1.00P 18 NBC SC		99	99	B	3.8	16	332	1526	442	103	479	183	266	232	177	187	587	172	317	337	252	221	172	49	288	137
2 SAT. 2.00P 16																										
NBC MAJOR LEAGUE BASEBALL	6	202	203	A	6.2	21	542	1203	362	87^	381	59v	119^	122^	160^	256^	627	155^	336	312	274	260^	108^	67v	87^	72^
1 SAT. 1.18P 168 NBC SE		99	99	B	6.1	21	533	1271	434	131	471	81	157	185	198	278	645	168	318	301	268	294	73	34	82	62
2 SAT. 2.16P 254																										
1.00 - 1.30				A	4.0	17	350	1223	264^	89v	278^	112v	152v	152v	128v	126v	631^	197v	314^	346^	149v	285^	228^	54v	86v	37v
1.30 - 2.00				A	4.8	19	420	1248	244^	106v	258^	113v	155v	155v	145v	103v	760	226^	445^	479^	269^	281^	192^	40v	38v	38v
2.00 - 2.30				A	4.8	19	420	1336	366	145^	383	95^	192^	208^	201^	175^	721	228^	423	462	293^	248^	132^	77v	100^	77v
2.30 - 3.00				A	5.4	19	472	1233	376	86^	404	74v	129^	156^	207^	248^	608	183^	362	326	274^	212^	143^	87^	78^	57v
3.00 - 3.30				A	6.1	21	533	1221	344	66v	374	49v	93^	102^	162^	272	621	144^	273	324	278	283	125^	76^	101^	64v
3.30 - 4.00				A	6.0	20	524	1204	342	75^	378	65v	100^	100^	120^	278	660	182^	353	323	255^	291	129^	84^	37v	37v
4.00 - 4.30				A	5.8	18	507	1045	321	30v	343	20v	49v	49v	114^	294	587	67v	256^	207^	268^	323	83^	65v	32v	32v
4.30 - 5.00				A	7.5	23	656	1005	280^	16v	296^	LT	23v	23v	93v	273^	579	90v	317^	227^	291^	262^	82v	82v	48v	48v
5.00 - 5.30				A	8.6	26	752	1138	463	116^	463	59v	202^	180^	232^	261^	554	119^	325^	280^	270^	229^	LT	LT	121^	121^
5.30 - 6.00				A	8.6	25	752	1521	551	207^	551	114^	268^	254^	256^	283^	766	185^	442	453	402	231^	14v	14v	190^	190^
NBC MAJOR LEAGUE GAME-2	2	194		A	4.9	15	428	1201	382^	141v	412^	124v	192^	183^	177^	200^	633^	84v	253^	308^	355^	325^	95v	LT	61v	44v
1 SAT. 4.06P 195 NBC SE		97		B	5.4	16	472	1149	393	148	429	98	155	177	196	233	601	119	209	217	253	365	90	17	29	21
4.00 - 4.30				A	4.5	16	393	1226	380^	74v	400^	97v	122v	122v	119v	278^	568^	47v	189^	225^	308^	343^	202^	81v	56v	56v
4.30 - 5.00				A	4.3	15	376	1106	359^	83v	385^	117v	117v	117v	119v	268^	515^	29v	143v	189v	317^	326^	139v	LT	67v	67v
5.00 - 5.30				A	4.4	14	385	1106	335^	97v	356^	135v	135v	94v	132v	221^	647^	38v	246^	312^	414^	335^	75v	LT	28v	28v
5.30 - 6.00				A	4.3	12	376	1162	376^	112v	389^	112v	112v	119v	167v	246^	683^	18v	247^	311^	413^	372^	58v	LT	32v	32v
6.00 - 6.30				A	5.2	15	454	1075	304^	148v	326^	114v	192^	191^	181^	104v	629	98v	206^	292^	344^	337^	91v	LT	29v	LT
6.30 - 7.00				A	6.2	17	542	1245	386^	211^	423^	139^	259^	269^	219^	117v	704	150^	327^	395^	369^	309^	61v	LT	57v	LT
7.00 - 7.30				A	6.0	16	524	1384	523^	203^	586	128v	355^	330^	272^	210^	574	160^	353^	353^	277^	221^	75v	LT	149^	149^
NBC SPORTS-RINGSIDE(S)			166	A	2.6	7	227	1176^	119v	84v	211v	84v	176v	92v	92v	35v	709^	242v	510^	414^	290v	199v	98v	LT	158v	158v
2 SUN. 3.00P 60 NBC SE			88																							
3.00 - 3.30				A	2.3	6	201	1085^	80v	LT	169v	LT	89v	89v	89v	80v	683^	229v	538^	319v	359^	145v	84v	LT	149v	149v
3.30 - 4.00				A	3.0	8	262	1191	145v	145v	236v	145v	236v	91v	91v	LT	694^	244v	466^	466^	222v	228v	104v	LT	157v	157v

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NBC SPORTS SPECIAL(S)		171		A	1.4	4	122	2123^	1122^	205v	1196^	918^	943^	318v	97v	181v	671^	318v	516v	493v	338v	81v	LT	LT	222v	74v
1 SUN. 3.00P 60 NBC SE		91																								
3.00 - 3.30				A	1.5	5	131	2244	1412^	221v	1511^	1190^	1228^	435v	168v	153v	413v	92v	283v	245v	299v	76v	60v	LT	260v	69v
3.30 - 4.00				A	1.3	4	114	1860^	754^	176v	789^	579v	579v	158v	LT	210v	904^	562v	746^	736^	342v	71v	LT	LT	167v	79v
ONE TO GROW ON-8:58AM	32	200	198	A	4.2	22	367	1351	133^	30v	133^	32v	62v	91v	59v	42v	66v	31v	66v	66v	35v	LT	201^	36v	951	562
SAT. 8.58A 2 NBC CN		97	97	B	4.9	23	428	1592	266	113	307	163	221	163	111	63	213	114	162	117	80	44	157	64	915	536
ONE TO GROW ON-10:28AM	32	204	205	A	5.8	22	507	1893	288	116^	288	229^	260^	260^	59v	28v	197^	95^	138^	138^	102^	59v	305	91^	1103	543
SAT. 10.28A 2 NBC CN		99	99	B	6.5	23	568	1720	356	142	417	248	310	228	120	85	253	152	198	126	82	48	180	93	870	460
ONE TO GROW ON-11:58AM	29	164	186	A	4.3	17	376	1644	288^	179^	288^	179^	179^	179^	30v	109^	272^	219^	242^	242^	36v	30v	294^	119^	790	506
SAT. 11.58A 2 NBC CN		86	90	B	5.5	19	481	1727	318	141	375	206	261	199	120	97	219	111	159	109	79	58	216	111	917	502
PEE WEE'S PLAYHOUSE	28	209	208	A	5.4	21	472	1678	178^	40v	290^	121^	173^	109^	70v	117^	186^	98^	171^	120^	88^	15v	212^	76v	990	607
SAT. 10.00A 30 CBS CL		99	99	B	5.8	20	507	1762	287	132	344	197	256	185	97	81	217	120	176	146	74	37	185	85	1016	579
POUND PUPPIES	31	206	207	A	3.3	13	288	1503	210^	73v	276^	130^	228^	194^	112v	48v	125v	35v	70v	77v	90v	LT	178^	115v	924	497
SAT. 10.30A 30 ABC CA		97	97	B	4.3	15	376	1855	357	136	411	256	320	236	116	83	218	113	163	122	78	50	165	90	1061	625
PREAKNESS STAKES(S)		212		A	6.7	21	586	1350	620	181^	741	108v	284^	271^	363^	390^	527	106v	242^	272^	252^	255^	22v	22v	60v	60v
1 SAT. 4.30P 90 ABC SE		99																								
4.30 - 5.00				A	5.2	18	454	1183	569^	132v	694	103v	256^	250^	340^	363^	434^	79v	211^	235^	222^	199^	LT	LT	55v	55v
5.00 - 5.30				A	6.8	21	594	1387	620	199^	745	97v	277^	268^	394^	394^	557	134^	262^	295^	251^	262^	34v	34v	51v	51v
5.30 - 6.00				A	8.1	23	708	1435	655	200^	772	120^	311^	294^	358^	401	561	97v	247^	275^	273^	286^	28v	28v	74v	74v
REAL GHOSTBUSTERS	32	206	206	A	4.0	15	350	1471	203^	92v	278^	146^	235^	169^	117^	43v	151^	23v	77v	124^	128^	19v	179^	105^	863	508
SAT. 10.00A 30 ABC CA		98	98	B	5.0	18	437	1731	305	126	364	198	265	208	135	76	232	119	177	131	80	47	225	92	910	571
ROCK N WRESTLING-1	22	146	140	A	2.2	9	192	1422	454^	LT	454^	282^	282^	282^	25v	172v	146v	57v	104v	104v	68v	42v	249^	83v	573^	428^
SAT. 12.00N 30 CBS CA		70	69	B	2.7	9	236	1582	351	126	394	189	246	224	129	113	276	127	212	179	106	56	182	99	730	414
ROCK N WRESTLING-2	27	146	143	A	2.3	9	201	1164	335^	LT	335^	300^	300^	300^	35v	35v	160v	85v	125v	125v	75v	35v	132v	LT	537^	368^
SAT. 12.30P 30 CBS CA		70	70	B	2.9	10	253	1680	349	135	420	240	294	224	114	106	302	156	242	193	109	55	177	58	781	413
SMURFS I	32	205	206	A	4.9	22	428	1661	287^	52v	287^	169^	193^	267^	98^	20v	128^	45v	80v	65v	56v	48v	147^	67v	1099	561
SAT. 9.00A 30 NBC CA		99	99	B	5.4	23	472	1718	324	125	361	201	263	194	124	74	255	143	205	159	91	41	163	76	939	532
SMURFS II	32	205	206	A	5.7	23	498	1755	306	113^	306	195^	209^	279^	84^	27v	185^	113^	142^	107^	56v	43v	154^	65v	1110	594
SAT. 9.30A 30 NBC CA		99	99	B	6.1	23	533	1728	339	130	384	221	277	216	123	78	264	147	207	160	96	47	187	92	893	508
SMURFS III	32	205	206	A	6.3	24	551	2002	290	116^	290	228^	264	264	62v	26v	196^	98^	140^	140^	98^	56v	317	85^	1199	612
SAT. 10.00A 30 NBC CA		99	99	B	6.8	24	594	1730	347	146	404	242	306	228	119	76	252	152	199	129	83	47	192	96	882	472
SPORTSWORLD	12	186	178	A	3.4	10	297	1488	482	266^	553	228^	310^	196^	149^	243^	707	283^	469^	405^	240^	238^	96v	LT	132^	71v
SUN. 4.00P 120 NBC SA		95	92	B	4.8	13	420	1545	513	248	600	215	326	281	235	234	686	223	437	406	327	218	145	45	114	69
4.00 - 4.30				A	2.6	8	227	1383	493^	348^	581^	281^	388^	226^	137v	193^	603^	317^	404^	335^	141v	199^	111v	LT	88v	70v
4.30 - 5.00				A	3.3	10	288	1497	486^	378^	562	236^	357^	229^	178^	205^	716	334^	493	413^	250^	223^	94v	LT	125v	77v
5.00 - 5.30				A	3.7	11	323	1560	490	238^	576	241^	309^	185^	164^	267^	709	261^	481	421^	259^	228^	98v	LT	177^	90v
5.30 - 6.00				A	3.9	11	341	1472	460	143^	486	173^	211^	150^	106v	275^	766	246^	479	426	271^	287^	100v	LT	120^	50v
SUNDAY MORNING	31	177	178	A	4.0	18	350	1160	560	188^	612	114^	237^	248^	228^	358^	465	93v	203^	198^	223^	211^	20v	20v	63v	32v
SUN. 9.00A 90 CBS N		96	96	B	4.5	19	393	1356	618	222	685	97	235	278	309	396	547	139	288	308	285	210	36	15	88	54
9.00 - 9.30				A	3.4	17	297	1168	650	229^	684	114v	239^	259^	257^	425^	463^	90v	201^	183^	256^	221^	LT	LT	21v	21v
9.30 - 10.00				A	4.2	18	367	1101	531	166^	586	79v	202^	218^	226^	368^	474	100^	196^	169^	216^	237^	LT	LT	41v	41v
10.00 - 10.30				A	4.5	18	393	1201	505	178^	577	147^	271^	273^	210^	290^	455	91v	214^	239^	207^	173^	49v	49v	120^	33v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
TEEN WOLF	32	204	204	A	5.2	20	454	1694	291^	172^	359	132^	247^	190^	134^	112^	115^	61v	85^	85^	44v	30v	375	77v	845	535
SAT. 10.30A 30 CBS CA		98	99	B	5.5	19	481	1772	277	146	356	172	241	180	131	94	218	135	184	131	65	30	286	128	912	536
THIS WEEK-DAVID BRINKLEY	27	195	173	A	3.6	13	315	1267	678	86v	688	121^	146^	196^	238^	428^	553	106v	112v	137^	152^	416^	LT	LT	26v	LT
1 SUN. 11.30A 60 ABC N		98	91	B	4.2	13	367	1213	546	138	592	84	124	152	196	422	595	102	203	226	247	353	LT	LT	16	LT
2 SUN. 10.00A 60																										
10.00 - 10.30				A	3.6	13	315	1305	650^	32v	650^	235^	235^	164v	114v	368^	655^	210v	210v	302^	235^	353^	LT	LT	LT	LT
10.30 - 11.00				A	3.4	12	297	1320	693^	50v	693^	198v	198v	139v	135v	410^	627^	213v	213v	213v	168v	414^	LT	LT	LT	LT
11.30 - 12.00				A	3.5	14	306	1261	663^	121v	689^	LT	65v	222v	352^	467^	497^	LT	LT	LT	117v	497^	LT	LT	75v	40v
12.00 - 12.30				A	3.6	14	315	1216	756^	128v	756^	54v	92v	263^	355^	493^	437^	LT	15v	15v	76v	422^	LT	LT	23v	LT
WILDFIRE	32	199	199	A	2.1	11	184	1717	321^	217^	331^	65v	206^	206^	186v	125v	53v	27v	37v	37v	26v	LT	142v	114v	1191	755^
SAT. 8.30A 30 CBS CA		97	97	B	3.1	15	271	1580	294	99	347	166	227	197	105	109	187	68	122	96	87	62	97	45	949	554
WINSTON STOCK CAR RACE(S)		169		A	3.1	9	271	1022^	281^	126v	281^	LT	89v	115v	233v	166v	693^	176v	456^	458^	477^	184v	48v	29v	LT	LT
1 SUN. 3.30P 150 ABC SE		87																								
3.30 - 4.00				A	2.2	7	192	1042^	282v	32v	282v	LT	32v	32v	188v	250v	760^	125v	490^	365v	635^	270v	LT	LT	LT	LT
4.00 - 4.30				A	2.8	9	245	1000^	383^	241v	383^	LT	142v	240v	346^	143v	617^	139v	396^	388^	445^	164v	LT	LT	LT	LT
4.30 - 5.00				A	3.0	9	262	897^	290^	180v	290^	LT	130v	180v	260v	110v	595^	160v	416^	394^	409^	133v	LT	LT	LT	LT
5.00 - 5.30				A	3.5	10	306	1085	281^	105v	281^	LT	88v	88v	233v	193v	673^	180v	441^	445^	450^	186v	131v	62v	LT	LT
5.30 - 6.00				A	3.9	11	341	1106	210^	82v	210^	LT	50v	50v	164v	160v	828	259^	543^	634^	484^	194v	68v	68v	LT	LT
WUZZLES	31	203	203	A	1.9	13	166	1404	151v	49v	205v	139v	150v	150v	66v	55v	289^	109v	169v	151v	77v	120v	102v	30v	808^	603^
SAT. 8.00A 30 ABC CA		98	98	B	2.3	14	201	1564	300	142	340	186	249	199	108	83	225	108	158	137	69	66	72	33	927	552

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. MAY 11, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — TOTAL AUDIENCE (Households (000) & %)					20,010 22.9											
ABC TV — Program					← ABC MONDAY NIGHT MOVIE QUEENIE, PT.2 (SD) →											
AVERAGE AUDIENCE (Households (000) & %)					11,270 12.9	11.7*		12.6*		13.0*		13.4*		13.4*		13.4*
SHARE OF AUDIENCE %					21	21 *		22 *		21 *		21 *		21 *		23 *
AVG. AUD. BY ¼ HR. %					11.8	11.6	12.3	12.8	12.9	13.2	13.2	13.5	13.4	13.4	13.4	13.3
CBS TV — TOTAL AUDIENCE (Households (000) & %)					14,510 16.6		12,320 14.1		14,330 16.4		14,600 16.7		16,340 18.7			
CBS TV — Program					KATE & ALLIE		MY SISTER SAM (R)(SUS-SD)		NEWHART (R)		DESIGNING WOMEN (SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)					12,500 14.3		10,660 12.2		12,240 14.0		12,850 14.7		12,850 14.7	14.7*		14.7*
SHARE OF AUDIENCE %					25		21		22		23		24	23 *		25 *
AVG. AUD. BY ¼ HR. %					13.6	15.0	12.4	12.0	13.1	14.9	14.4	15.1	14.6	14.8	14.7	14.6
NBC TV — TOTAL AUDIENCE (Households (000) & %)					14,250 16.3		15,470 17.7		22,370 25.6							
NBC TV — Program					ALF		VALERIE (R)		← NBC MONDAY NIGHT MOVIES HANDS OF A STRANGER, PART 2 →							
AVERAGE AUDIENCE (Households (000) & %)					12,320 14.1		13,280 15.2		15,210 17.4	16.7*		17.3*		17.8*		17.7*
SHARE OF AUDIENCE %					25		26		28	27 *		27 *		28 *		30 *
AVG. AUD. BY ¼ HR. %					13.8	14.3	15.0	15.5	16.6	16.9	17.3	17.3	17.8	17.9	18.1	17.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — TOTAL AUDIENCE (Households (000) & %)					27,530 31.5											
ABC TV — Program					← HAPPY BIRTHDAY HOLLYWOOD (SD) →											
AVERAGE AUDIENCE (Households (000) & %)					13,200 15.1	12.7*		14.2*		15.7*		15.0*		16.7*		16.2*
SHARE OF AUDIENCE %					24	21 *		23 *		24 *		23 *		26 *		27 *
AVG. AUD. BY ¼ HR. %					12.7	12.7	13.9	14.5	15.8	15.6	15.1	15.0	16.7	16.8	16.1	16.3
CBS TV — TOTAL AUDIENCE (Households (000) & %)					15,210 17.4		12,670 14.5		15,910 18.2		14,330 16.4		13,630 15.6			
CBS TV — Program					KATE & ALLIE		MY SISTER SAM (R)(SD)		NEWHART (R)		DESIGNING WOMEN (R)(SD)		← CAGNEY & LACEY (R) →			
AVERAGE AUDIENCE (Households (000) & %)					12,670 14.5		11,270 12.9		13,550 15.5		12,410 14.2		10,230 11.7	11.9*		11.4*
SHARE OF AUDIENCE %					24		21		24		22		19	19 *		19 *
AVG. AUD. BY ¼ HR. %					14.1	14.9	12.7	13.1	14.8	16.1	14.3	14.1	12.0	11.9	11.5	11.4
NBC TV — TOTAL AUDIENCE (Households (000) & %)					15,120 17.3		15,120 17.3		20,540 23.5							
NBC TV — Program					ALF (R)		VALERIE (R)		← NBC MONDAY NIGHT MOVIES SIX AGAINST THE ROCK →							
AVERAGE AUDIENCE (Households (000) & %)					12,940 14.8		12,940 14.8		13,460 15.4	14.0*		15.9*		16.1*		15.7*
SHARE OF AUDIENCE %					25		24		24	22 *		24 *		25 *		26 *
AVG. AUD. BY ¼ HR. %					14.3	15.3	14.5	15.0	13.6	14.4	15.9	16.0	16.2	16.0	16.0	15.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	49.1	49.7	51.0	53.2	55.6	57.3	57.8	59.5	61.6	63.7	64.0	64.5	63.3	62.3	60.4	56.9
WK. 2	54.0	55.5	55.5	56.9	59.0	61.2	61.7	62.9	63.7	65.3	65.4	65.6	64.7	63.2	61.0	57.8

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.MON. MAY 18, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. MAY 12, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					19,400 22.2		18,970 21.7		23,250 26.6				13,020 14.9			
Program					WHO'S THE BOSS?		GROWING PAINS (R)		← MOONLIGHTING (R)(SD) →				← DUMB WAITER →			
AVERAGE AUDIENCE (Households (000) & %)					15,990 18.3		17,480 20.0		16,780 19.2	19.4*		19.0*	6,730 7.7	9.2*		6.1*
SHARE OF AUDIENCE %					31		32		30	31 *		30 *	13	15 *		11 *
AVG. AUD. BY ¼ HR. %					17.2	19.4	19.8	20.1	19.7	19.1	19.0	19.0	11.1	7.3	6.0	6.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					9,000 10.3				22,810 26.1							
Program					← WEST 57TH (SD) →				← CBS TUESDAY MOVIE GHOST OF A CHANCE (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					5,070 5.8	6.2*		5.4*	12,590 14.4	12.0*		14.3*		15.7*		15.5*
SHARE OF AUDIENCE %					10	10 *		9 *	24	19 *		22 *		26 *		27 *
AVG. AUD. BY ¼ HR. %					6.9	5.4	5.0	5.8	11.5	12.5	14.0	14.6	15.3	16.0	16.0	15.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					20,100 23.0				10,930 12.5		10,840 12.4		20,360 23.3			
Program					← MATLOCK →				GIMME A BREAK		TORTELLIS		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000) & %)					16,260 18.6	17.4*		19.8*	9,350 10.7		8,650 9.9		15,820 18.1	17.4*		18.8*
SHARE OF AUDIENCE %					31	29 *		32 *	17		16		31	29 *		33 *
AVG. AUD. BY ¼ HR. %					16.6	18.1	19.9	19.7	10.8	10.5	9.7	10.0	16.8	18.0	18.9	18.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					19,490 22.3		20,190 23.1		25,170 28.8							
Program					WHO'S THE BOSS?		GROWING PAINS		← AMERICAN COMEDY AWARDS (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					16,780 19.2		17,830 20.4		14,600 16.7	16.2*		16.1*		17.2*		17.2*
SHARE OF AUDIENCE %					32		33		27	26 *		25 *		28 *		29 *
AVG. AUD. BY ¼ HR. %					18.2	20.2	19.8	21.1	16.4	16.0	16.1	16.1	17.1	17.2	17.2	17.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					9,180 10.5				22,810 26.1							
Program					← WEST 57TH (SD) →				← CBS TUESDAY MOVIE ROSES ARE FOR THE RICH, PART 2 (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					5,510 6.3	6.2*		6.3*	15,820 18.1	16.3*		18.2*		19.1*		18.7*
SHARE OF AUDIENCE %					10	10 *		10 *	29	26 *		28 *		31 *		32 *
AVG. AUD. BY ¼ HR. %					6.6	5.7	5.9	6.7	15.6	16.9	18.0	18.4	19.1	19.2	19.3	18.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,910 18.2				13,720 15.7				10,490 12.0			
Program					← MATLOCK (R) →				← HUNTER SPECIAL (R) →				← HILL STREET BLUES (R) →			
AVERAGE AUDIENCE (Households (000) & %)					12,670 14.5	13.7*		15.4*	9,530 10.9	10.8*		11.1*	6,900 7.9	8.4*		7.5*
SHARE OF AUDIENCE %					24	23 *		25 *	17	17 *		17 *	13	13 *		13 *
AVG. AUD. BY ¼ HR. %					13.2	14.1	15.3	15.4	10.9	10.6	11.2	11.0	8.7	8.0	7.7	7.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	50.8	51.8	53.2	55.0	57.9	60.3	62.1	63.2	62.4	63.0	63.5	63.7	61.7	60.3	58.5	56.7
WK. 2	51.5	52.9	54.3	56.2	57.9	60.5	61.4	63.7	62.6	63.7	65.2	65.3	63.2	61.8	60.1	57.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.TUE. MAY 19, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. MAY 13, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)					12,670 14.5		14,070 16.1		15,640 17.9				10,840 12.4			
Program					PERFECT STRANGERS (R)		HEAD OF THE CLASS (R)(SD)		HAPPY ANNIVERSARY 007 (SD)				MARIAH			
AVERAGE AUDIENCE (Households (000))					10,750		12,060		10,660				6,990			
AVERAGE AUDIENCE (%)					12.3		13.8		12.2	12.2*		12.1*	8.0	8.1*		7.8*
SHARE OF AUDIENCE %					23		24		20	20 *		19 *	14	14 *		14 *
AVG. AUD. BY ¼ HR. %					11.7	12.9	13.3	14.3	12.2	12.2	12.3	11.9	8.5	7.7	7.6	8.0
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)					14,250 16.3				19,050 21.8				17,310 19.8			
Program					MIKE HAMMER (SUS-SD)				MAGNUM, P.I. (R)(SD)				EQUALIZER			
AVERAGE AUDIENCE (Households (000))					10,580				13,810				13,630			
AVERAGE AUDIENCE (%)					12.1	11.3*		12.8*	15.8	14.6*		16.9*	15.6	16.0*		15.2*
SHARE OF AUDIENCE %					22	21 *		22 *	26	24 *		27 *	27	27 *		28 *
AVG. AUD. BY ¼ HR. %					11.1	11.5	12.7	12.9	13.6	15.7	17.2	16.7	15.9	16.2	15.6	14.8
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)					17,310 19.8						12,850 14.7		14,680 16.8			
Program					HIGHWAY TO HEAVEN (R)						NIGHT COURT (R)		ST. ELSEWHERE			
AVERAGE AUDIENCE (Households (000))					10,490						10,660		10,840			
AVERAGE AUDIENCE (%)					12.0	10.8*		12.1*		13.3*	12.2		12.4	12.7*		12.1*
SHARE OF AUDIENCE %					21	20 *		21 *		22 *	20		22	22 *		22 *
AVG. AUD. BY ¼ HR. %					10.5	11.0	11.7	12.4	13.8	12.8	11.4	12.9	12.9	12.5	12.2	12.1
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)					14,510 16.6		14,600 16.7		13,980 16.0				12,850 14.7			
Program					PERFECT STRANGERS (R)		HEAD OF THE CLASS (R)(SD)		DIANA ROSS: RHYTHM & BLUES (SD)				HOTEL			
AVERAGE AUDIENCE (Households (000))					12,060		12,410		8,220				9,960			
AVERAGE AUDIENCE (%)					13.8		14.2		9.4	9.4*		9.4*	11.4	11.3*		11.6*
SHARE OF AUDIENCE %					25		24		15	16 *		15 *	20	19 *		21 *
AVG. AUD. BY ¼ HR. %					13.1	14.5	14.2	14.3	10.0	8.8	9.3	9.5	11.2	11.3	11.7	11.4
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)					11,270 12.9				13,370 15.3				13,810 15.8			
Program					MIKE HAMMER (R)(SUS-SD)				MAGNUM, P.I. (R)(SD)				EQUALIZER			
AVERAGE AUDIENCE (Households (000))					8,740				9,880				11,100			
AVERAGE AUDIENCE (%)					10.0	9.9*		10.1*	11.3	11.4*		11.2*	12.7	12.4*		13.0*
SHARE OF AUDIENCE %					17	18 *		17 *	18	19 *		18 *	22	21 *		23 *
AVG. AUD. BY ¼ HR. %					9.8	9.9	10.0	10.2	11.5	11.3	11.4	11.0	12.2	12.7	13.0	13.0
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)					15,210 17.4				16,870 19.3		18,000 20.6		14,770 16.9			
Program					HIGHWAY TO HEAVEN (R)				CHEERS SPECIAL (R)		NIGHT COURT (R)		ST. ELSEWHERE			
AVERAGE AUDIENCE (Households (000))					11,360				14,160		15,030		11,540			
AVERAGE AUDIENCE (%)					13.0	12.6*		13.5*	16.2		17.2		13.2	13.6*		12.9*
SHARE OF AUDIENCE %					23	23 *		23 *	27		28		23	23 *		23 *
AVG. AUD. BY ¼ HR. %					12.3	13.0	13.3	13.6	15.3	17.1	16.6	17.9	13.9	13.3	13.0	12.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	48.9	48.9	50.4	51.9	52.8	54.2	55.9	57.9	59.1	61.3	61.9	62.3	59.6	58.3	56.1	53.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	51.4	51.6	52.6	53.6	54.4	57.0	58.2	59.9	60.0	60.9	61.5	62.2	59.6	58.2	56.9	54.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE. WED. MAY 20, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. MAY 14, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					9,000 10.3				8,040 9.2				15,210 17.4			
Program					← OUR WORLD →				← JACK & MIKE (R)(SD) →				← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					5,680 6.5	7.1*		5.9*	4,720 5.4	4.2*		6.6*	10,750 12.3	12.6*		12.0*
SHARE OF AUDIENCE %					11	12 *		10 *	9	7 *		11 *	21	21 *		21 *
AVG. AUD. BY ¼ HR. %					7.4	6.8	6.1	5.8	4.1	4.3	5.9	7.3	12.5	12.8	12.3	11.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					11,800 13.5				14,250 16.3				18,790 21.5			
Program					← SCARECROW & MRS. KING (SD) →				← SIMON & SIMON (R)(SD) →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000) & %)					8,910 10.2	9.8*		10.7*	10,230 11.7	10.3*		13.0*	15,990 18.3	18.2*		18.4*
SHARE OF AUDIENCE %					17	17 *		18 *	19	17 *		21 *	31	30 *		32 *
AVG. AUD. BY ¼ HR. %					9.8	9.7	10.6	10.9	10.1	10.4	12.5	13.6	17.7	18.6	18.7	18.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					25,610 29.3		31,290 35.8				20,100 23.0		15,380 17.6			
Program					BILL COSBY SHOW (R)		← FAMILY TIES (R) →				CHEERS (R)		← L.A. LAW (R) →			
AVERAGE AUDIENCE (Households (000) & %)					22,290 25.5		23,420 26.8	25.5*		28.2*	17,650 20.2		11,100 12.7	13.2*		12.2*
SHARE OF AUDIENCE %					44		44	43 *		45 *	33		21	22 *		21 *
AVG. AUD. BY ¼ HR. %					24.2	26.7	24.7	26.2	28.1	28.3	21.1	19.3	13.5	12.8	12.3	12.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					8,740 10.0				8,130 9.3				16,260 18.6			
Program					← OUR WORLD →				← JACK & MIKE (R)(SD) →				← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					6,030 6.9	6.9*		6.9*	4,980 5.7	5.1*		6.4*	11,270 12.9	13.1*		12.6*
SHARE OF AUDIENCE %					12	12 *		12 *	10	9 *		11 *	23	22 *		23 *
AVG. AUD. BY ¼ HR. %					7.2	6.6	6.9	6.8	5.1	5.1	5.6	7.1	12.4	13.8	13.3	12.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					11,800 13.5				14,420 16.5				13,370 15.3			
Program					← SCARECROW & MRS. KING (SD) →				← SIMON & SIMON (R)(SD) →				← TWILIGHT ZONE SPECIAL →			
AVERAGE AUDIENCE (Households (000) & %)					8,910 10.2	9.6*		10.8*	10,840 12.4	11.7*		13.1*	8,910 10.2	10.0*		10.3*
SHARE OF AUDIENCE %					18	17 *		19 *	21	20 *		22 *	18	17 *		19 *
AVG. AUD. BY ¼ HR. %					9.5	9.7	10.5	11.0	11.2	12.2	13.1	13.0	10.2	9.9	10.2	10.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					23,340 26.7		22,370 25.6		20,010 22.9		17,310 19.8		18,000 20.6			
Program					BILL COSBY SHOW (R)		FAMILY TIES (R)		CHEERS (R)		DAYS & NIGHTS-MOLLY DODD		← L.A. LAW (R) →			
AVERAGE AUDIENCE (Households (000) & %)					20,450 23.4		19,930 22.8		17,390 19.9		14,510 16.6		13,370 15.3	15.7*		14.8*
SHARE OF AUDIENCE %					42		39		34		28		27	27 *		27 *
AVG. AUD. BY ¼ HR. %					22.2	24.5	22.6	23.0	19.9	19.8	17.4	15.9	15.7	15.7	14.9	14.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	50.1	50.9	52.2	54.1	56.7	58.8	59.2	60.8	61.5	62.7	61.6	61.8	61.6	60.8	58.5	56.3
WK. 2	49.1	50.0	51.4	53.3	54.8	56.9	57.6	58.6	58.0	59.2	59.4	60.0	58.6	58.1	56.6	53.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE. THU. MAY 21, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. MAY 15, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					9,700 11.1		12,500 14.3		13,110 15.0							
Program					WEBSTER (R)		MR. BELVEDERE (SD)		← ABC FRIDAY NIGHT MOVIE (ISLAND SONS) (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					8,390 9.6		10,660 12.2		6,900 7.9	8.2*		7.6*		8.3*		7.7*
SHARE OF AUDIENCE %					19		23		14	14 *		13 *		14 *		14 *
AVG. AUD. BY ¼ HR. %					9.2	10.0	11.8	12.7	8.5	7.9	7.6	7.5	8.4	8.2	7.8	7.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,190 12.8		11,620 13.3		21,850 25.0				19,050 21.8			
Program					BLONDIE & DAGWOOD		CATHY (SUS-SD)		← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)					9,610 11.0		10,400 11.9		18,790 21.5	20.9*		22.1*	16,340 18.7	18.7*		18.8*
SHARE OF AUDIENCE %					22		22		37	36 *		37 *	33	33 *		34 *
AVG. AUD. BY ¼ HR. %					10.9	11.1	11.0	12.8	20.5	21.3	22.2	22.0	18.6	18.8	18.8	18.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					9,260 10.6		7,950 9.1		17,130 19.6							
Program					ROOMIES		AMAZING STORIES (R)		← MIAMI VICE (R) →							
AVERAGE AUDIENCE (Households (000) & %)					7,430 8.5		6,820 7.8		9,090 10.4	9.0*		9.5*		10.9*		12.1*
SHARE OF AUDIENCE %					17		15		18	16 *		16 *		19 *		22 *
AVG. AUD. BY ¼ HR. %					8.3	8.7	7.7	8.0	8.9	9.2	9.4	9.6	10.6	11.1	11.9	12.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					10,230 11.7		10,660 12.2		13,810 15.8							
Program					WEBSTER (R)		MR. BELVEDERE (R)(SD)		← ABC FRIDAY NIGHT MOVIE IN SELF DEFENSE (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					8,130 9.3		8,910 10.2		8,040 9.2	9.1*		8.6*		9.5*		9.7*
SHARE OF AUDIENCE %					19		20		17	17 *		15 *		17 *		18 *
AVG. AUD. BY ¼ HR. %					9.0	9.5	9.6	10.8	9.3	8.9	8.7	8.6	9.3	9.7	9.6	9.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,280 15.2				23,690 27.1							
Program					← SURVIVAL ANGLIA:WHALES (SUS-SD) →				← SPECIAL MOVIE PRESNT-FRI. POKER ALICE (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					9,180 10.5	9.7*		11.2*	15,300 17.5	14.9*		16.8*		19.4*		18.9*
SHARE OF AUDIENCE %					21	20 *		22 *	32	27 *		30 *		34 *		35 *
AVG. AUD. BY ¼ HR. %					9.2	10.3	10.8	11.6	14.4	15.4	16.4	17.3	19.2	19.6	19.6	18.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					12,150 13.9				12,590 14.4				10,580 12.1			
Program					← SNOW WHITE 50TH ANNIV →				← MIAMI VICE (R) →				← STINGRAY (R) →			
AVERAGE AUDIENCE (Households (000) & %)					8,740 10.0	9.6*		10.3*	8,740 10.0	9.3*		10.6*	7,600 8.7	8.8*		8.5*
SHARE OF AUDIENCE %					20	20 *		20 *	18	17 *		19 *	16	16 *		16 *
AVG. AUD. BY ¼ HR. %					9.2	10.0	10.6	10.1	9.4	9.3	10.5	10.7	8.9	8.7	8.3	8.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	43.9	45.8	47.4	48.9	49.0	51.2	52.3	54.8	56.9	58.1	59.1	59.4	57.8	57.0	56.8	55.3
WK. 2	45.0	45.7	46.7	46.0	46.5	49.0	51.0	52.9	53.8	55.0	55.7	56.1	56.2	56.7	55.2	53.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.FRI. MAY 22, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. MAY 16, 1987 (WEEK 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					10,400 11.9				10,230 11.7				12,500 14.3			
ABC TV program					← STARMAN (R)(SD) →				← OHARA (R)(SD) →				← SPENSER: FOR HIRE (R) →			
AVERAGE AUDIENCE (Households (000) & %)					7,340 8.4	7.7*		9.0*	7,340 8.4	7.6*		9.2*	9,880 11.3	11.1*		11.4*
SHARE OF AUDIENCE %					18	17 *		18 *	16	14 *		17 *	22	21 *		22 *
AVG. AUD. BY ¼ HR. %					7.5	7.8	8.9	9.2	7.6	7.6	8.7	9.7	10.9	11.3	11.6	11.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,570 20.1											
CBS TV program					← CBS SATURDAY MOVIE DALLAS: THE EARLY YEARS (R)(SD) →											
AVERAGE AUDIENCE (Households (000) & %)					7,520 8.6	7.7*		7.5*		8.4*		9.2*		9.4*		9.5*
SHARE OF AUDIENCE %					17	17 *		15 *		16 *		17 *		18 *		19 *
AVG. AUD. BY ¼ HR. %					8.0	7.4	7.2	7.8	8.3	8.5	9.3	9.2	9.5	9.4	9.4	9.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					9,790 11.2		10,490 12.0		17,390 19.9		14,250 16.3		14,600 16.7			
NBC TV program	NBC MAJOR LEAGUE GAME-2 BALTIMORE ORIOLES VS CALIFORNIA ANGELS (4:06 - 7:21PM)				FACTS OF LIFE (R)		SWEET SURRENDER		GOLDEN GIRLS		ME & MRS. C		← HUNTER (R) →			
AVERAGE AUDIENCE (Households (000) & %)		6.0*			8,130 9.3		9,000 10.3		15,560 17.8		12,670 14.5		11,010 12.6	12.5*		12.6*
SHARE OF AUDIENCE %		16 *			20		21		34		27		24	24 *		25 *
AVG. AUD. BY ¼ HR. %	6.0	6.0			8.7	9.9	9.6	11.1	17.3	18.3	14.6	14.4	12.5	12.4	12.6	12.7

EVE.SAT. MAY 23, 1987 (WEEK 2)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					8,570 9.8				10,140 11.6				12,240 14.0			
ABC TV program					← STARMAN (R)(SD) →				← OHARA (R)(SD) →				← SPENSER: FOR HIRE (R) →			
AVERAGE AUDIENCE (Households (000) & %)					5,940 6.8	6.2*		7.3*	7,340 8.4	7.8*		9.0*	9,180 10.5	10.3*		10.6*
SHARE OF AUDIENCE %					14	13 *		15 *	17	15 *		18 *	21	21 *		22 *
AVG. AUD. BY ¼ HR. %					6.1	6.3	7.2	7.4	7.6	8.0	8.8	9.3	10.2	10.5	10.6	10.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					9,960 11.4				13,370 15.3							
CBS TV program					← OUTLAWS (R)(SD) →				← CBS SATURDAY MOVIE MEMORIAL DAY (R)(SD) →							
AVERAGE AUDIENCE (Households (000) & %)					7,340 8.4	8.1*		8.7*	6,900 7.9	7.1*		8.0*		8.4*		8.3*
SHARE OF AUDIENCE %					18	17 *		18 *	16	14 *		16 *		17 *		17 *
AVG. AUD. BY ¼ HR. %					7.8	8.4	8.6	8.8	7.4	6.8	7.9	8.0	8.7	8.0	8.1	8.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					12,410 14.2		13,900 15.9		18,090 20.7		15,120 17.3		14,250 16.3			
NBC TV program					FACTS OF LIFE (R)		227		GOLDEN GIRLS (R)		ME & MRS. C		← HUNTER (R) →			
AVERAGE AUDIENCE (Households (000) & %)					10,230 11.7		11,970 13.7		15,820 18.1		13,020 14.9		9,880 11.3	11.2*		11.5*
SHARE OF AUDIENCE %					25		28		36		29		23	23 *		23 *
AVG. AUD. BY ¼ HR. %					11.4	12.0	12.8	14.7	17.4	18.8	15.2	14.6	11.2	11.3	11.3	11.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	39.2	40.4	41.8	43.8	45.4	46.6	49.0	50.8	52.3	53.4	53.3	53.8	52.7	52.7	51.8	50.5
WK. 2	41.8	43.4	43.9	44.6	46.1	46.8	48.2	49.7	50.3	51.2	50.9	50.6	49.9	49.2	49.2	48.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. MAY 16, 1987

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			2,360 2.7													
Program			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			2,360 2.7													
SHARE OF AUDIENCE %			8													
AVG. AUD. BY ¼ HR. %			2.7													
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			10,400 11.9													
Program			← SATURDAY NIGHT (11:30-12:49PM) (SUSTAINING 12:49-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			5,860 6.7	7.4*		6.5*		6.0*								
SHARE OF AUDIENCE %			21	20 *		21 *		23 *								
AVG. AUD. BY ¼ HR. %			7.7	7.0	6.6	6.4	6.0	6.0								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			2,360 2.7													
Program			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			2,270 2.6													
SHARE OF AUDIENCE %			8													
AVG. AUD. BY ¼ HR. %			2.6													
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			9,610 11.0													
Program			← SATURDAY NIGHT (11:30-12:51AM) (SUSTAINING 12:51-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			5,680 6.5	7.3*		6.4*		5.6*								
SHARE OF AUDIENCE %			20	20 *		21 *		20 *								
AVG. AUD. BY ¼ HR. %			7.5	7.1	6.7	6.1	5.8	5.3								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	47.3	43.1	37.7	34.8	31.4	29.2	26.8	24.9	21.8	19.7	17.3	15.1	13.2	11.8	10.7	10.2
WK. 2	46.2	42.5	37.7	34.8	31.6	30.5	28.2	25.9	23.5	21.5	18.7	16.3	14.7	13.4	11.5	10.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE. SAT. MAY 23, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAY 17, 1987 (WEEK 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	13,900 15.9								17,650 20.2							
Program	DISNEY SUNDAY MOVIE SPOT MARKS THE X (SD)								ABC SUNDAY NIGHT MOVIE SILKWOOD (9:00-11:42PM) (SD)							
AVERAGE AUDIENCE (Households (000) & %)	7,690 8.8	7.8*		8.7*		9.2*		9.6*	7,950 9.1	9.5*		9.3*		9.0*		8.6*
SHARE OF AUDIENCE %	16	16 *		16 *		17 *		16 *	16	15 *		15 *		14 *		14 *
AVG. AUD. BY ¼ HR. %	7.4	8.1	8.7	8.6	8.9	9.5	9.8	9.4	9.3	9.8	9.4	9.2	9.0	9.0	8.4	8.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	21,410 24.5				21,760 24.9				23,070 26.4							
Program	60 MINUTES				MURDER, SHE WROTE (R)(SD)				CBS SUNDAY MOVIE ROSES ARE FOR THE RICH, PART I (SD)							
AVERAGE AUDIENCE (Households (000) & %)	16,340 18.7	17.4*		20.0*	17,740 20.3	19.9*		20.6*	16,260 18.6	18.5*		18.3*		18.8*		18.9*
SHARE OF AUDIENCE %	37	36 *		38 *	36	36 *		35 *	30	30 *		29 *		30 *		31 *
AVG. AUD. BY ¼ HR. %	16.8	18.0	19.8	20.3	19.8	20.0	20.5	20.7	18.5	18.4	18.3	18.4	18.8	18.8	19.2	18.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	9,880 11.3				12,850 14.7				25,700 29.4							
Program	OUR HOUSE (R)				RAGS TO RICHES (R)				NBC SUNDAY NIGHT MOVIE THE RETURN OF THE SIX-MILLION DOLLAR MAN AND THE BIONIC WOMAN							
AVERAGE AUDIENCE (Households (000) & %)	7,250 8.3	7.8*		8.9*	9,260 10.6	9.7*		11.6*	17,920 20.5	18.5*		20.1*		21.7*		21.8*
SHARE OF AUDIENCE %	16	16 *		17 *	19	18 *		20 *	33	30 *		32 *		35 *		36 *
AVG. AUD. BY ¼ HR. %	7.6	7.9	8.5	9.4	9.2	10.1	10.7	12.5	17.7	19.3	19.9	20.4	21.3	22.2	22.2	21.4

EVE.SUN. MAY 24, 1987 (WEEK 2)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	15,030 17.2								13,630 15.6							
Program	DISNEY SUNDAY MOVIE DOWN THE LONG HILLS (SD)								ABC SUNDAY NIGHT MOVIE CELEBRATION FAMILY (SD)							
AVERAGE AUDIENCE (Households (000) & %)	9,090 10.4	8.7*		9.8*		11.6*		11.4*	8,910 10.2	8.9*		9.6*		11.2*		11.4*
SHARE OF AUDIENCE %	21	19 *		20 *		22 *		21 *	17	16 *		16 *		19 *		19 *
AVG. AUD. BY ¼ HR. %	8.4	9.1	9.9	9.8	11.3	11.8	12.0	10.7	8.8	8.9	9.2	10.0	11.1	11.3	11.4	11.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	19,930 22.8				18,440 21.1				17,920 20.5							
Program	60 MINUTES				MURDER, SHE WROTE (R)(SD)				CBS SUNDAY MOVIE BABY GIRL SCOTT (SD)							
AVERAGE AUDIENCE (Households (000) & %)	14,770 16.9	15.8*		18.0*	14,600 16.7	16.4*		17.0*	11,540 13.2	12.4*		12.9*		13.5*		14.1*
SHARE OF AUDIENCE %	35	34 *		36 *	32	32 *		31 *	23	22 *		22 *		23 *		24 *
AVG. AUD. BY ¼ HR. %	14.9	16.8	17.6	18.4	16.2	16.7	16.9	17.1	12.4	12.4	12.8	12.9	13.5	13.5	14.0	14.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	10,660 12.2				10,660 12.2				24,210 27.7							
Program	ALF SPECIAL (R)				OUR HOUSE (R)				NBC SUNDAY NIGHT MOVIE PERRY MASON: THE CASE OF THE SINISTER SPIRIT							
AVERAGE AUDIENCE (Households (000) & %)	7,250 8.3	7.9*		8.7*	7,870 9.0	8.1*		9.9*	17,920 20.5	18.8*		20.4*		21.8*		21.2*
SHARE OF AUDIENCE %	17	17 *		17 *	17	16 *		18 *	35	33 *		35 *		36 *		36 *
AVG. AUD. BY ¼ HR. %	7.6	8.2	8.6	8.8	7.9	8.2	8.9	10.9	18.5	19.0	20.1	20.8	21.6	22.0	21.4	21.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	47.9	49.7	52.0	53.9	54.5	56.1	57.6	59.6	60.9	62.5	62.8	62.9	62.8	62.7	61.1	59.1
WK. 2	45.8	47.9	49.4	50.4	51.0	52.4	53.5	54.8	56.1	57.9	58.5	59.6	60.1	59.6	59.0	58.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAY 17, 1987

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)							1,840 2.1										
Program		ABC SUNDAY NIGHT MOVIE SILKWOOD (9:00-11:42PM)					ABC WEEKEND REPORT-SUN. (12:18-12:33AM)										
AVERAGE AUDIENCE (Households (000) & %)			8.9*	9.7*			1,660 1.9										
SHARE OF AUDIENCE	%		19 *	26 *			10										
AVG. AUD. BY ¼ HR.	%	9.0	8.9	9.7			1.9	1.8									
CBS TV TOTAL AUDIENCE (Households (000) & %)		4,460 5.1															
Program		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)		4,200 4.8															
SHARE OF AUDIENCE	%	10															
AVG. AUD. BY ¼ HR.	%	4.8															
NBC TV TOTAL AUDIENCE (Households (000) & %)				1,490 1.7													
Program				G MICHAELS SPORTS MACHINE (11:30-11:45PM) (SUSTAINING 11:45-12:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				1,490 1.7													
SHARE OF AUDIENCE	%			5													
AVG. AUD. BY ¼ HR.	%			1.7													

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				3,060 3.5													
Program				ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)				2,970 3.4													
SHARE OF AUDIENCE	%			10													
AVG. AUD. BY ¼ HR.	%			3.4													
CBS TV TOTAL AUDIENCE (Households (000) & %)		3,230 3.7															
Program		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)		3,230 3.7															
SHARE OF AUDIENCE	%	7															
AVG. AUD. BY ¼ HR.	%	3.7															
NBC TV TOTAL AUDIENCE (Households (000) & %)				1,920 2.2													
Program				G MICHAELS SPORTS MACHINE (11:30-11:45PM) (SUSTAINING 11:45-12:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				1,920 2.2													
SHARE OF AUDIENCE	%			6													
AVG. AUD. BY ¼ HR.	%			2.2													

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	51.0	44.1	37.5	32.0	26.8	22.9	19.5	17.5	15.2	13.0	11.8	11.0	9.9	9.1	8.2	7.7
	WK. 2	51.6	46.0	40.1	36.5	32.7	29.3	25.4	22.8	20.2	18.6	16.2	14.1	12.3	10.9	10.2	9.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SUN. MAY 24, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 11-15, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,460 5.1				4,460 5.1									
Program	← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)(OP) (TU-F) →				← GOOD MORNING, AMERICA-830 (CO-OP) (OP) (PARTICIPATING)(TU-F) (TU-F) →								← (SUS-OP) →			
AVERAGE AUDIENCE (Households (000) & %)			3,500 4.0				3,670 4.2									
SHARE OF AUDIENCE %			20				20									
AVG. AUD. BY ¼ HR. %			4.1	3.8			4.2	4.2								
CBS TV TOTAL AUDIENCE (Households (000) & %)	2,800 3.2		4,720 5.4										3,150 3.6		3,500 4.0	
Program	CBS MORNING NEWS-7:00AM (TU-F)(OP)		← MORNING PROGRAM (TU-F)(OP) →										$25,000 PYRAMID (TU-F)(SUS-OP)		NEW CARD SHARKS (TU-F)(SUS-OP)	
AVERAGE AUDIENCE (Households (000) & %)	2,190 2.5		2,100 2.4	2.2*		2.3*		2.6*					2,620 3.0		2,880 3.3	
SHARE OF AUDIENCE %	14		12	11 *		11 *		12 *					14		16	
AVG. AUD. BY ¼ HR. %	2.3	2.6	2.2	2.2	2.2	2.4	2.5	2.7					2.9	3.2	3.3	3.4
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,590 6.4				5,070 5.8						3,410 3.9		2,710 3.1	
Program	← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)> (-OP)								SALE OF THE CENTURY (TU-F)(SUS-OP)		CLASSIC CONCENTRATION (TU-F)(SUS-OP)	
AVERAGE AUDIENCE (Households (000) & %)			4,110 4.7				4,200 4.8						2,800 3.2		2,360 2.7	
SHARE OF AUDIENCE %			24				23						15		13	
AVG. AUD. BY ¼ HR. %			4.8	4.7			5.0	4.7					3.0	3.3	2.6	2.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,720 5.4				4,280 4.9									
Program	← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)(M-TH) (OP) →											
AVERAGE AUDIENCE (Households (000) & %)			3,580 4.1				3,320 3.8									
SHARE OF AUDIENCE %			21				18									
AVG. AUD. BY ¼ HR. %			4.1	4.2			3.9	3.8								
CBS TV TOTAL AUDIENCE (Households (000) & %)	3,320 3.8		4,460 5.1										2,800 3.2		3,580 4.1	
Program	CBS MORNING NEWS-7:00AM		← MORNING PROGRAM >(OP) →										$25,000 PYRAMID		NEW CARD SHARKS (M-TH)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	2,450 2.8		2,100 2.4	2.5*		2.3*		2.4*					2,270 2.6		2,970 3.4	
SHARE OF AUDIENCE %	16		12	13 *		11 *		11 *					12		16	
AVG. AUD. BY ¼ HR. %	2.9	2.7	2.5	2.5	2.3	2.3	2.5	2.4					2.5	2.8	3.2	3.6
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,420 6.2				5,590 6.4						3,580 4.1		2,880 3.3	
Program	← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →								SALE OF THE CENTURY		CLASSIC CONCENTRATION	
AVERAGE AUDIENCE (Households (000) & %)			4,280 4.9				4,540 5.2						2,970 3.4		2,450 2.8	
SHARE OF AUDIENCE %			25				25						16		13	
AVG. AUD. BY ¼ HR. %			5.0	4.9			5.3	5.0					3.3	3.4	2.7	3.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	13.5	15.5	17.0	18.6	20.2	21.0	20.9	20.8	21.1	20.8	21.0	21.2	20.5	20.7	20.2	20.5
WK. 2	13.8	15.4	16.9	18.6	19.9	21.2	21.2	21.2	21.4	21.5	21.6	21.8	20.9	20.9	20.9	21.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 18-22, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 11-15, 1987

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	1,660 1.9		1,920 2.2		2,360 2.7		3,580 4.1		7,870 9.0				7,870 9.0			
Program	FAME, FORTUNE AND ROMANCE (TU-F)(SUS-OP)		WEBSTER M-F (TU-F)(SUS-OP)		RYAN'S HOPE >(SUS-OP)		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE → (SD)			
AVERAGE AUDIENCE (Households (000) & %)	1,490 1.7		1,570 1.8		2,010 2.3		3,060 3.5		5,770 6.6	6.2*		7.0*	6,290 7.2	7.1*		7.3*
SHARE OF AUDIENCE %	8		8		10		14		25	23 *		26 *	27	27 *		28 *
AVG. AUD. BY ¼ HR. %	1.7	1.6	1.8	1.9	2.4	2.3	3.4	3.6	5.9	6.5	7.0	7.0	7.0	7.1	7.3	7.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,510 6.3		6,730 7.7				8,300 9.5				5,240 6.0		6,560 7.5			
Program	PRICE IS RIGHT 1 (TU-F)(SUS-OP)		PRICE IS RIGHT 2 (TU-F)(SUS-OP)(SD)		(SUS-OP)		← YOUNG AND THE RESTLESS →				BOLD AND THE BEAUTIFUL		← AS THE WORLD TURNS → (TU-F)(SUS-OP)			
AVERAGE AUDIENCE (Households (000) & %)	4,720 5.4		5,590 6.4				6,290 7.2	7.1*		7.3*	4,720 5.4		5,420 6.2	6.2*		6.2*
SHARE OF AUDIENCE %	25		29				29	30 *		29 *	20		23	23 *		23 *
AVG. AUD. BY ¼ HR. %	5.2	5.6	6.3	6.7			6.8	7.3	7.3	7.3	5.5	5.2	6.2	6.2	6.2	6.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	5,770 6.6		4,720 5.4		3,500 4.0		3,230 3.7		7,170 8.2				5,070 5.8			
Program	WHEEL OF FORTUNE (TU-F)(SUS-OP)		SCRABBLE (TU-F)(SUS-OP)		SUPER PASSWORD >(SUS-OP)		WORDPLAY		← DAYS OF OUR LIVES →				← ANOTHER WORLD → (SD)			
AVERAGE AUDIENCE (Households (000) & %)	5,070 5.8		4,020 4.6		2,970 3.4		2,710 3.1		5,420 6.2	6.0*		6.3*	3,930 4.5	4.5*		4.5*
SHARE OF AUDIENCE %	27		21		14		13		23	22 *		24 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %	5.6	5.9	4.5	4.7	3.3	3.5	3.1	3.2	6.0	6.0	6.3	6.3	4.5	4.5	4.6	4.4

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	2,190 2.5		2,100 2.4		2,530 2.9		3,850 4.4		7,690 8.8				7,950 9.1			
Program	FAME, FORTUNE AND ROMANCE		WEBSTER M-F (M-TH)(SUS-OP)		RYAN'S HOPE (M-TH)(SUS-OP)		LOVING (M-TH)>(SUS-OP)		← ALL MY CHILDREN → (SUS-OP)>				← ONE LIFE TO LIVE → (SD)			
AVERAGE AUDIENCE (Households (000) & %)	1,750 2.0		1,750 2.0		2,190 2.5		3,150 3.6		5,940 6.8	6.3*		7.1*	6,120 7.0	7.0*		7.1*
SHARE OF AUDIENCE %	9		9		10		14		25	23 *		26 *	26	26 *		26 *
AVG. AUD. BY ¼ HR. %	1.9	2.0	1.9	2.0	2.4	2.5	3.5	3.8	6.0	6.6	7.1	7.2	7.0	7.0	7.1	7.1
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,590 6.4		6,380 7.3				8,300 9.5				5,240 6.0		6,470 7.4			
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (M-TH)(SUS-OP)(SD)		(SUS-OP)		← YOUNG AND THE RESTLESS → (M-TH)(SUS-OP)(OP)				BOLD AND THE BEAUTIFUL		← AS THE WORLD TURNS →			
AVERAGE AUDIENCE (Households (000) & %)	4,720 5.4		5,420 6.2				6,210 7.1	6.8*		7.4*	4,630 5.3		5,240 6.0	5.9*		6.0*
SHARE OF AUDIENCE %	25		28				28	27 *		28 *	19		22	22 *		22 *
AVG. AUD. BY ¼ HR. %	5.3	5.6	5.9	6.5			6.4	7.2	7.4	7.5	5.3	5.2	6.0	5.9	6.0	6.0
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	5,330 6.1		4,200 4.8		3,320 3.8		3,150 3.6		7,170 8.2				5,240 6.0			
Program	WHEEL OF FORTUNE		SCRABBLE (M-TH)>(SUS-OP)		SUPER PASSWORD (M-TH)>(SUS-OP)		WORDPLAY (M-TH)>(SUS-OP)		← DAYS OF OUR LIVES →				← ANOTHER WORLD → (SD)			
AVERAGE AUDIENCE (Households (000) & %)	4,460 5.1		3,670 4.2		2,800 3.2		2,710 3.1		5,420 6.2	5.9*		6.5*	4,110 4.7	4.7*		4.6*
SHARE OF AUDIENCE %	24		19		13		12		23	21 *		24 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %	4.9	5.2	4.1	4.3	3.0	3.3	3.1	3.1	5.8	6.1	6.5	6.6	4.7	4.8	4.7	4.5

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	20.8	21.3	21.8	22.8	24.1	24.8	24.7	25.4	26.2	26.8	26.3	26.0	25.7	26.0	25.9	26.3
WK. 2	21.6	22.2	22.6	23.4	25.1	25.7	25.8	26.4	26.8	27.2	26.5	26.7	26.6	26.6	26.8	27.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 18-22, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 11-15, 1987

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		8,570 9.8														9,530 10.9	
Program		← GENERAL HOSPITAL →														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		6,470 7.4	7.2*		7.5*											7,870 9.0	
SHARE OF AUDIENCE	%	27	27 *		27 *											19	
AVG. AUD. BY ¼ HR.	%	7.2	7.4	7.5	7.6											8.8	9.3
CBS TV TOTAL AUDIENCE (Households (000) & %)		6,030 6.9														9,700 11.1	
Program		← GUIDING LIGHT (SD)(SUS-SD) →														CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		4,540 5.2	5.1*		5.2*											8,300 9.5	
SHARE OF AUDIENCE	%	19	19 *		19 *											21	
AVG. AUD. BY ¼ HR.	%	5.0	5.1	5.3	5.2											9.4	9.6
NBC TV TOTAL AUDIENCE (Households (000) & %)		4,460 5.1														10,660 12.2	
Program		← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		3,320 3.8	3.7*		3.9*											9,090 10.4	
SHARE OF AUDIENCE	%	14	14 *		14 *											23	
AVG. AUD. BY ¼ HR.	%	3.7	3.8	3.8	4.0											10.1	10.6

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		8,480 9.7														10,400 11.9	
Program		← GENERAL HOSPITAL →														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		6,470 7.4	7.4*		7.4*											8,650 9.9	
SHARE OF AUDIENCE	%	27	27 *		26 *											20	
AVG. AUD. BY ¼ HR.	%	7.3	7.5	7.5	7.2											9.8	10.1
CBS TV TOTAL AUDIENCE (Households (000) & %)		6,640 7.6														10,310 11.8	
Program		← GUIDING LIGHT (SD)(SUS-SD) →														CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		4,810 5.5	5.5*		5.6*											8,740 10.0	
SHARE OF AUDIENCE	%	20	20 *		20 *											21	
AVG. AUD. BY ¼ HR.	%	5.6	5.4	5.5	5.6											10.0	10.1
NBC TV TOTAL AUDIENCE (Households (000) & %)		5,070 5.8														11,100 12.7	
Program		← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		3,670 4.2	4.0*		4.4*											9,440 10.8	
SHARE OF AUDIENCE	%	15	15 *		16 *											23	
AVG. AUD. BY ¼ HR.	%	4.0	4.0	4.2	4.5											10.6	10.9

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	26.2	27.5	28.3	29.7	30.3	32.1	33.4	34.7	36.1	38.1	39.5	40.9	43.2	44.9	45.9	47.5
	WK. 2	27.3	28.2	28.8	29.7	30.0	31.9	33.5	35.3	36.5	38.6	39.8	41.9	44.4	46.5	47.4	49.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 18-22, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 16, 1987

WEEK 1

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					2,800		3,410		4,630		5,240		5,160		3,760	
TOTAL AUDIENCE %					3.2		3.9		5.3		6.0		5.9		4.3	
Program					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
AVERAGE AUDIENCE (Households (000))					2,100		2,970		3,930		4,370		4,280		3,230	
AVERAGE AUDIENCE %					2.4		3.4		4.5		5.0		4.9		3.7	
SHARE OF AUDIENCE %					17		19		21		21		19		15	
AVG. AUD. BY ¼ HR. %					2.1	2.6	3.1	3.6	4.2	4.8	4.8	5.2	4.8	4.9	3.8	3.5
CBS TV TOTAL AUDIENCE (Households (000))					1,660		1,750		5,940				5,680		5,160	
TOTAL AUDIENCE %					1.9		2.0		6.8				6.5		5.9	
Program					BERENSTAIN BEARS		WILDFIRE		← MUPPET BABIES			→	PEE WEE'S PLAYHOUSE		TEEN WOLF	
AVERAGE AUDIENCE (Households (000))					1,310		1,490		3,500				4,810		4,370	
AVERAGE AUDIENCE %					1.5		1.7		4.0	3.5*		4.5*	5.5		5.0	
SHARE OF AUDIENCE %					10		10		17	16 *		19 *	21		20	
AVG. AUD. BY ¼ HR. %					1.4	1.7	1.6	1.8	3.3	3.7	4.2	4.8	5.4	5.6	5.1	4.9
NBC TV TOTAL AUDIENCE (Households (000))					2,710		3,850		5,160		5,860		6,380		5,680	
TOTAL AUDIENCE %					3.1		4.4		5.9		6.7		7.3		6.5	
Program					KISSYFUR		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
AVERAGE AUDIENCE (Households (000))					2,190		3,320		4,110		5,070		5,420		4,810	
AVERAGE AUDIENCE %					2.5		3.8		4.7		5.8		6.2		5.5	
SHARE OF AUDIENCE %					17		22		22		24		24		22	
AVG. AUD. BY ¼ HR. %					2.4	2.7	3.7	3.9	4.4	5.0	5.5	6.0	6.4	6.1	5.5	5.6

WEEK 2

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					1,660		3,150		3,850		4,020		3,670		2,880	
TOTAL AUDIENCE %					1.9		3.6		4.4		4.6		4.2		3.3	
Program					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
AVERAGE AUDIENCE (Households (000))					1,220		2,450		3,230		3,320		2,710		2,450	
AVERAGE AUDIENCE %					1.4		2.8		3.7		3.8		3.1		2.8	
SHARE OF AUDIENCE %					9		14		16		15		12		11	
AVG. AUD. BY ¼ HR. %					1.1	1.6	2.4	3.2	3.7	3.8	3.8	3.7	2.9	3.3	2.8	2.9
CBS TV TOTAL AUDIENCE (Households (000))					2,270		2,620		6,210				5,420		5,860	
TOTAL AUDIENCE %					2.6		3.0		7.1				6.2		6.7	
Program					BERENSTAIN BEARS		WILDFIRE		← MUPPET BABIES			→	PEE WEE'S PLAYHOUSE		TEEN WOLF	
AVERAGE AUDIENCE (Households (000))					1,750		2,190		4,200				4,630		4,720	
AVERAGE AUDIENCE %					2.0		2.5		4.8	4.5*		5.0*	5.3		5.4	
SHARE OF AUDIENCE %					13		13		20	19 *		20 *	21		21	
AVG. AUD. BY ¼ HR. %					1.8	2.2	2.4	2.7	4.3	4.7	4.9	5.1	5.2	5.5	5.3	5.5
NBC TV TOTAL AUDIENCE (Households (000))					4,110		5,240		5,070		6,120		6,560		6,210	
TOTAL AUDIENCE %					4.7		6.0		5.8		7.0		7.5		7.1	
Program					KISSYFUR		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
AVERAGE AUDIENCE (Households (000))					3,320		4,460		4,460		4,890		5,590		5,070	
AVERAGE AUDIENCE %					3.8		5.1		5.1		5.6		6.4		5.8	
SHARE OF AUDIENCE %					25		26		22		22		25		22	
AVG. AUD. BY ¼ HR. %					3.5	4.2	5.0	5.2	5.0	5.2	5.3	5.9	6.6	6.1	5.8	5.9

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	9.3	10.5	11.9	13.0	14.5	16.9	18.7	19.9	22.2	23.7	24.3	25.5	25.6	25.7	25.1	25.3
WK. 2	8.9	10.0	11.9	13.8	15.4	17.8	19.9	22.1	24.0	25.4	25.7	26.2	25.3	25.6	25.5	25.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. MAY 23, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 16, 1987

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	4,020		2,710		2,710		2,270		2,100							
TOTAL AUDIENCE (%)	4.6		3.1		3.1		2.6		2.4							
Program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS H. ALGER UPDATED: FRANK & FEARLESS,PT 1		HEALTH SHOW		AMERICAN BANDSTAND							
AVERAGE AUDIENCE (Households (000))	3,150		2,360		2,270		1,660		1,660							
AVERAGE AUDIENCE (%)	3.6		2.7		2.6		1.9		1.9							
SHARE OF AUDIENCE %	15		11		11		8		8							
AVG. AUD. BY ¼ HR. %	3.5	3.7	2.8	2.6	2.4	2.8	1.8	2.1	1.7	2.0						
CBS TV																
TOTAL AUDIENCE (Households (000))	3,850		3,150		2,800		2,620						4,370			
TOTAL AUDIENCE (%)	4.4		3.6		3.2		3.0						5.0			
Program	GALAXY HIGH SCHOOL		CBS STORYBREAK		ROCK N WRESTLING-1		ROCK N WRESTLING-2						← COLONIAL GOLF-SAT (2:00-3:30PM) →			
AVERAGE AUDIENCE (Households (000))	2,880		2,530		2,190		2,270						2,190			
AVERAGE AUDIENCE (%)	3.3		2.9		2.5		2.6						2.5	2.0*		2.3*
SHARE OF AUDIENCE %	14		12		10		10						10	8 *		9 *
AVG. AUD. BY ¼ HR. %	3.6	3.1	2.7	3.1	2.7	2.4	2.6	2.6					2.0	2.1	2.2	2.5
NBC TV																
TOTAL AUDIENCE (Households (000))	4,630		4,110		3,850		2,620		3,500	11,100						
TOTAL AUDIENCE (%)	5.3		4.7		4.4		3.0		4.0	12.7						
Program	FOOFUR		IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY		KIDD VIDEO		(1) (-OP)	← NBC MAJOR LEAGUE BASEBALL CHICAGO CUBS VS HOUSTON ASTROS (1:18-4:06PM) (OP) →						
AVERAGE AUDIENCE (Households (000))	3,760		3,320		3,060		2,190		3,230	4,630						
AVERAGE AUDIENCE (%)	4.3		3.8		3.5		2.5		3.7	5.3		4.8*		5.1*		5.0*
SHARE OF AUDIENCE %	18		16		14		10		16	21		19 *		21 *		20 *
AVG. AUD. BY ¼ HR. %	4.4	4.2	3.7	3.9	3.5	3.6	2.6	2.4	3.6	4.0	4.5	5.1	5.3	4.9	4.9	5.2

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	3,760		2,710		2,270		2,450		2,190							
TOTAL AUDIENCE (%)	4.3		3.1		2.6		2.8		2.5							
Program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS H. ALGER UPDATED: FRANK & FEARLESS,PT.2		HEALTH SHOW		EXTRA SENSORY WRLD-CHAR							
AVERAGE AUDIENCE (Households (000))	2,880		2,270		1,840		1,920		1,660							
AVERAGE AUDIENCE (%)	3.3		2.6		2.1		2.2		1.9							
SHARE OF AUDIENCE %	13		10		8		8		7							
AVG. AUD. BY ¼ HR. %	3.4	3.3	2.5	2.7	2.1	2.1	2.0	2.4	1.9	1.9						
CBS TV																
TOTAL AUDIENCE (Households (000))	4,460		2,880		1,840		2,190						11,620			
TOTAL AUDIENCE (%)	5.1		3.3		2.1		2.5						13.3			
Program	GALAXY HIGH SCHOOL		CBS STORYBREAK		ROCK N WRESTLING-1		ROCK N WRESTLING-2						← NBA PLAYOFF GAME SAT BOSTON VS DETROIT (2:00-4:33PM) →			
AVERAGE AUDIENCE (Households (000))	3,580		2,360		1,660		1,750						5,860			
AVERAGE AUDIENCE (%)	4.1		2.7		1.9		2.0						6.7	5.3*		6.4*
SHARE OF AUDIENCE %	16		11		7		8						22	19 *		21 *
AVG. AUD. BY ¼ HR. %	4.2	4.1	2.7	2.8	1.8	2.0	2.0	2.1					4.6	5.9	6.2	6.6
NBC TV																
TOTAL AUDIENCE (Households (000))	4,890		4,370		4,020		2,880						3,760	15,560		
TOTAL AUDIENCE (%)	5.6		5.0		4.6		3.3						4.3	17.8		
Program	FOOFUR		IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY		KIDD VIDEO						(2) (-OP)	← (3) (OP) →		
AVERAGE AUDIENCE (Households (000))	4,200		3,760		3,500		2,360						3,230	5,940		
AVERAGE AUDIENCE (%)	4.8		4.3		4.0		2.7						3.7	6.8		5.8*
SHARE OF AUDIENCE %	19		17		15		10						14	21		19 *
AVG. AUD. BY ¼ HR. %	4.9	4.8	4.2	4.4	4.1	4.0	2.8	2.6					3.6	4.3	5.6	5.9

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	24.7	24.0	24.2	25.4	25.1	25.8	25.6	25.5	24.0	24.9	25.6	25.4	25.3	25.8	25.9	26.5
WK. 2	25.0	25.6	25.7	26.4	26.6	27.2	26.6	27.1	26.7	27.4	27.4	27.6	27.5	28.7	30.1	30.5

For explanation of symbols, See page A.

U.S. TV Households: 87,400,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:18PM) (2)NBC MAJOR LEAGUE PRE GAME,NBC,(2:00-2:16PM)

(3)NBC MAJOR LEAGUE BASEBALL,LA VS NY METS ATLANTAVS CHICAGO CUBS,CBS,(MULTI-SEGEMENT TELECAST)

DAY SAT. MAY 23, 1987

DAY SUN. MAY 24, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 16, 1987

WEEK 1

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))	5,330						10,140								8,570	
TOTAL AUDIENCE (%)	6.1						11.6								9.8	
Program	ABC WIDE WORLD-SPTS SPEC.						PREAKNESS STAKES								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000))	2,530						5,860								7,170	
AVERAGE AUDIENCE (%)	2.9	2.7*		2.8*		3.2*	6.7	5.2*		6.8*		8.1*			8.2	
SHARE OF AUDIENCE %	11	10 *		10 *		12 *	21	18 *		21 *		23 *			21	
AVG. AUD. BY ¼ HR. %	2.6	2.8	2.7	2.8	3.2	3.3	4.7	5.7	6.3	7.3	8.5	7.6			8.0	8.5

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))			9,350												5,770	
TOTAL AUDIENCE (%)			10.7												6.6	
Program	COLONIAL GOLF-SAT (2:00-3:30PM)		NBA PLAYOFF GAME SAT LOS ANGELES VS SEATTLE (3:30-6:03PM)												CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))			4,020												4,630	
AVERAGE AUDIENCE (%)		3.1*	4.6	3.6*		4.3*		3.9*		4.9*		5.9*			5.3	
SHARE OF AUDIENCE %		12 *	15	13 *		16 *		14 *		15 *		17 *			14	
AVG. AUD. BY ¼ HR. %	3.0	3.1	3.5	3.8	4.4	4.3	4.1	3.8	4.7	5.1	5.3	6.5	7.0		5.3	5.4

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))					12,240											
TOTAL AUDIENCE (%)					14.0											
Program	NBC MAJOR LEAGUE BASEBALL CHICAGO CUBS VS HOUSTON ASTROS (1:18-4:08PM) (-OP)				NBC MAJOR LEAGUE GAME-2 BALTIMORE ORIOLES VS CALIFORNIA ANGELS (4:08-7:21PM) (OP)											
AVERAGE AUDIENCE (Households (000))					4,280											
AVERAGE AUDIENCE (%)		5.9*		6.2*	4.9	4.5*		4.3*		4.4*		4.3*		5.2*		6.2*
SHARE OF AUDIENCE %		22 *		22 *	15	16 *		15 *		14 *		12 *		15 *		17 *
AVG. AUD. BY ¼ HR. %	5.7	6.0	5.9	6.6	4.4	4.6	4.3	4.3	4.5	4.4	4.3	4.3	4.8	5.5	6.2	6.2

WEEK 2

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))							8,740								7,250	
TOTAL AUDIENCE (%)							10.0								8.3	
Program							ABC WIDE WORLD-SPORTS SAT								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000))							3,930								5,940	
AVERAGE AUDIENCE (%)							4.5	3.9*		5.3*		4.4*			6.8	
SHARE OF AUDIENCE %							13	12 *		15 *		12 *			16	
AVG. AUD. BY ¼ HR. %							3.8	4.0	5.2	5.3	4.5	4.3			6.7	6.8

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))							7,690								6,900	
TOTAL AUDIENCE (%)							8.8								7.9	
Program	NBA PLAYOFF GAME SAT BOSTON VS DETROIT (2:00-4:33PM) (-OP)						ATLANTA GOLF-GEO/PAC-SAT (4:33-6:00PM) (OP)								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))							3,760								5,590	
AVERAGE AUDIENCE (%)		6.6*		7.3*		7.9*	4.3	4.6*		4.1*		4.4*			6.4	
SHARE OF AUDIENCE %		22 *		23 *		24 *	13	14 *		12 *		13 *			15	
AVG. AUD. BY ¼ HR. %	6.4	6.7	7.3	7.4	8.2	7.6	5.1	4.2	3.9	4.2	4.3	4.4			6.3	6.5

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))															5,940	
TOTAL AUDIENCE (%)															6.8	
Program	NBC MAJOR LEAGUE BASEBALL LA DODGERS VS NY METS ATLANTA VS CHICAGO CUBS (MULTI-SEGMENT TELECAST)														NBC NIGHTLY NEWS-SAT(B)	
AVERAGE AUDIENCE (Households (000))															4,890	
AVERAGE AUDIENCE (%)		6.2*		5.7*		5.9*		7.5*		8.6*		8.6*			5.6	
SHARE OF AUDIENCE %		21 *		18 *		18 *		23 *		26 *		25 *			14	
AVG. AUD. BY ¼ HR. %	6.2	6.0	5.9	5.6	5.9	5.9	7.2	7.7	8.3	8.9	8.8	8.6			5.6	5.6

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	26.5	27.0	27.3	27.9	27.9	28.4	28.9	30.1	32.1	34.4	36.0	36.4	37.3	37.5	38.1	39.0
WK. 2	29.6	29.6	30.7	31.4	32.1	32.8	32.9	33.3	35.0	35.9	35.8	37.3	39.4	40.0	41.8	42.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. MAY 23, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 17, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									5,940 6.8						2,450 2.8	
Program									← SUNDAY MORNING					→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,230 3.7	3.1*		3.9*		4.2*	2,010 2.3	
SHARE OF AUDIENCE %									18	16 *		18 *		19 *	10	
AVG. AUD. BY ¼ HR. %									2.9	3.3	3.8	3.9	4.0	4.3	2.2	2.4
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)											2,620 3.0		5,510 6.3			
Program											BUSINESS WORLD		← THIS WEEK-DAVID BRINKLEY →			
AVERAGE AUDIENCE (Households (000) & %)											2,190 2.5		3,060 3.5	3.6*		3.4*
SHARE OF AUDIENCE %											8		12	13 *		12 *
AVG. AUD. BY ¼ HR. %											2.5	2.6	3.8	3.4	3.3	3.5
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,250 8.3						3,500 4.0	
Program						FOR OUR TIMES (SUS)			← SUNDAY MORNING					→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,670 4.2	3.6*		4.4*		4.7*	2,620 3.0	
SHARE OF AUDIENCE %									17	17 *		18 *		18 *	10	
AVG. AUD. BY ¼ HR. %									3.2	4.0	4.1	4.7	4.7	4.7	3.0	3.0
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	6.3	7.6	8.7	10.0	12.4	13.8	15.6	16.7	19.2	20.9	22.0	22.3	23.0	24.1	24.4	25.0
WK. 2	8.0	8.9	10.7	12.1	14.2	16.5	18.6	20.0	22.4	23.7	24.7	26.0	25.6	27.0	28.2	29.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. MAY 24, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 17, 1987

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				4,810				1,490									
				5.5				1.7									
Program				← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD									
AVERAGE AUDIENCE (Households (000) & %)				3,150				1,220									
				3.6	3.5*		3.6*	1.4									
SHARE OF AUDIENCE	%			14	14 *		14 *	5									
AVG. AUD. BY ¼ HR.	%			3.4	3.6	3.6	3.6	1.5	1.3								
CBS TV TOTAL AUDIENCE (Households (000) & %)										17,220							
										19.7							
Program										← NBA PLAYOFF GAME-1 MILWAUKEE VS BOSTON (1:00-3:45PM) →							
AVERAGE AUDIENCE (Households (000) & %)										8,480							
										9.7	7.3*		9.1*		9.6*		10.2*
SHARE OF AUDIENCE	%									32	27 *		33 *		33 *		32 *
AVG. AUD. BY ¼ HR.	%									6.7	8.0	8.9	9.4	9.8	9.3	10.1	10.2
NBC TV TOTAL AUDIENCE (Households (000) & %)								2,010									
								2.3									
Program								MEET THE PRESS									
AVERAGE AUDIENCE (Households (000) & %)								1,660									
								1.9									
SHARE OF AUDIENCE	%							7									
AVG. AUD. BY ¼ HR.	%							2.0	1.8								

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		21,330															
		24.4															
Program		← INDIANAPOLIS 500 (11:00-3:30PM) →															
AVERAGE AUDIENCE (Households (000) & %)		8,830															
		10.1	6.2*		7.7*		10.2*		10.8*		11.3*		10.8*		10.8*		12.0*
SHARE OF AUDIENCE	%	31	22 *		26 *		33 *		34 *		36 *		33 *		32 *		33 *
AVG. AUD. BY ¼ HR.	%	5.6	6.8	7.2	8.2	10.2	10.2	10.7	10.9	11.3	11.3	11.1	10.6	10.9	10.7	11.2	12.7
CBS TV TOTAL AUDIENCE (Households (000) & %)										7,430							
										8.5							
Program										← ATLANTA GOLF-GEO/PAC-SUN (1:00-3:33PM) →							
AVERAGE AUDIENCE (Households (000) & %)										2,800							
										3.2	2.4*		3.0*		3.1*		3.2*
SHARE OF AUDIENCE	%									9	8 *		9 *		9 *		9 *
AVG. AUD. BY ¼ HR.	%									2.5	2.4	2.6	3.3	3.2	3.1	3.2	3.2
NBC TV TOTAL AUDIENCE (Households (000) & %)								2,360		3,500							
								2.7		4.0							
Program								MEET THE PRESS		← LADIES PGA CHAMP-SUN →							
AVERAGE AUDIENCE (Households (000) & %)								1,920		1,490							
								2.2		1.7	1.5*		1.5*		1.7*		1.9*
SHARE OF AUDIENCE	%							7		5	5 *		5 *		5 *		5 *
AVG. AUD. BY ¼ HR.	%							2.2	2.3	1.6	1.4	1.5	1.6	1.7	1.8	1.9	1.9

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	25.2	25.3	25.5	25.9	25.9	26.1	27.0	27.6	27.4	27.9	27.9	28.5	29.3	30.4	32.0	32.9
	WK. 2	29.8	30.3	30.8	30.6	31.1	31.6	32.1	32.1	31.9	32.7	33.1	34.1	34.3	34.3	35.1	36.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. MAY 24, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 17, 1987

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			6,470 7.4												4,980 5.7	
ABC TV program			WINSTON STOCK CAR RACE												ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)			2,710 3.1	2.2*		2.8*		3.0*		3.5*		3.9*			4,280 4.9	
SHARE OF AUDIENCE %			9	7 *		9 *		9 *		10 *		11 *			12	
AVG. AUD. BY ¼ HR. %			2.0	2.4	2.8	2.7	2.9	3.0	3.4	3.5	4.0	3.7			4.8	5.1
CBS TV TOTAL AUDIENCE (Households (000) & %)				9,260 10.6									7,340 8.4			
CBS TV program	NBA PLAYOFF GAME-1 MILWAUKEE VS BOSTON (1:00-3:45PM)			COLONIAL GOLF-SUN									CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)		11.5*	11.7*	3,850 4.4		4.2*		4.1*		4.1*		4.5*	6,120 7.0			
SHARE OF AUDIENCE %		35 *	35 *	13		13 *		13 *		12 *		13 *	17			
AVG. AUD. BY ¼ HR. %	11.1	12.0	11.7	5.4	4.2	4.2	4.1	4.1	4.0	4.2	4.5	4.5	6.3	7.6		
NBC TV TOTAL AUDIENCE (Households (000) & %)	2,450 2.8				6,900 7.9										6,730 7.7	
NBC TV program	NBC SPORTS SPECIAL ONE LAP OF AMERICA				SPORTSWORLD										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)	1,220 1.4	1.5*		1.3*	2,800 3.2	2.1*		3.1*		3.8*		3.9*			5,860 6.7	
SHARE OF AUDIENCE %	4	5 *		4 *	10	7 *		10 *		11 *		11 *			16	
AVG. AUD. BY ¼ HR. %	1.5	1.4	1.3	1.3	2.0	2.2	3.0	3.2	3.8	3.7	3.9	4.0			6.6	6.8

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															5,940 6.8	
ABC TV program	INDIANAPOLIS 500 (11:00-3:30PM)														ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		11.1*													4,980 5.7	
SHARE OF AUDIENCE %		30 *													14	
AVG. AUD. BY ¼ HR. %	13.0	9.2													5.7	5.8
CBS TV TOTAL AUDIENCE (Households (000) & %)			16,430 18.8										6,730 7.7			
CBS TV program	ATLANTA GOLF GEO/PAC-SUN (1:00-3:33PM) (-OP)		NBA PLAYOFF GAME-1 BOSTON VS DETROIT (3:33-6:00PM) (OP)										CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)		3.9*	7,690 8.8	6.7*		8.3*		8.6*		10.3*		10.0*	5,770 6.6			
SHARE OF AUDIENCE %		11 *	24	19 *		23 *		24 *		28 *		27 *	16			
AVG. AUD. BY ¼ HR. %	3.7	4.1	6.2	7.0	8.1	8.5	8.1	9.0	10.0	10.6	10.6	9.3	6.4	6.7		
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,850 4.4				7,250 8.3										7,600 8.7	
NBC TV program	NBC SPORTS-RINGSIDE				SPORTSWORLD										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)	2,270 2.6	2.3*		3.0*	3,060 3.5	3.1*		3.5*		3.5*		3.8*			6,290 7.2	
SHARE OF AUDIENCE %	7	6 *		8 *	10	9 *		10 *		10 *		10 *			17	
AVG. AUD. BY ¼ HR. %	1.8	2.8	3.2	2.8	3.0	3.2	3.7	3.4	3.6	3.3	4.0	3.6			6.9	7.5

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	32.9	33.6	33.5	32.6	31.9	32.5	32.9	33.4	34.6	36.2	37.5	38.8	41.0	42.4	43.5	45.4
WK. 2	36.7	35.7	35.0	36.0	36.3	35.6	36.1	37.2	38.3	38.4	38.6	39.1	40.6	41.6	42.4	43.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. MAY 24, 1987

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	1	8.47- 8.48PM	8.45	8,910	10.2	8,910	10.2	17	10.2								
ABC ABC NEWSBRIEF-MON		9.48- 9.49PM	9.45	9,000	10.3	9,000	10.3	16	10.3		9,610	11.0	9,610	11.0	17	11.0	
CBS WE THE PEOPLE SUS(SUS)	1	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE	1	9.58- 9.59PM	9.45	10,580	12.1	10,580	12.1	19	12.1								
	2	9.52- 9.53PM	9.45								10,400	11.9	10,400	11.9	18	11.9	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	9,180	10.5	9,180	10.5	18	10.5		8,390	9.6	8,390	9.6	16	9.6	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	7,170	8.2	7,170	8.2	13	8.2		7,430	8.5	7,430	8.5	14	8.5	
CBS WE THE PEOPLE-SUS(SUS)		8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	5,590	6.4	5,590	6.4	10	6.4		6,290	7.2	6,290	7.2	12	7.2	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.43- 8.44PM	8.30	8,830	10.1	8,830	10.1	19	10.1								
	2	8.40- 8.41PM	8.30								7,080	8.1	7,080	8.1	16	8.1	
ABC ABC NEWSBRIEF-FRI	1	9.50- 9.51PM	9.45	5,070	5.8	5,070	5.8	10	5.8								
	2	9.48- 9.49PM	9.45								5,510	6.3	5,510	6.3	11	6.3	
CBS WE THE PEOPLE-SUS.(SUS)		8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		8.58- 8.59PM	8.45	6,380	7.3	6,380	7.3	14	7.3		5,590	6.4	5,590	6.4	13	6.4	
ABC ABC SPORTS UPDATE-SAT		9.58- 9.59PM	9.45	7,430	8.5	7,430	8.5	16	8.5		6,990	8.0	6,990	8.0	16	8.0	
CBS SPORTSBREAK-SAT	1	8.50- 8.51PM	8.45	5,940	6.8	5,940	6.8	13	6.8								
	2	8.58- 8.59PM	8.45								6,380	7.3	6,380	7.3	15	7.3	
CBS NEWSBREAK-SAT.	1	9.50- 9.51PM	9.45	5,860	6.7	5,860	6.7	12	6.7								
	2	9.51- 9.52PM	9.45								5,070	5.8	5,070	5.8	11	5.8	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN		8.58- 8.59PM	8.45	6,560	7.5	6,560	7.5	13	7.5		6,730	7.7	6,730	7.7	14	7.7	
ABC ABC NEWSBRIEF-SUN.	2	9.56- 9.57PM	9.45								7,520	8.6	7,520	8.6	14	8.6	
	1	10.00-10.01PM	10.00	6,290	7.2	6,290	7.2	11	7.2								
CBS SPORTSBREAK-SUN	2	8.26- 8.27PM	8.15								12,320	14.1	12,320	14.1	27	14.1	
	1	8.31- 8.32PM	8.30	14,510	16.6	14,510	16.6	29	16.6								
CBS NEWSBREAK-SUN.	2	9.48- 9.49PM	9.45								7,080	8.1	7,080	8.1	14	8.1	
	1	10.00-10.02PM	10.00	11,620	13.3	11,360	13.0	21	13.0								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE	1	11.30-12.00MD	11.30	6,380	7.3	5,070	5.8	16	6.4	M-F							
	2	>	11.30								6,640	7.6	5,070	5.8	16	6.4	TU-F
			11.45						5.2	M-F				5.8*	16*	5.4	TU-F
			12.00											5.2*	18*	5.3	TU & W
ABC VIEWPOINT(S) CONT'D	2	11.30- 1.03AM	11.30								8,300	9.5	4,890	5.6	21	7.3	MON.

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC VIEWPOINT(S)-CONT'D			11.45											6.8*	19*	6.4	MON.
			12.00													5.8	MON.
			12.15											5.6*	21*	5.4	MON.
			12.30													4.9	MON.
			12.45											4.5*	22*	4.2	MON.
			1.00													3.4	MON.
ABC ABC NEWS:NIGHTLINE-MON	1	12.00-12.30AM	12.00	5,160	5.9	4,460	5.1	19	5.4	MON.							
			12.15						4.7	MON.							
CBS WE THE PEOPLE		8.58- 8.59PM	8.45	7,690	8.8	7,690	8.8	14	8.8	TU&TH	9,260	10.6	9,260	10.6	17	10.6	MTUTH
CBS NEWSBREAK-M-F		>	9.45	9,530	10.9	9,350	10.7	17	10.8	M-F	8,040	9.2	8,390	9.6	16	8.5	M-F
			10.00													11.7	TUE.
CBS CBS LATE NIGHT I		11.30-12.36AM	11.30	5,510	6.3	3,930	4.5	17	4.7	M-W	5,070	5.8	3,500	4.0	15	4.3	M-TH
			11.45				4.6*	15*	4.4	M-W				4.2*	13*	4.1	M-TH
			12.00						4.4	M-W						4.0	M-TH
			12.15				4.5*	19*	4.4	M-W				3.9*	16*	3.8	M-TH
			12.30				4.2*	22*	4.2	M-W				3.4*	17*	3.6	M-TH
CBS KEEP ON CRUISIN		11.30-12.30AM	11.30	3,230	3.7	1,840	2.1	7	2.4	FRI.	3,850	4.4	2,100	2.4	7	2.9	FRI.
			11.45				2.3*	6*	2.3	FRI.				2.7*	7*	2.5	FRI.
			12.00						2.2	FRI.						2.4	FRI.
			12.15				1.9*	7*	1.6	FRI.				2.2*	8*	1.9	FRI.

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELECAST DAYS
CBS NBA PLAYOFF GAME-THU(S)	1	11.30- 2.38AM	11.30	9,260	10.6	3,410	3.9	19	6.1	THU.							
			11.45				5.6*	16*	5.1	THU.							
			12.00						4.2	THU.							
			12.15				4.1*	15*	3.9	THU.							
			12.30						3.8	THU.							
			12.45				3.6*	17*	3.5	THU.							
			1.00						3.4	THU.							
			1.15				3.4*	21*	3.3	THU.							
			1.30						3.3	THU.							
			1.45				3.4*	26*	3.4	THU.							
			2.00						3.6	THU.							
			2.15				3.5*	30*	3.3	THU.							
			2.30				3.2*	33*	3.2	THU.							
CBS CBS LATE NIGHT II		>	12.30	2,880	3.3	2,270	2.6	15	3.0	MTUWF	2,970	3.4	2,360	2.7	15	2.9	M-F
			12.45				2.6*	13*	2.6	MTUWF				2.8*	14*	2.8	M-F
			1.00						2.5	MTUWF						2.6	M-F
			1.15				2.5*	16*	2.3	MTUWF				2.5*	16*	2.2	M-F
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,220	1.4	1,140	1.3	13	1.3	M-WSU	1,140	1.3	960	1.1	10	1.1	M-THSU
			2.15						1.2	M-WSU						1.1	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	+GRID	1,570	1.8	1,400	1.6	20		M-WSU	1,490	1.7	1,310	1.5	17		M-THSU
			2.30						1.7	M-WSU						1.6	M-THSU
			2.45						1.6	M-WSU						1.5	M-THSU
CBS NBA PLAYOFF GAME-THU FILL(SUS)	1	2.38- 3.04AM	2.30							THU.							
CBS CBS NEWS NIGHTWATCH-3		>	3.00	1,840	2.1	1,140	1.3	25	1.6	M-THSU	1,920	2.2	1,050	1.2	20	1.6	M-THSU
			3.15				1.6*	24*	1.5	M-THSU				1.5*	21*	1.5	M-THSU
			3.30						1.4	M-THSU						1.4	M-THSU

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-3-CONT'D			3.45				1.4*	25*	1.4	M-THSU				1.4*	22*	1.4	M-THSU
			4.00						1.2	M-THSU						1.3	M-THSU
			4.15				1.2*	23*	1.2	M-THSU				1.2*	21*	1.2	M-THSU
			4.30						1.2	M-THSU						1.1	M-THSU
			4.45				1.2*	26*	1.2	M-THSU				1.1*	21*	1.1	M-THSU
			5.00						1.1	M-THSU						1.1	M-THSU
			5.15				1.1*	23*	1.2	M-THSU				1.1*	21*	1.1	M-THSU
			5.30						1.1	M-THSU						1.1	M-THSU
			5.45				1.1*	22*	1.0	M-THSU				1.1*	21*	1.1	M-THSU
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,700	11.1	5,770	6.6	21	7.4	M-F	9,960	11.4	5,860	6.7	21	8.0	M-F
			11.45				7.1*	20*	6.8	M-F				7.4*	21*	6.8	M-F
			12.00						6.8	M-F						6.5	M-F
			12.15				6.2*	23*	5.6	M-F				6.1*	22*	5.6	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,850	4.4	3,230	3.7	18	4.0	M-TH	4,370	5.0	3,580	4.1	20	4.3	M-TH
			12.45						3.4	M-TH						3.8	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	4,980	5.7	2,360	2.7	14	4.2	FRI.	5,680	6.5	2,880	3.3	15	4.9	FRI.
			12.45				3.8*	16*	3.5	FRI.				4.4*	17*	3.9	FRI.
			1.00						3.1	FRI.						3.3	FRI.
			1.15				2.7*	14*	2.2	FRI.				3.2*	15*	3.0	FRI.
			1.30						1.8	FRI.						2.7	FRI.
			1.45				1.7*	11*	1.7	FRI.				2.5*	14*	2.3	FRI.

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,620	3.0	2,270	2.6	16	2.8	M-TH	3,150	3.6	2,620	3.0	19	3.2	M-TH
			1.15						2.3	M-TH						2.7	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,310	1.5	1,220	1.4	15	1.4	M-F	1,310	1.5	1,220	1.4	14	1.4	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,710	3.1	2,530	2.9	20	2.9	M-F	2,360	2.7	2,190	2.5	17	2.5	M-F
ABC GOOD MORN, AMER-730-MO(B)	1	7.30- 8.00AM	7.30	3,760	4.3	2,970	3.4	18	3.4	MON.							
			7.45						3.4	MON.							
ABC GOOD MORN AMER-FRI-830(B)	2	8.30- 9.00AM	8.30								3,760	4.3	3,150	3.6	18	3.5	FRI.
			8.45													3.6	FRI.
ABC GOOD MORN, AMER-830-MO(B)	1	8.30- 9.00AM	8.30	3,670	4.2	2,880	3.3	16	3.4	MON.							
			8.45						3.3	MON.							
ABC ABC SPECIAL REPORT-10:00A(SUS)	1	10.00-12.06PM	10.00							MON.							
ABC ABC SPECIAL REPORT-11:30A(SUS)	2	11.30- 1.00PM	11.30														FRI.
ABC ABC SPECIAL REPORT-1:00P(SUS)	2	1.00- 1.22PM	1.00														MON.
ABC ABC DAYTIME NEWSBRIEF-M-F	1	2.57- 2.59PM	2.45	6,210	7.1	6,030	6.9	26	6.9	M-F							
	2	2.56- 2.59PM	2.45								6,120	7.0	5,770	6.6	24	6.6	M-F
CBS CBS MORNING NEWS- 6:30AM		6.30- 7.00AM	6.30	1,570	1.8	1,220	1.4	14	1.2	M-F	1,750	2.0	1,310	1.5	15	1.3	M-F
			6.45						1.5	M-F						1.7	M-F
CBS CBS MORN NEWS-7:00AM-M(B)	1	7.00- 7.30AM	7.00	2,190	2.5	1,660	1.9	11	1.7	MON.							
			7.15						2.1	MON.							
CBS MORNING PROGRAM-MON(B)	1	7.30- 9.00AM	7.30	3,500	4.0	1,490	1.7	9	1.5	MON.							
			7.45				1.6*	8*	1.7	MON.							
			8.00						1.8	MON.							
			8.15				1.8*	9*	1.8	MON.							

CONT'D

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS MORNING PROGRAM-MON(B)-CONT'D			8.30						1.9	MON.							
			8.45				1.8*	9*	1.8	MON.							
CBS MORNING PROGRAM-FRI(B)	2	8.30- 9.00AM	8.30								1,750	2.0	1,490	1.7	8	1.7	FRI.
			8.45													1.7	FRI.
CBS IRAN CONTRA HEARINGS 6(SUS)	1	10.00-12.02PM	10.00							MON.							
CBS NEW CARD SHARKS-FRI(B)	2	10.30-11.00AM	10.30								3,320	3.8	2,800	3.2	15	3.0	FRI.
			10.45													3.5	FRI.
CBS USS STARK MEMORIAL(SUS)	2	11.30- 1.00PM	11.30														FRI.
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	4,980	5.7	4,810	5.5	24	5.5	TU-F	4,980	5.7	4,810	5.5	24	5.5	M-TH
CBS CBS NEWS SP. RPT.(SUS)	2	12.39-12.45PM	12.30														MON.
CBS YOUNG AND RESTLESS-FR(B)	2	1.00- 1.30PM	1.00								4,280	4.9	3,580	4.1	16	4.2	FRI.
			1.15													4.1	FRI.
CBS IRAN CONTRA HEARINGS 7(SUS)	1	2.00- 3.00PM	2.00							MON.							
CBS NEWSBREAK-3.44		>	3.30	4,020	4.6	4,020	4.6	17	4.7	M-F	4,110	4.7	4,110	4.7	17	4.6	M-F
			3.45						4.0	M-F						5.1	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	3,760	4.3	3,760	4.3	15	4.3	MWF	3,760	4.3	3,760	4.3	15	4.3	MWF
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
CBS AMERICAN TREASURY-SUS.(SUS)		3.58- 3.59PM	3.45							THU.							THU.
NBC NBC NEWS AT SUNRISE		6.00- 6.30AM	6.00	2,270	2.6	1,750	2.0	20	1.7	M-F	2,450	2.8	1,840	2.1	19	1.7	M-F
			6.15						2.3	M-F						2.5	M-F
NBC BEFORE HOURS		6.15- 6.30AM	6.15	520	.6	440	.5	7	.5	M-F	520	.6	520	.6	8	.6	M-F
NBC TODAY SHOW-8.30AM	1	>	→GRID	5,070	5.8	4,200	4.8	23		M-F							
			9.00						2.5	MON.							
NBC NBC NEWS SPECIAL REPORT(SUS)	1	10.00-12.04PM	10.00							MON.							
NBC NBC NEWS SPECIAL RPT(SUS)	2	11.30- 1.00PM	11.30														FRI.
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,230	3.7	3,230	3.7	14	3.7	MWF	3,410	3.9	3,410	3.9	14	3.9	MWF
DAY SATURDAY																	
CBS NBA PLAYOFF GAME SAT	2	2.00- 4.33PM	→GRID								11,620	13.3	5,860	6.7	22		
			4.30													6.2	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	3,410	3.9	3,150	3.6	20	3.6		4,200	4.8	4,110	4.7	23	4.7	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	5,160	5.9	5,070	5.8	22	5.8		5,240	6.0	4,980	5.7	22	5.7	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	3,670	4.2	3,500	4.0	16	4.0		4,280	4.9	4,020	4.6	18	4.6	
NBC NBC MAJOR LEAGUE PRE GAME	1	1.00- 1.18PM	→GRID	3,500	4.0	3,230	3.7	16									
			1.15						4.0								
NBC NBC MAJOR LEAGUE BASEBALL	1	1.18- 4.06PM	→GRID	11,100	12.7	4,630	5.3	21									
			4.00				5.5*	20*	5.5								
NBC NBC MAJOR LEAGUE PRE GAME	2	2.00- 2.16PM	→GRID								3,760	4.3	3,230	3.7	14		
			2.15													4.0	

 . U.S. TV HOUSEHOLDS: 87,400,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SUNDAY																	
CBS ATLANTA GOLF-GEO/PAC-SUN(S)	2	1.00- 3.33PM	→GRID 3.30								7,430	8.5	2,800	3.2	9	5.7	

 U.S. TV HOUSEHOLDS: 87,400,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).